

Bata India Limited – Strong First Quarter Performance - Fundamental Company Report

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Date: April 2011

Pages: 8

Price: US\$ 60.00 (Single User License)

ID: B1EA94CB1B2EN

Abstracts

Bata India Limited – Strong First Quarter Performance - Fundamental Company Report Including Financial, Business, Recent Development, Industry Overview, Competitors and Key Risk Analysis

Bata India is the largest retailer and leading manufacturer of footwear in India and is a part of the Bata Shoe Organization. The 77 year old company is the biggest organized footwear retailer of India and hold 7% market share of the total ₹157.12bn footwear retail market of the country. The company's manufacturing facility situated in Kolkata is the first manufacturing facility in the Indian shoe industry to get ISO:9001 certification.

Today Bata has over 1200 stores in India. Out of this, 300 stores are located in South India, which is the largest market of the company in India. Out of the company's total footwear sales, 54% are men's footwear, 32% are kid's and the remaining is women's. In terms of revenue around 40% of the company's revenue comes from the sales of men's footwear. The company exports its products to Europe, Middle East and Far East countries. In terms of brand, canvas shoes lead the exports of the company.

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