

Truck Platooning Market Size, Share, Outlook and Growth Opportunities 2019-2025

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Abstracts

Truck Platooning strategic analysis research from OGANalysis is a comprehensive market analysis on Truck Platooning industry. Published since 2011, the present edition presents current Truck Platooning market conditions and growth prospects between 2019 and 2025.

Amidst increasing interest in automotive research from large and emerging automotive companies, the current Truck Platooning market report has been designed to include clear insights and action plans for success in global and regional markets. The report segments the Truck Platooning industry into detailed categories to understand market statistics and factors shaping each of the sub-segments and potential growth prospects.

The industry is analyzed both at panoramic level and in-detail with analysis being backed with strong data in every instance to ensure both market companies and investors to identify unmet market demand, competition conditions and formulate right market growth strategy.

Truck Platooning Market: Highlights

Truck Platooning role in automotive industry continues to increase annually, driven by growing production of automotives. In particular, emerging Asia Pacific, Middle East and Latin America continue to be major target markets for Truck Platooning suppliers. Increase in disposable incomes coupled with urban population growth remains the primary drivers of Truck Platooning market size worldwide. The recent trends towards increased comfort and safety concerns, luxury and advanced technologies in automotive sector will drive the Truck Platooning penetration.

The global market for Truck Platooning continue to offer promising growth rate over the

forecast period to 2025 encouraged by increase in R&D efforts of major companies in Truck Platooning. The market forecast is poised to witness sustainable demand, encouraging flow of investments into the sector.

The market outlook is also characterized by gradual mergers and acquisition activity, leading to consolidation in specific markets. In particular, established companies prefer inorganic growth strategies to expand into local markets.

The market research report analyzes 15 markets worldwide including US, Canada, Mexico, Germany, France, Spain, Italy, Japan, South Korea, China, India, Saudi Arabia, UAE, Brazil and Argentina.

Asia Pacific is expected to experience the fastest growth in Truck Platooning market during the forecast period to 2025. Asia Pacific growth is largely attributable to increasing fleet and traffic, deployment of new production facilities, increase in automotive sales owing to rising expenditures and upcoming passenger and commercial vehicles.

RESEARCH METHODOLOGY

The report is prepared through intense primary and secondary research techniques including discussions with industry experts and data triangulation methods. Our proprietary databases are updated through thousands of authentic sources including government sources, organizations, statistical organizations, annual reports, company presentations and others.

SCOPE AND REPORT COVERAGE

The research presents detailed understanding into Truck Platooning market with actionable insights for decision makers. It is structured to offer users to formulate key growth strategies based on current and future market conditions

Market Introduction: Overview, Market Highlights

Market environment: Market drivers and constraints, five forces analysis, market trends

Market segmentation and growth prospects of each sub-segment, 2019- 2025

Market Segmentation by Type, Application and markets

Country Analysis: 14 countries across the world with current market value and future growth potential

North America (USA, Canada, and Mexico) Truck Platooning market

Europe (Germany, France, UK, Italy, Russia, Rest of Europe) Truck Platooning market

Asia-Pacific (China, Japan, India, South Korea, Rest of Asia-Pacific) Truck Platooning market

Middle East Africa (Saudi Arabia, UAE, Rest of Middle East Africa) Truck Platooning market

South and Central America (Brazil, Argentina, Rest of South Central America) Truck Platooning market

Competitive landscape and market share: Product launches, companies operating across different supply chain

Strategic growth opportunities for established companies and emerging players

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL TRUCK PLATOONING MARKET INTRODUCTION, 2019

- 2.1 Truck Platooning Industry Overview
- 2.2 Research Methodology

3. TRUCK PLATOONING MARKET ANALYSIS

- 3.1 Truck Platooning Market Trends to 2025
- 3.2 Potential Opportunities
- 3.3 Potential Applications of Truck Platooning to 2025
- 3.4 Potential Types of Truck Platooning to 2025
- 3.5 Potential Markets for Truck Platooning to 2025

4. TRUCK PLATOONING MARKET DRIVERS AND CHALLENGES

- 4.1 Key Drivers Fuelling the Truck Platooning Market Growth to 2025
- 4.2 Major Challenges to be Managed for Successful Business Expansion in Truck Platooning industry

5 FIVE FORCES ANALYSIS FOR GLOBAL TRUCK PLATOONING MARKET

- 5.1 Truck Platooning Industry Attractiveness Index, 2018
- 5.2 Ranking Methodology
- 5.3 Threat of New Entrants
- 5.4 Bargaining Power of Suppliers
- 5.5 Bargaining Power of Buyers
- 5.6 Intensity of Competitive Rivalry
- 5.7 Threat of Substitutes

6. GLOBAL TRUCK PLATOONING MARKET SEGMENTATION AND OUTLOOK

- 6.1 Truck Platooning Market Outlook, 2019- 2025

- 6.1 Global Truck Platooning Market Outlook by Type, 2019- 2025
- 6.2 Global Truck Platooning Market Outlook by Application, 2019- 2025
- 6.3 Global Truck Platooning Market Outlook by Region, 2019- 2025

7. ASIA PACIFIC TRUCK PLATOONING MARKET SEGMENTATION AND OUTLOOK

- 7.1 Asia Pacific Market Findings, 2019
- 7.2 Asia Pacific Truck Platooning Market Outlook by Type, 2019- 2025
- 7.3 Asia Pacific Truck Platooning Market Outlook by Application, 2019- 2025
- 7.4 Asia Pacific Truck Platooning Market Outlook by Country, 2019- 2025
- 7.5 Leading Companies in Asia Pacific Truck Platooning Industry

8. EUROPE TRUCK PLATOONING MARKET OUTLOOK AND GROWTH PROSPECTS

- 8.1 Europe Key Findings, 2019
- 8.2 Europe Truck Platooning Market Outlook by Type, 2019- 2025
- 8.3 Europe Truck Platooning Market Outlook by Application, 2019- 2025
- 8.4 Europe Truck Platooning Market Outlook by Country, 2019- 2025
- 8.5 Leading Companies in Europe Truck Platooning Industry

9. NORTH AMERICA TRUCK PLATOONING MARKET OUTLOOK AND GROWTH PROSPECTS

- 9.1 North America Key Findings, 2019
- 9.2 North America Truck Platooning Market Outlook by Type, 2019- 2025
- 9.3 North America Truck Platooning Market Outlook by Application, 2019- 2025
- 9.4 North America Truck Platooning Market Outlook by Country, 2019- 2025
- 9.5 Leading Companies in North America Truck Platooning Industry

10. LATIN AMERICA TRUCK PLATOONING MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Latin America Key Findings, 2019
- 10.2 Latin America Truck Platooning Market Outlook by Type, 2019- 2025
- 10.3 Latin America Truck Platooning Market Outlook by Application, 2019- 2025
- 10.4 Latin America Truck Platooning Market Outlook by Country, 2019- 2025
- 10.5 Leading Companies in Latin America Truck Platooning Industry

11. MIDDLE EAST AFRICA TRUCK PLATOONING MARKET OUTLOOK AND GROWTH PROSPECTS

- 11.1 Middle East Africa Key Findings, 2019
- 11.2 Middle East Africa Truck Platooning Market Outlook by Type, 2019- 2025
- 11.3 Middle East Africa Truck Platooning Market Outlook by End User Vertical, 2019-2025
- 11.4 Middle East Africa Truck Platooning Market Outlook by Country, 2019- 2025
- 11.5 Leading Companies in Middle East Africa Truck Platooning Industry

12. COMPETITIVE LANDSCAPE

- 12.1 Leading Companies
- 12.2 Truck Platooning Company Benchmarking
- 12.3 Truck Platooning Product Benchmarking
- 12.4 Financial Analysis
- 12.5 SWOT and Financial Analysis Review

14. LATEST TRUCK PLATOONING NEWS AND DEALS LANDSCAPE

15 APPENDIX

- 15.1 Publisher Expertise
- 15.2 Truck Platooning Industry Report Sources and Methodology

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