

Water Utility Management Systems Market Outlook 2026-2034: Market Share, and Growth Analysis By Solution Type (Customer Information Systems & Billing, Asset Management Systems, Supervisory Control and Data Acquisition, Geographic Information Systems, Advanced Metering Infrastructure & Automatic Meter Reading, Meter Data Management, Laboratory Information Management Systems, Workforce Management Systems, Hydraulic Modeling & Simulation Software, Enterprise Asset Management, Leak Detection Systems, Water Quality Monitoring Systems), By Application (Water Quality & Security Monitoring, Pumping & Distribution Management, Pressure & Leakage Management, Metering & Billing Management, Asset Maintenance & Performance, Customer Engagement & Service Management)

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Abstracts

The Water Utility Management Systems Market is valued at USD 151.8 billion in 2025 and is projected to grow at a CAGR of 14.7% to reach USD 521.6 billion by 2034.

Water Utility Management Systems Market

The Water Utility Management Systems market comprises the software, OT platforms, and services that plan, operate, bill, and optimize drinking water, wastewater, and reuse networks across municipal and private utilities. Core applications include customer information and billing (CIS), advanced metering infrastructure (AMI) and meter data management (MDM), SCADA/telemetry for treatment and distribution/collection, asset management and work order (EAM/CMMS), hydraulic modeling and digital twins, leakage and pressure optimization, non-revenue water (NRW) analytics, water quality and compliance reporting, laboratory information management (LIMS), field mobility, GIS and network records, and enterprise data platforms. Latest trends emphasize cloud/SaaS migration, API-first interoperability, edge-to-cloud monitoring, AI/ML for demand forecasting and anomaly detection, cyber-hardening of OT/IT, and outcome-based services such as remote operations centers. Drivers include aging infrastructure and workforce constraints, drought/climate variability, stricter potable and discharge standards, affordability and equity mandates, and the imperative to reduce energy and chemical intensity. The competitive landscape blends industrial automation majors, specialist water software vendors, metering/AMI providers, GIS leaders, cloud hyperscalers, and systems integrators with public-sector program experience. Differentiation hinges on proven interoperability (GIS, AMI, SCADA, CIS), time-to-value via templates and connectors, analytics that translate data into actions (pressure set-points, valve schedules, crew dispatch), cybersecurity posture, and total cost to serve. Utilities increasingly procure modular, standards-based suites with evergreen updates, mobile-first field tools, and dashboards that tie operational metrics to customer outcomes and regulatory reporting. Vendors that align technology with measurable gains - reduced leaks, faster outage restoration, improved water quality confidence, and transparent billing - are best positioned.

Water Utility Management Systems Market Key Insights

From data lakes to decision engines. Utilities prioritize platforms that convert AMI/SCADA/GIS signals into prescriptive tasks - valve moves, pressure resets, leak crew routing - rather than generic dashboards.

Digital twins mature. Hydraulic and process twins, fed by AMI pressure, pump telemetry, and weather demand models, support scenario planning for drought restrictions, main breaks, and plant set-point optimization.

AMI beyond billing. High-frequency interval data underpins leak alerts, backflow detection, tamper flags, and equity programs; pairing with pressure zones enables dynamic pressure management to curb bursts and NRW.

Asset intelligence as a hedge. Risk-based renewal planning combines break history, soil and traffic load, water quality, and consequence of failure to prioritize mains and pumps within constrained budgets.

Cybersecurity by design. Zero-trust access, network segmentation, signed firmware, MFA, and immutable backups are table stakes for converged OT/IT, with audit trails mapped to utility regulations.

Cloud with edge resilience. SaaS control layers and reporting coexist with local failover at plants and boosters; store-and-forward logic preserves operations across connectivity gaps.

Quality and compliance automation. LIMS integration, auto-generated logs, exception workflows, and e-reporting reduce operator burden while tightening auditability for potable and effluent standards.

Energy is the swing cost. Pump optimization, variable-frequency drive (VFD) control, and tariff-aware scheduling lower kWh per megaliter; analytics link savings to emissions targets.

Customer trust and affordability. CIS modernization enables flexible billing, leak forgiveness, and usage insights; accessible portals and multilingual notifications improve satisfaction and collections.

Services fill talent gaps. Managed operations centers, meter program outsourcing, and analytics-as-a-service accelerate adoption and stabilize performance amid workforce retirements.

Water Utility Management Systems Market Regional Analysis

North America

Aging mains, drought stress, and affordability pressures propel investments in AMI, NRW analytics, and risk-based capital planning. Cloud migration accelerates for CIS/MDM and customer portals, while plants retain resilient edge control. Cybersecurity funding and reporting frameworks shape procurement. Wildfire/flood readiness drives scenario modeling and mutual-aid visibility. Vendors win with proven integrations (GIS,

SCADA, ERP) and outcome reporting to boards.

Europe

Stringent water-quality and energy-efficiency goals prioritize leakage reduction, DMA pressure control, and enterprise data governance. Brownfield utilities favor interoperable overlays that preserve legacy assets. Privacy and data-residency requirements guide cloud choices; asset health programs link to circularity and carbon targets. Cross-border operators seek standardized templates, multilingual UX, and strong works-council engagement for mobile workforce tools.

Asia-Pacific

Heterogeneous maturity: advanced metros scale digital twins and AMI, while fast-growing cities deploy foundational SCADA/GIS with mobile field apps. Non-revenue water and intermittency reduction are prime use cases. Industrial parks and reuse programs adopt quality analytics and tariff-aware pump optimization. Channel partners and localization (scripts, meters, tariffs) are decisive; telco alliances enable wide-area IoT coverage.

Middle East & Africa

Water security, desalination, and district cooling underpin demand for energy-aware operations and remote monitoring across dispersed assets. Greenfield projects specify integrated GIS-SCADA-CIS stacks from day one. Harsh climates and long pipelines require rugged telemetry and pressure management; donor-backed programs emphasize modular, quickly deployable solutions and strong training. Data-residency and sovereign cloud matters in key markets.

South & Central America

Budget variability and non-technical losses drive modular deployments: AMI for high-loss districts, mobile work orders, and leak detection tied to GIS. Regulatory modernization increases reporting and customer-care requirements. Storm/flood resilience and water-quality confidence shape investment in sensors and LIMS. Spanish/Portuguese UX, local SI ecosystems, and managed services shorten time-to-value and sustain uptime.

Water Utility Management Systems Market Segmentation

By Solution Type

Customer Information Systems & Billing

Asset Management Systems

Supervisory Control and Data Acquisition

Geographic Information Systems

Advanced Metering Infrastructure & Automatic Meter Reading

Meter Data Management

Laboratory Information Management Systems

Workforce Management Systems

Hydraulic Modeling & Simulation Software

Enterprise Asset Management

Leak Detection Systems

Water Quality Monitoring Systems

By Application

Water Quality & Security Monitoring

Pumping & Distribution Management

Pressure & Leakage Management

Metering & Billing Management

Asset Maintenance & Performance

Customer Engagement & Service Management

Key Market players

Xylem, Itron, Badger Meter, Mueller Systems, Kamstrup, Diehl Metering, Aclara (Hubbell), Schneider Electric, Siemens, ABB, Honeywell (Elster), Esri, Autodesk (Innovyze), Oracle Utilities, SAP

Water Utility Management Systems Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modelling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends. Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behaviour are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Water Utility Management Systems Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption. Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Water Utility Management Systems market data and outlook to 2034

United States

Canada

Mexico

Europe — Water Utility Management Systems market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Water Utility Management Systems market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Water Utility Management Systems market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Water Utility Management Systems market data and outlook to 2034

Brazil

Argentina

Chile

Peru

* We can include data and analysis of additional countries on demand.

Research Methodology

This study combines primary inputs from industry experts across the Water Utility Management Systems value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

Water Utility Management Systems Market Outlook 2026-2034: Market Share, and Growth Analysis By Solution Type...

What is the current and forecast market size of the Water Utility Management Systems industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Water Utility Management Systems Market Report

Global Water Utility Management Systems market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Water Utility Management Systems trade, costs, and supply chains

Water Utility Management Systems market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Water Utility Management Systems market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Water Utility Management Systems market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Water Utility Management Systems supply chain analysis

Water Utility Management Systems trade analysis, Water Utility Management Systems market price analysis, and Water Utility Management Systems supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Water Utility Management Systems market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

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Complimentary report update to incorporate the latest available data and the impact of recent market developments.

* The updated report will be delivered within 3 working days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL WATER UTILITY MANAGEMENT SYSTEMS MARKET SUMMARY, 2025

- 2.1 Water Utility Management Systems Industry Overview
 - 2.1.1 Global Water Utility Management Systems Market Revenues (In US\$ billion)
- 2.2 Water Utility Management Systems Market Scope
- 2.3 Research Methodology

3. WATER UTILITY MANAGEMENT SYSTEMS MARKET INSIGHTS, 2024-2034

- 3.1 Water Utility Management Systems Market Drivers
- 3.2 Water Utility Management Systems Market Restraints
- 3.3 Water Utility Management Systems Market Opportunities
- 3.4 Water Utility Management Systems Market Challenges
- 3.5 Tariff Impact on Global Water Utility Management Systems Supply Chain Patterns

4. WATER UTILITY MANAGEMENT SYSTEMS MARKET ANALYTICS

- 4.1 Water Utility Management Systems Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Water Utility Management Systems Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Water Utility Management Systems Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Water Utility Management Systems Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Water Utility Management Systems Market
 - 4.5.1 Water Utility Management Systems Industry Attractiveness Index, 2025
 - 4.5.2 Water Utility Management Systems Supplier Intelligence
 - 4.5.3 Water Utility Management Systems Buyer Intelligence
 - 4.5.4 Water Utility Management Systems Competition Intelligence
 - 4.5.5 Water Utility Management Systems Product Alternatives and Substitutes Intelligence

4.5.6 Water Utility Management Systems Market Entry Intelligence

5. GLOBAL WATER UTILITY MANAGEMENT SYSTEMS MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Water Utility Management Systems Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Water Utility Management Systems Sales Outlook and CAGR Growth By Solution Type, 2024- 2034 (\$ billion)

5.2 Global Water Utility Management Systems Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)

5.3 Global Water Utility Management Systems Sales Outlook and CAGR Growth By Segmentation³, 2024- 2034 (\$ billion)

5.4 Global Water Utility Management Systems Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC WATER UTILITY MANAGEMENT SYSTEMS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Water Utility Management Systems Market Insights, 2025

6.2 Asia Pacific Water Utility Management Systems Market Revenue Forecast By Solution Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Water Utility Management Systems Market Revenue Forecast By Application, 2024- 2034 (USD billion)

6.4 Asia Pacific Water Utility Management Systems Market Revenue Forecast By Segmentation³, 2024- 2034 (USD billion)

6.5 Asia Pacific Water Utility Management Systems Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China Water Utility Management Systems Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Water Utility Management Systems Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Water Utility Management Systems Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Water Utility Management Systems Market Size, Opportunities, Growth 2024- 2034

7. EUROPE WATER UTILITY MANAGEMENT SYSTEMS MARKET DATA,

PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Water Utility Management Systems Market Key Findings, 2025

7.2 Europe Water Utility Management Systems Market Size and Percentage Breakdown By Solution Type, 2024- 2034 (USD billion)

7.3 Europe Water Utility Management Systems Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)

7.4 Europe Water Utility Management Systems Market Size and Percentage Breakdown By Segmentation³, 2024- 2034 (USD billion)

7.5 Europe Water Utility Management Systems Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany Water Utility Management Systems Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Water Utility Management Systems Market Size, Trends, Growth Outlook to 2034

7.5.2 France Water Utility Management Systems Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Water Utility Management Systems Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Water Utility Management Systems Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA WATER UTILITY MANAGEMENT SYSTEMS MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Water Utility Management Systems Market Analysis and Outlook By Solution Type, 2024- 2034 (\$ billion)

8.3 North America Water Utility Management Systems Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)

8.4 North America Water Utility Management Systems Market Analysis and Outlook By Segmentation³, 2024- 2034 (\$ billion)

8.5 North America Water Utility Management Systems Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Water Utility Management Systems Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Water Utility Management Systems Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Water Utility Management Systems Market Size, Share, Growth Trends

and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA WATER UTILITY MANAGEMENT SYSTEMS MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Water Utility Management Systems Market Data, 2025

9.2 Latin America Water Utility Management Systems Market Future By Solution Type, 2024- 2034 (\$ billion)

9.3 Latin America Water Utility Management Systems Market Future By Application, 2024- 2034 (\$ billion)

9.4 Latin America Water Utility Management Systems Market Future By Segmentation³, 2024- 2034 (\$ billion)

9.5 Latin America Water Utility Management Systems Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Water Utility Management Systems Market Size, Share and Opportunities to 2034

9.5.2 Argentina Water Utility Management Systems Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA WATER UTILITY MANAGEMENT SYSTEMS MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Water Utility Management Systems Market Statistics By Solution Type, 2024- 2034 (USD billion)

10.3 Middle East Africa Water Utility Management Systems Market Statistics By Application, 2024- 2034 (USD billion)

10.4 Middle East Africa Water Utility Management Systems Market Statistics By Segmentation³, 2024- 2034 (USD billion)

10.5 Middle East Africa Water Utility Management Systems Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Water Utility Management Systems Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Water Utility Management Systems Market Value, Trends, Growth Forecasts to 2034

11. WATER UTILITY MANAGEMENT SYSTEMS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 11.1 Key Companies in Water Utility Management Systems Industry
- 11.2 Water Utility Management Systems Business Overview
- 11.3 Water Utility Management Systems Product Portfolio Analysis
- 11.4 Financial Analysis
- 11.5 SWOT Analysis

12 APPENDIX

- 12.1 Global Water Utility Management Systems Market Volume (Tons)
- 12.1 Global Water Utility Management Systems Trade and Price Analysis
- 12.2 Water Utility Management Systems Parent Market and Other Relevant Analysis
- 12.3 Publisher Expertise
- 12.2 Water Utility Management Systems Industry Report Sources and MethodologyOGAMV25R0894

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