

Waterborne Anti-corrosion Coatings Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type(Acrylic, Epoxy, Polyurethane),By Application, By End User, By Technology

<https://marketpublishers.com/r/WAD0A0B5B9DBEN.html>

Date: July 2025

Pages: 150

Price: US\$ 3,950.00 (Single User License)

ID: WAD0A0B5B9DBEN

Abstracts

The global Waterborne Anti-corrosion Coatings Market size is valued at USD 8.7 billion in 2024 and is projected to reach USD 12.7 billion by 2032, registering a compound annual growth rate (CAGR) of 4.86% over the forecast period.

The waterborne anti-corrosion coatings market is experiencing robust advancement as industries shift toward more sustainable, low-VOC solutions while maintaining high-performance protection against rust and chemical attack in sectors such as automotive, marine, infrastructure, and industrial equipment. Regulatory frameworks—like tightening air quality standards under the Clean Air Act and EU VOC directives—are driving the replacement of solvent-borne systems with waterborne epoxies, polyurethanes, and acrylics that offer comparable barrier properties. Technological innovations in nano-reinforced formulations, self-healing polymer networks, and hybrid silane-modified systems are enhancing adhesion, chemical resistance, and long-term durability, even under harsh environmental conditions. Major coatings manufacturers are investing in R&D collaborations with nanotechnology startups and raw-material suppliers to tailor additives for accelerated curing, improved film build, and increased corrosion inhibitor loading. Meanwhile, company strategies emphasize global capacity expansions and localized production in Asia-Pacific and Latin America to meet growing demand from infrastructure projects and automotive OEMs. Challenges persist around matching the performance of traditional solvent systems in extreme applications, balancing dry-film thickness with film flexibility, and ensuring compatibility with existing pretreatment processes. To overcome these, industry players are offering turnkey coating systems bundled with application equipment and operator training, while aligning product

portfolios with evolving environmental regulations and end-user sustainability goals.

Regulatory-driven adoption of waterborne systems is accelerating as manufacturers comply with increasingly stringent VOC limits in North America, Europe, and key Asian markets, prompting large-scale reformulation projects and phased solvent-borne phase-outs.

Advances in nano-enabled and hybrid resin technologies are delivering enhanced barrier performance, self-healing properties, and improved substrate wetting, enabling waterborne coatings to achieve long-term corrosion protection previously attainable only with solvent-based alternatives.

Strategic R&D partnerships between leading coating producers and specialty additive suppliers are focusing on optimized curing catalysts, advanced corrosion inhibitors, and pigment dispersants to accelerate drying times and improve film integrity under high-humidity conditions.

Infrastructure and automotive sectors are significant growth drivers; waterborne primers and topcoats are increasingly specified in new vehicle platforms, bridge rehabilitation, and industrial plant construction, reflecting the convergence of sustainability and performance requirements.

To address application challenges, companies are bundling advanced spray and electrostatic application equipment with operator training programs, ensuring correct film build, substrate compatibility, and process control in diverse production environments.

Waterborne Anti-corrosion Coatings Market Size Data, Trends, Growth Opportunities, and Restraining Factors

This comprehensive Waterborne Anti-corrosion Coatings market report delivers updated market size estimates from 2024 to 2034, offering in-depth analysis of the latest Waterborne Anti-corrosion Coatings market trends, short-term and long-term growth drivers, competitive landscape, and new business opportunities. The report presents growth forecasts across key Waterborne Anti-corrosion Coatings types, applications, and major segments, alongside detailed insights into the current Waterborne Anti-corrosion Coatings market scenario to support companies in formulating effective

market strategies.

The Waterborne Anti-corrosion Coatings market outlook thoroughly examines the impact of ongoing supply chain disruptions and geopolitical issues worldwide. Factors such as trade tariffs, regulatory restrictions, production losses, and the emergence of alternatives or substitutes are carefully considered in the Waterborne Anti-corrosion Coatings market size projections. Additionally, the analysis highlights the effects of inflation and correlates past economic downturns with current Waterborne Anti-corrosion Coatings market trends, providing actionable intelligence for stakeholders to navigate the evolving Waterborne Anti-corrosion Coatings business environment with precision.

Waterborne Anti-corrosion Coatings Market Competition, Intelligence, Key Players, winning strategies to 2034

The 2025 Waterborne Anti-corrosion Coatings Market Research Report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Waterborne Anti-corrosion Coatings market are imbibed thoroughly and the Waterborne Anti-corrosion Coatings industry expert predictions on the economic downturn, technological advancements in the Waterborne Anti-corrosion Coatings market, and customized strategies specific to a product and geography are mentioned.

The Waterborne Anti-corrosion Coatings market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition. The Waterborne Anti-corrosion Coatings market study assists investors in analyzing On Waterborne Anti-corrosion Coatings business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions. It also includes an analysis of the regulatory environment and its impact on the Waterborne Anti-corrosion Coatings industry. Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

What's Included in the Report

Global Waterborne Anti-corrosion Coatings market size and growth projections, 2024- 2034

North America Waterborne Anti-corrosion Coatings market size and growth forecasts, 2024- 2034 (United States, Canada, Mexico)

Europe market size and growth forecasts, 2024- 2034 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Waterborne Anti-corrosion Coatings market size and growth forecasts, 2024- 2034 (China, India, Japan, South Korea, Australia)

Middle East Africa Waterborne Anti-corrosion Coatings market size and growth estimate, 2024- 2034 (Middle East, Africa)

South and Central America Waterborne Anti-corrosion Coatings market size and growth outlook, 2024- 2034 (Brazil, Argentina, Chile)

Waterborne Anti-corrosion Coatings market size, share and CAGR of key products, applications, and other verticals, 2024- 2034

Short- and long-term Waterborne Anti-corrosion Coatings market trends, drivers, challenges, and opportunities

Waterborne Anti-corrosion Coatings market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry- overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

Key Questions Answered in This Report :

What is the current Waterborne Anti-corrosion Coatings market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Waterborne Anti-corrosion Coatings market?

What will be the impact of economic slowdown/recission on Waterborne Anti-corrosion

Coatings demand/sales?

How has the global Waterborne Anti-corrosion Coatings market evolved in past years and what will be the future trajectory?

What is the impact of growing inflation, Russia-Ukraine war on the Waterborne Anti-corrosion Coatings market forecast?

What are the Supply chain challenges for Waterborne Anti-corrosion Coatings?

What are the potential regional Waterborne Anti-corrosion Coatings markets to invest in?

What is the product evolution and high-performing products to focus in the Waterborne Anti-corrosion Coatings market?

What are the key driving factors and opportunities in the industry?

Who are the key players in Waterborne Anti-corrosion Coatings market and what is the degree of competition/Waterborne Anti-corrosion Coatings market share?

What is the market structure /Waterborne Anti-corrosion Coatings Market competitive Intelligence?

Available Customizations

The standard syndicate report is designed to serve the common interests of Waterborne Anti-corrosion Coatings Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Waterborne Anti-corrosion Coatings Pricing and Margins Across the Supply Chain, Waterborne Anti-corrosion Coatings Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Waterborne Anti-corrosion Coatings market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Additional support

All the data presented in tables and charts of the report is provided in a separate Excel document

Print authentication allowed on purchase of online versions

10% free customization to include any specific data/analysis to match the requirement

7 days of analyst support

The report will be updated to the latest month and delivered within 3 business days

Waterborne Anti-corrosion Coatings Market Segmentation

By Product

Acrylic

Epoxy

Polyurethane

By Application

Marine

Industrial

Infrastructure

Automotive

By End User

Construction

Oil and Gas

Aerospace

Automotive

By Technology

Waterborne

Solventborne

By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

Key Market Players

Akzo Nobel N.V.

PPG Industries, Inc.

Axalta Coating Systems

BASF SE

The Sherwin-Williams Company

Nippon Paint Holdings Co., Ltd.

Kansai Paint Co., Ltd.

Hempel A/S

Jotun A/S

RPM International Inc.

Berger Paints India Limited

Chugoku Marine Paints, Ltd.

Tikkurila Oyj

Noroo Paint & Coatings Co., Ltd.

Sika AG

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. WATERBORNE ANTI-CORROSION COATINGS MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2024- 2034

- 2.1 Waterborne Anti-corrosion Coatings Market Overview
- 2.2 Market Strategies of Leading Waterborne Anti-corrosion Coatings Companies
- 2.3 Waterborne Anti-corrosion Coatings Market Insights, 2024- 2034
 - 2.3.1 Leading Waterborne Anti-corrosion Coatings Types, 2024- 2034
 - 2.3.2 Leading Waterborne Anti-corrosion Coatings End-User industries, 2024- 2034
 - 2.3.3 Fast-Growing countries for Waterborne Anti-corrosion Coatings sales, 2024-2034
- 2.4 Waterborne Anti-corrosion Coatings Market Drivers and Restraints
 - 2.4.1 Waterborne Anti-corrosion Coatings Demand Drivers to 2034
 - 2.4.2 Waterborne Anti-corrosion Coatings Challenges to 2034
- 2.5 Waterborne Anti-corrosion Coatings Market- Five Forces Analysis
 - 2.5.1 Waterborne Anti-corrosion Coatings Industry Attractiveness Index, 2024
 - 2.5.2 Threat of New Entrants
 - 2.5.3 Bargaining Power of Suppliers
 - 2.5.4 Bargaining Power of Buyers
 - 2.5.5 Intensity of Competitive Rivalry
 - 2.5.6 Threat of Substitutes

3. GLOBAL WATERBORNE ANTI-CORROSION COATINGS MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 3.1 Global Waterborne Anti-corrosion Coatings Market Overview, 2024
- 3.2 Global Waterborne Anti-corrosion Coatings Market Revenue and Forecast, 2024-2034 (US\$ Million)
- 3.3 Global Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Product, 2024- 2034
- 3.4 Global Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Application, 2024- 2034
- 3.5 Global Waterborne Anti-corrosion Coatings Market Size and Share Outlook By End

User, 2024- 2034

3.6 Global Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Technology, 2024- 2034

3.7 Global Waterborne Anti-corrosion Coatings Market Size and Share Outlook by Region, 2024- 2034

4. ASIA PACIFIC WATERBORNE ANTI-CORROSION COATINGS MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

4.1 Asia Pacific Waterborne Anti-corrosion Coatings Market Overview, 2024

4.2 Asia Pacific Waterborne Anti-corrosion Coatings Market Revenue and Forecast, 2024- 2034 (US\$ Million)

4.3 Asia Pacific Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Product, 2024- 2034

4.4 Asia Pacific Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Application, 2024- 2034

4.5 Asia Pacific Waterborne Anti-corrosion Coatings Market Size and Share Outlook By End User, 2024- 2034

4.6 Asia Pacific Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Technology, 2024- 2034

4.7 Asia Pacific Waterborne Anti-corrosion Coatings Market Size and Share Outlook by Country, 2024- 2034

5. EUROPE WATERBORNE ANTI-CORROSION COATINGS MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

5.1 Europe Waterborne Anti-corrosion Coatings Market Overview, 2024

5.2 Europe Waterborne Anti-corrosion Coatings Market Revenue and Forecast, 2024- 2034 (US\$ Million)

5.3 Europe Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Product, 2024- 2034

5.4 Europe Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Application, 2024- 2034

5.5 Europe Waterborne Anti-corrosion Coatings Market Size and Share Outlook By End User, 2024- 2034

5.6 Europe Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Technology, 2024- 2034

5.7 Europe Waterborne Anti-corrosion Coatings Market Size and Share Outlook by Country, 2024- 2034

6. NORTH AMERICA WATERBORNE ANTI-CORROSION COATINGS MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

6.1 North America Waterborne Anti-corrosion Coatings Market Overview, 2024

6.2 North America Waterborne Anti-corrosion Coatings Market Revenue and Forecast, 2024- 2034 (US\$ Million)

6.3 North America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Product, 2024- 2034

6.4 North America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Application, 2024- 2034

6.5 North America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By End User, 2024- 2034

6.6 North America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Technology, 2024- 2034

6.7 North America Waterborne Anti-corrosion Coatings Market Size and Share Outlook by Country, 2024- 2034

7. SOUTH AND CENTRAL AMERICA WATERBORNE ANTI-CORROSION COATINGS MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

7.1 South and Central America Waterborne Anti-corrosion Coatings Market Overview, 2024

7.2 South and Central America Waterborne Anti-corrosion Coatings Market Revenue and Forecast, 2024- 2034 (US\$ Million)

7.3 South and Central America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Product, 2024- 2034

7.4 South and Central America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Application, 2024- 2034

7.5 South and Central America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By End User, 2024- 2034

7.6 South and Central America Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Technology, 2024- 2034

7.7 South and Central America Waterborne Anti-corrosion Coatings Market Size and Share Outlook by Country, 2024- 2034

8. MIDDLE EAST AFRICA WATERBORNE ANTI-CORROSION COATINGS MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

- 8.1 Middle East Africa Waterborne Anti-corrosion Coatings Market Overview, 2024
- 8.2 Middle East and Africa Waterborne Anti-corrosion Coatings Market Revenue and Forecast, 2024- 2034 (US\$ Million)
- 8.3 Middle East Africa Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Product, 2024- 2034
- 8.4 Middle East Africa Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Application, 2024- 2034
- 8.5 Middle East Africa Waterborne Anti-corrosion Coatings Market Size and Share Outlook By End User, 2024- 2034
- 8.6 Middle East Africa Waterborne Anti-corrosion Coatings Market Size and Share Outlook By Technology, 2024- 2034
- 8.7 Middle East Africa Waterborne Anti-corrosion Coatings Market Size and Share Outlook by Country, 2024- 2034

9. WATERBORNE ANTI-CORROSION COATINGS MARKET STRUCTURE

- 9.1 Key Players
- 9.2 Waterborne Anti-corrosion Coatings Companies - Key Strategies and Financial Analysis
 - 9.2.1 Snapshot
 - 9.2.3 Business Description
 - 9.2.4 Products and Services
 - 9.2.5 Financial Analysis

10. WATERBORNE ANTI-CORROSION COATINGS INDUSTRY RECENT DEVELOPMENTS

11 APPENDIX

- 11.1 Publisher Expertise
- 11.2 Research Methodology
- 11.3 Annual Subscription Plans
- 11.4 Contact Information

I would like to order

Product name: Waterborne Anti-corrosion Coatings Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type(Acrylic, Epoxy, Polyurethane),By Application, By End User, By Technology

Product link: <https://marketpublishers.com/r/WAD0A0B5B9DBEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WAD0A0B5B9DBEN.html>