

# Vine Tea Extract Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type(Liquid Extract, Powder Extract),By Technology, By Application, By End User

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## Abstracts

The global Vine Tea Extract Market size is valued at USD 1164 million in 2024 and is projected to reach USD 2107.1 million by 2032, registering a compound annual growth rate (CAGR) of 7.7% over the forecast period.

The vine tea extract market is witnessing stable growth driven by its traditional use in Chinese herbal medicine for liver protection, anti-inflammatory, and antioxidant properties. Vine tea (*Ampelopsis grossedentata*) extracts are rich in dihydromyricetin (ampelopsin), known for benefits in alcohol metabolism support, liver detoxification, and free radical scavenging. Manufacturers are focusing on high-purity dihydromyricetin extraction, water-soluble powdered forms for beverages, and encapsulated extracts for nutraceutical supplements. Growth is supported by rising demand for natural liver health products, research supporting its hepatoprotective and hangover relief effects, and integration into herbal beverage formulations. Challenges include raw material supply variability, regulatory approval complexities for health claims, and potential bitterness affecting beverage palatability. Recent developments include Xi'an Greena Biotech launching high-purity dihydromyricetin vine tea extracts, Shaanxi Jiahe introducing water-soluble vine tea powders for drinks, and Changsha Staherb enhancing encapsulated vine tea extracts for liver health supplements.

Major trends include development of dihydromyricetin-standardised vine tea extracts for liver detox, antioxidant, and alcohol metabolism support supplements.

Drivers are rising demand for natural liver health and hangover relief products,

traditional use in Chinese herbal medicine, and integration into functional beverages.

Challenges include raw material supply fluctuations, regulatory barriers for health claims in certain regions, and bitterness affecting formulation taste in beverages.

Companies focus on enhancing dihydromyricetin extraction purity, developing water-soluble powders for drinks, and encapsulating extracts for improved bioavailability in supplements.

Recent developments include Xi'an Greena launching high-purity extracts, Shaanxi Jiahe introducing soluble vine tea powders, and Changsha Staherb enhancing encapsulated vine tea supplement formulations.

## Vine Tea Extract Market Size Data, Trends, Growth Opportunities, and Restraining Factors

This comprehensive Vine Tea Extract market report delivers updated market size estimates from 2024 to 2034, offering in-depth analysis of the latest Vine Tea Extract market trends, short-term and long-term growth drivers, competitive landscape, and new business opportunities. The report presents growth forecasts across key Vine Tea Extract types, applications, and major segments, alongside detailed insights into the current Vine Tea Extract market scenario to support companies in formulating effective market strategies.

The Vine Tea Extract market outlook thoroughly examines the impact of ongoing supply chain disruptions and geopolitical issues worldwide. Factors such as trade tariffs, regulatory restrictions, production losses, and the emergence of alternatives or substitutes are carefully considered in the Vine Tea Extract market size projections. Additionally, the analysis highlights the effects of inflation and correlates past economic downturns with current Vine Tea Extract market trends, providing actionable intelligence for stakeholders to navigate the evolving Vine Tea Extract business environment with precision.

## Vine Tea Extract Market Competition, Intelligence, Key Players, winning strategies to 2034

The 2025 Vine Tea Extract Market Research Report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Vine Tea Extract market are imbibed thoroughly and the Vine Tea Extract industry expert predictions on the economic downturn, technological advancements in the Vine Tea Extract market, and customized strategies specific to a product and geography are mentioned.

The Vine Tea Extract market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition. The Vine Tea Extract market study assists investors in analyzing On Vine Tea Extract business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions. It also includes an analysis of the regulatory environment and its impact on the Vine Tea Extract industry. Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

### **What's Included in the Report**

Global Vine Tea Extract market size and growth projections, 2024- 2034

North America Vine Tea Extract market size and growth forecasts, 2024- 2034  
(United States, Canada, Mexico)

Europe market size and growth forecasts, 2024- 2034 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Vine Tea Extract market size and growth forecasts, 2024- 2034  
(China, India, Japan, South Korea, Australia)

Middle East Africa Vine Tea Extract market size and growth estimate, 2024- 2034 (Middle East, Africa)

South and Central America Vine Tea Extract market size and growth outlook, 2024- 2034 (Brazil, Argentina, Chile)

Vine Tea Extract market size, share and CAGR of key products, applications, and other verticals, 2024- 2034

Short- and long-term Vine Tea Extract market trends, drivers, challenges, and opportunities

Vine Tea Extract market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry- overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

### **Key Questions Answered in This Report :**

What is the current Vine Tea Extract market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Vine Tea Extract market?

What will be the impact of economic slowdown/recission on Vine Tea Extract demand/sales?

How has the global Vine Tea Extract market evolved in past years and what will be the future trajectory?

What is the impact of growing inflation, Russia-Ukraine war on the Vine Tea Extract market forecast?

What are the Supply chain challenges for Vine Tea Extract?

What are the potential regional Vine Tea Extract markets to invest in?

What is the product evolution and high-performing products to focus in the Vine Tea Extract market?

What are the key driving factors and opportunities in the industry?

Who are the key players in Vine Tea Extract market and what is the degree of competition/Vine Tea Extract market share?

What is the market structure /Vine Tea Extract Market competitive Intelligence?

### **Available Customizations**

The standard syndicate report is designed to serve the common interests of Vine Tea Extract Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the

final deliverable.

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Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Vine Tea Extract Pricing and Margins Across the Supply Chain, Vine Tea Extract Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Vine Tea Extract market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

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## Vine Tea Extract Market Segmentation

### By Product

Liquid Extract

Powder Extract

### By Application

Food and Beverages

Dietary Supplements

Cosmetics

### By End User

Health-conscious Consumers

Food Manufacturers

Cosmetic Manufacturers

### By Technology

Solvent Extraction

Cold Press Extraction

### By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

### **Top Companies Analysed**

Hunan Nutramax Inc.

Naturalin Bio-Resources Co., Ltd.

Xi'an Sost Biotech Co., Ltd.

Botanic Healthcare

Shaanxi Jiahe Phytochem Co., Ltd.

Bio-Botanica, Inc.

Organic Herb Inc.

Greenutra Resource Inc.

JIAHERB, Inc.

Herb Nutritionals Co., Ltd.

Changsha Herbway Biotech Co., Ltd.

Guangzhou Phytochem Sciences Inc.

Xi'an Greena Biotech Co., Ltd.

Shaanxi Hongda Phytochemistry Co., Ltd.

Hawlik Gesundheitsprodukte GmbH

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