

Zambia Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Zambia Mobile, Fixed Telephone and Broadband Markets

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Abstracts

Zambia Telecom outlook report is a comprehensive analytical research on the Zambia's cellular, fixed telephone and fixed broadband segments. Through detailed analysis of the current market conditions and industry trends, the report analyzes the Zambia telecommunications sector.

In addition to emerging industry trends, consumption patterns, geographic coverage, demographic analysis and tariffs of key players are provided to understand the key strategies and analysis of revenues, investments and infrastructure. Further, industry dynamics, SWOT Analysis of the market and changing business scenario of Zambia telecommunications industry is included.

Forecasts of users in mobile segment, landline segment and broadband segment are provided from 2005 to 2025. Further, demographic and economic factors including GDP, population (by age, by gender and by location) and disposable income are forecasted to 2025.

Zambia mobile, landline and broadband industry is benchmarked with peer countries to evaluate its position in regional front. Further, recent Zambia telecom industry trends along with drivers and challenges confronting Zambia telecom markets are analyzed.

On the competitive landscape, key players in each of the segment are detailed. Further, company profiles of three leading players along with their SWOT analyses are included. In addition, foreign and domestic participation in the industry is also included. Further, latest developments and their impact on players in the Zambia telecommunications industry are also provided.

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 ZAMBIA TELECOMMUNICATIONS MARKET OVERVIEW

- 2.1 Market Snapshot, 2017
- 2.2 Market Trends and Outlook
- 2.3 Zambia Revenue from Telecommunications, 2017
- 2.4 Expected investments in Zambia Telecom Infrastructure, 2017
- 2.5 Overview of Regulator

3 ZAMBIA MOBILE COMMUNICATIONS MARKET OUTLOOK

- 3.1 Mobile Telecom Users Outlook (No.), 2005- 2025
- 3.2 Estimated Population Covered by 3G network, 2016
- 3.3 Key players in Cellular Telecom Segment

4 ZAMBIA FIXED LANDLINE AND BROADBAND MARKET OUTLOOK

- 4.1 Fixed Landline Users Outlook (No.), 2005- 2025
- 4.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 4.3 Households with Computer, 2016
- 4.4 Households with Internet access at home (%), 2016
- 4.5 Individuals (%) using the internet, 2015
- 4.6 Key players in Fixed Landline Telecom Segment
- 4.7 Key players in Fixed Broadband Telecom Segment

5 ZAMBIA TELECOMMUNICATIONS MARKET SWOT ANALYSIS

- 5.1 Key Strengths of Operating in Zambia Telecom Sector
- 5.2 Key Weaknesses of Zambia Telecom Markets
- 5.3 Key Business and Growth Opportunities in Zambia Telecoms
- 5.4 Potential Threats Faced by Players in Zambia Telecoms

6 PEER COMPARISON AND BENCHMARKING OF ZAMBIA TELECOMS MARKET

- 6.1 Overall Ranking
- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

7 ZAMBIA DEMOGRAPHIC FORECASTS

- 7.1 Age Group wise Population Forecasts, 2005- 2025
- 7.2 Rural and Urban Population Forecasts, 2005- 2025
- 7.3 Female and Male Population Forecasts, 2005- 2025
- 7.4 Adult Literacy rate, 2015

8 ZAMBIA ECONOMIC OUTLOOK TO 2025

- 8.1 Zambia GDP Forecasts, 2005- 2025
- 8.2 GDP Growth rate, 2005- 2015
- 8.3 GDP Per Capita, 2005- 2025
- 8.4 Final Disposable Income, 2005- 2025

9 ZAMBIA TELECOM SECTOR- COMPETITIVE LANDSCAPE

- 9.1 Major Companies
- 9.2 Level of competition
- 9.3 Foreign Participation in the Sector

10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES

- 10.1 Company A
- 10.2 Company B
- 10.3 Company C

11 APPENDIX

- 11.1 About OG Analysis
- 11.2 Abbreviations
- 11.3 Sources and Research Methodology
- 11.4 Contact Us

List Of Tables

LIST OF TABLES

Table 1: Zambia Telecom Snapshot

Table 2: Zambia Fixed Telephone Subscribers, 2005- 2025

Table 3: Zambia Fixed-broadband Subscribers, 2005- 2025

Table 4: Zambia Mobile-cellular Subscribers, 2005- 2025

Table 5: Zambia Telecom Market Comparison - Overall Ranking

Table 6: Zambia Telecom Market Comparison - Supply Index

Table 7: Zambia Telecom Market Comparison- Demand Index

Table 8: Zambia Telecom Market Comparison- Growth Index

Table 9: Population Forecast by Age, 2005- 2025

Table 10: Zambia Population Forecast (Rural and Urban), 2005- 2025

Table 11: Zambia Population Forecast (Male and Female), 2005- 2025

Table 12: GDP Forecast, 2005- 2025

Table 13: GDP Per Capita Forecast, 2005- 2025

Table 14: Disposable Income Forecast, 2005- 2025

List Of Figures

LIST OF FIGURES

Figure 1: Zambia Telecom Revenue and Investment, 2017

Figure 2: Zambia- Households with a computer (%), 2017

Figure 3: Zambia- Households with Internet access at home (%), 2017

Figure 4: Zambia- Percentage of Individuals using the internet, 2017

Figure 5: Zambia Adult Literacy Rate, 2017

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