

# Waterborne Coatings Market Outlook and Growth Opportunities 2019- 2025

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## Abstracts

Global Waterborne Coatings Market Outlook and Growth Opportunities to 2025: By Resin Type (Acrylic Coatings, Polyester Coatings, Polyurethane Coatings, Alkyd Coatings, Epoxy Coatings, PTFE Coatings, PVDC Coatings, PVDF Coatings and Others), By Application (Architectural, Automotive, Packaging, Wood, General Industrial, Protective, Marine, Coil and Others) and By Region

Waterborne Coatings market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Waterborne Coatings production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Waterborne Coatings industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Waterborne Coatings market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and

modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Waterborne Coatings industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Waterborne Coatings industry: 2018 (base year), 2019-2025 (forecast period)

Waterborne Coatings Market- Forecasts by Segments- Resin Type and Application by geography.

1. The research work categorizes the global waterborne coatings market based on resin type into 9 categories including acrylic coatings, polyester coatings, polyurethane coatings, alkyd coatings, epoxy coatings, PTFE coatings, PVDC coatings, PVDF coatings and others.

2.It provides the market outlook by 9 applications including architectural, automotive, packaging, wood, general industrial, protective, marine, coil and others.

3.Waterborne coatings market across countries in 5 regions including North America, Europe, Asia-Pacific, South & Central America and Middle East & Africa are covered.

Waterborne Coatings Market- Strategic Analysis Review

1. Key strategies opted by leading players
- 2.Short to Long Term Industry Trends
- 3.Porter's Five Forces Analysis
- 4.Supply side and Demand Side Drivers and Challenges

Waterborne Coatings Market- Growth Opportunities

1. Potential New Business Opportunities
- 2.Key Areas of Focus in forecast period

Waterborne Coatings Market- Competitive Scenario

1. 10 companies are analysed in the report including AkzoNobel N.V., Axalata Coating System LLC, BASF SE, Kansai Paint Company Limited, Nippon Paints Co. Ltd., PPG Industries, RPM International Inc., Sherwin-Williams Company, The Valspar Corporation, and Tikkurila Oyj.

2. Company Peer-to-Peer Comparison
3. Company Profile and SWOT Analysis
4. Financial Analysis

Recent Waterborne Coatings Market News and Deals

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