

Asia-Pacific Automotive Contract Manufacturing Market Research and Forecast 2018-2023

<https://marketpublishers.com/r/A0AD086E176EN.html>

Date: January 2019

Pages: 0

Price: US\$ 1,800.00 (Single User License)

ID: A0AD086E176EN

Abstracts

Asia-Pacific automotive contract manufacturing market is expected to witness significant growth in the near future. Some of the factors augmenting the contract manufacturing market are increasing automotive unit sales in the region, and availability of skilled workforce and technology at a lower cost as compared to developed European and American economies. In 2017, as per International Organization of Motor Vehicle Manufacturers about 49 million vehicles have been sold in Asia-Pacific and Middle-East region combinedly. China, Japan, and India are the major automotive markets in the region. Emerging countries such as India and China are providing a significant infrastructure and cheaper workforce to OEMs for contract manufacturing. This motivates shifting of component production from their own production unit to a contractor in these economies. Additionally, an initiative by the government to increase production in their countries are also augmenting the market. As an instance, India is working toward “Make in India” whereas China is enforcing its “Make in China” initiative.

However, there are some of the major restraints of the market that hamper the market growth which includes integrating issues between OEMs and vendors that intensify outsourcing risks. Outsourcing risks include lack of control over production and their technique, quality concern, added price. Besides this, significant opportunities can be expected due to the introduction of new automotive technologies in the market. Many economies of the region including China have been focusing on sustainable development, and therefore are focusing on electric and hybrid vehicles production. Surging electric and hybrid vehicles market in emerging economies of the region such as China and India are likely to provide enormous opportunities to the automotive contract

Automotive contract manufacturing market has been segmented on the basis of services offered by the contract companies and type of vehicle. By services, the market has been segmented into design and development, vehicle assembly, automotive electronics, and component manufacturing. Component manufacturing and vehicle assembly are expected to enjoy a significant market share whereas automotive electronics and design & development will notice a considerable growth in the forecast period in the region. By vehicle type, the market has been segmented into passenger cars, two-wheelers, commercial vehicle, and construction & agricultural vehicle. It is expected that passenger cars will have a significant market along with a noteworthy growth rate. Moreover, India is the largest market of two-wheeler in the region, hence a significant market of two-wheeler can be expected in the region during 2018-2023.

The Asia-Pacific automotive contract manufacturing market is further analyzed on the basis of the countries that are contributing significantly towards the growth of the market. The market has been divided into Japan, China, India, and Rest of Asia-Pacific. During the forecast period, it is expected that China will have the largest market in the Asia-Pacific automotive contract manufacturing market. High automotive volume sales are the major reason for the growth of the Chinese market. As per International Organization of Motor Vehicle Manufacturers, in 2017, China has observed a sale of 29 million vehicles in 2018 as compared to 28 million in 2017.

Some of the key players operating in the Asia-Pacific automotive contract manufacturing market are Aisin Seiki Co., Atop Products Pvt. Ltd., AVTECH Ltd., Bright Brothers Ltd., Calsonic Kansei Corp., Deltronix India Ltd., JTEKT Corp., KLT Automotive & Tubular Products Ltd., Lumax Auto Technologies Ltd., Magna International Inc., NHK Spring Co., Ltd., NTN Corp., Takata Corp., and Yazaki Corp. In order to sustain in the competitive market, these players adopt various strategies such as Acquisitions, mergers, expansions, joint ventures, and product development and so on. As an instance, in April 2018, Japanese company Takata Corp. was acquired by Key Safety System. By merger and partnership, various companies aim to penetrate and establish their business in new markets. For instance, as per Indian media, about six new automotive company will enter the Indian market till 2021-2022. Kia Motor, Daihatsu, Peugeot Citroen, Beiqi Foton, SAIC Motor Corp. Ltd., and Changan Automotive are expected to enter in Indian automotive market in near future. Entry of new market player will result in a new partnership and merger which will augment the automotive contract manufacturing market in near future.

RESEARCH METHODOLOGY

The market study of Asia-Pacific automotive contract manufacturing is incorporated by extensive primary and secondary research conducted by a research team at OMR. Secondary research has been conducted to refine the available data to break down the market in various segments, derive total market size, market forecast, and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report, the country-level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macroeconomic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts. Primary research brings the authenticity of our reports.

SECONDARY SOURCES INCLUDE:

Financial reports of companies involved in the market

Vehicle unit production and sales at the regional level

Major orders and funding to the contract manufacturing companies

Initiatives and incentives by the government to contract manufacturing companies

Whitepapers, research-papers, and news blogs

Company websites and their product catalog

The report is intended to automobile OEMs, automobile contract manufacturers, government organizations for overall market analysis, venture capital companies and competitive analysis. The report provides an in-depth analysis of market size and will serve as a source for 360-degree analysis of the market thoroughly delivering insights into the market for better business decisions.

MARKET SEGMENTATION

Asia-Pacific automotive contract manufacturing market is segmented on the basis of regional outlook and following segments-

Asia-Pacific Automotive Contract Manufacturing Market Research and Analysis by Services

Asia-Pacific Automotive Contract Manufacturing Market Research and Analysis by Vehicle Type

Asia-Pacific Automotive Contract Manufacturing Market Research and Analysis by Country

OMR Report Covers:

Comprehensive research methodology of Asia-Pacific Automotive Contract manufacturing market.

This report also includes a detailed and extensive market overview with key analyst insights.

An exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Asia-Pacific Automotive Contract manufacturing market.

Insights about market determinants which are stimulating the Asia-Pacific Automotive Contract manufacturing market.

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.

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