

The UK Market for Soya Milk & Non-Dairy Drinks

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Abstracts

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Report Description:

Organic Monitor's report on The UK Market for Soya Milk (soymilk) & Non-Dairy Drinks provides detailed market & competitive information on this fast growing market. This report looks at the main product segments in the UK dairy alternatives market; soya milk, rice drinks, oat drinks and other non-dairy beverages. Information contained in the report includes market sizes, revenue forecasts, supply chain, market & product trends, sample prices & pricing trends. Competitive information includes market shares of leading producers / brands, sales breakdown by leading channels, and profiles of leading manufacturers and retailers.

Product Segments

Soya Milk (soymilk) Rice Drinks
Oat Drinks Other Drinks

Research Highlights:

The UK market for soya milk & non-dairy drinks is the largest in Europe. The large market size is because demand for dairy alternatives has broadened. Initially, most demand was from consumers who suffering from lactose intolerance, however consumers seeking functional beverages and healthy alternatives to dairy milk are increasingly buy these products. Healthy market growth rates are projected to continue as manufacturers and retailers continue to develop new products.



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The UK Market for Soya Milk & Non-Dairy Drinks



Competitive Analysis Sales Analysis



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