

2023 Truck Platooning Market - Revenue, Trends, Growth Opportunities, Competition, COVID Strategies, Regional Analysis and Future outlook to 2030 (by products, applications, end cases)

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Abstracts

Truck Platooning Market Overview

Truck Platooning Market Research Report - is comprehensive research with in-depth data and contemporary analysis of the Truck Platooning market at a global, regional and key country level, covering different sub-segments of the industry.

The automotive industry is set to experience a few structural changes in the near term due to the rapid developments in novel technologies. Artificial intelligence (AI) and machine learning will significantly transform the manufacturing process improving robotic efficiency, accuracy, and consistency. Level 2 automation including active safety systems and driver assistance is allowing OEMs to add attractive features and bolster revenue growth. However, the full-fledged rollout of level 4 autonomous vehicles is expected to witness further delays for the technology to mature and for consumers to accept.

Impact of COVID-19 on Truck Platooning market

Truck Platooning market is quickly reaching its pre-COVID levels and a healthy growth rate is expected over the forecast period driven by the economic revival in most of the developing nations. Frequent suspension of public transport systems coupled with the highly contagious nature of the virus propelled the need for passenger cars leading to the derived demand for Truck Platooning products.

However, unprecedented situations due to expected third and further waves of the pandemic are creating a gloomy outlook. This study endeavors to evaluate different scenarios of COVID impact on the future of the Truck Platooning market from 2021 to 2028.

Truck Platooning Market Structure and Strategies of key competitors

Companies operating in Truck Platooning business are strategizing moves to enhance their market share highlighting their USP statements, diversifying product folio, and adding attractive features being a few of the key winning strategies. The report offers detailed profiles of top companies serving the Truck Platooning value chain along with their strategies for the near, medium, and long term period.

Truck Platooning Market Trends, Growth Opportunities, and Forecast Scenarios to 2028

Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the Truck Platooning supply chain posing challenges for manufactures in the Truck Platooning industry. Intense competition, fluctuating prices, and shifting OEM preferences are expected to be the major challenges for Truck Platooning Market during the forecast period.

The fast pace recovery of developing economies leading to increased disposable income will support the Truck Platooning market demand between 2021 and 2028.

The Truck Platooning research report portrays the latest trends shaping the Truck Platooning industry along with key demand drivers and potential challenges anticipated for the market during the outlook period.

Truck Platooning Market Analysis by Types, Applications and Regions

The research estimates global Truck Platooning market revenues in 2021, considering the Truck Platooning market prices, supply, demand, and trade analysis across regions. A detailed market share and penetration of different types, processes, and geographies in the Truck Platooning market from 2001 to 2028 is included.

The report covers North America, Europe, Asia Pacific, Middle East, Africa, and LATAM Truck Platooning market statistics from 2020 to 2028 with further division by leading product types, processes, and distribution channels of Truck Platooning. The status of the Truck Platooning market in 16 key countries over the world is elaborated to enable

an in-depth understanding of the Truck Platooning industry.

What's Included in the Report

Global Truck Platooning market size and growth projections, 2020- 2028

COVID impact on Truck Platooning industry with future scenarios

Truck Platooning market size, share, and outlook across 5 regions and 16 countries, 2020- 2028

Truck Platooning market size, CAGR, and Market Share of key products, applications, and end-user verticals, 2020- 2028

Short and long term Truck Platooning market trends, drivers, restraints, and opportunities

Porter's Five forces analysis, Technological developments in Truck Platooning market, Truck Platooning supply chain analysis

Truck Platooning trade analysis, Truck Platooning market price analysis, Truck Platooning supply/demand

Profiles of 5 leading companies in the industry- overview, key strategies, financials, and products

Latest Truck Platooning market news and developments

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

1. The report provides 2021 Truck Platooning market sales data at the global, regional, and key country level with a detailed outlook to 2028 allowing companies to calculate their market share and analyze prospects, and uncover new markets, and plan market entry strategy.

2. The research includes the Truck Platooning market split by different types and applications. This segmentation helps managers plan their products and budgets based on future growth rates of each segment
3. The Truck Platooning market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth opportunities of the market and mitigate risks
4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business
5. The study assists investors in analyzing Truck Platooning business prospects by region, key countries, and top companies' information to channel their investments.

Additional support

All the data presented in tables and charts of the report is provided in a separate Excel document

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Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL TRUCK PLATOONING MARKET INTRODUCTION, 2021

- 2.1 Truck Platooning Industry Overview
- 2.2 Research Methodology

3. TRUCK PLATOONING MARKET ANALYSIS

- 3.1 Truck Platooning Market Trends to 2028
- 3.2 Future Opportunities in Truck Platooning Market
- 3.3 Dominant Applications of Truck Platooning to 2028
- 3.4 Key Types of Truck Platooning to 2028
- 3.5 Leading End Uses of Truck Platooning Market to 2028
- 3.6 High Prospect Countries for Truck Platooning Market to 2028

4. TRUCK PLATOONING MARKET DRIVERS AND CHALLENGES

- 4.1 Key Drivers Fuelling the Truck Platooning Market Growth to 2028
- 4.2 Major Challenges in the Truck Platooning industry
- 4.3 Impact of COVID on Truck Platooning Market to 2028

5 FIVE FORCES ANALYSIS FOR GLOBAL TRUCK PLATOONING MARKET

- 5.1 Truck Platooning Industry Attractiveness Index, 2021
- 5.2 Ranking Methodology
- 5.3 Threat of New Entrants
- 5.4 Bargaining Power of Suppliers
- 5.5 Bargaining Power of Buyers
- 5.6 Intensity of Competitive Rivalry
- 5.7 Threat of Substitutes

6. GLOBAL TRUCK PLATOONING MARKET SHARE, STRUCTURE, AND OUTLOOK

6.1 Truck Platooning Market Sales Outlook, 2022- 2028 (\$ Million)

6.1 Global Truck Platooning Market Sales Outlook by Type, 2022- 2028 (\$ Million)

6.2 Global Truck Platooning Market Sales Outlook by Application, 2022- 2028 (\$ Million)

6.3 Global Truck Platooning Market Revenue Outlook by End-User, 2022- 2028 (\$ Million)

6.4 Global Truck Platooning Market Revenue Outlook by Region, 2022- 2028 (\$ Million)

7. ASIA PACIFIC TRUCK PLATOONING MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

7.1 Asia Pacific Market Findings, 2022

7.2 Asia Pacific Truck Platooning Market Forecast by Type, 2022- 2028

7.3 Asia Pacific Truck Platooning Market Forecast by Application, 2022- 2028

7.4 Asia Pacific Truck Platooning Revenue Forecast by End-User, 2022- 2028

7.5 Asia Pacific Truck Platooning Revenue Forecast by Country, 2022- 2028

7.6 Leading Companies in Asia Pacific Truck Platooning Industry

8. EUROPE TRUCK PLATOONING MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

8.1 Europe Key Findings, 2022

8.2 Europe Truck Platooning Market Size and Share by Type, 2022- 2028

8.3 Europe Truck Platooning Market Size and Share by Application, 2022- 2028

8.4 Europe Truck Platooning Market Size and Share by End-User, 2022- 2028

8.5 Europe Truck Platooning Market Size and Share by Country, 2022- 2028

8.6 Leading Companies in Europe Truck Platooning Industry

9. NORTH AMERICA TRUCK PLATOONING MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

9.1 North America Key Findings, 2022

9.2 North America Truck Platooning Market Outlook by Type, 2022- 2028

9.3 North America Truck Platooning Market Outlook by Application, 2022- 2028

9.4 North America Truck Platooning Market Outlook by End-User, 2022- 2028

9.5 North America Truck Platooning Market Outlook by Country, 2022- 2028

9.6 Leading Companies in North America Truck Platooning Business

10. LATIN AMERICA TRUCK PLATOONING MARKET DRIVERS, CHALLENGES,

AND GROWTH PROSPECTS

- 10.1 Latin America Key Findings, 2022
- 10.2 Latin America Truck Platooning Market Future by Type, 2022- 2028
- 10.3 Latin America Truck Platooning Market Future by Application, 2022- 2028
- 10.4 Latin America Truck Platooning Market Analysis by End-User, 2022- 2028
- 10.5 Latin America Truck Platooning Market Analysis by Country, 2022- 2028
- 10.6 Leading Companies in Latin America Truck Platooning Industry

11. MIDDLE EAST AFRICA TRUCK PLATOONING MARKET OUTLOOK AND GROWTH PROSPECTS

- 11.1 Middle East Africa Key Findings, 2022
- 11.2 Middle East Africa Truck Platooning Market Share by Type, 2022- 2028
- 11.3 Middle East Africa Truck Platooning Market Share by Application, 2022- 2028
- 11.3 Middle East Africa Truck Platooning Market Forecast by End-User, 2022- 2028
- 11.4 Middle East Africa Truck Platooning Market Forecast by Country, 2022- 2028
- 11.5 Leading Companies in Middle East Africa Truck Platooning Business

12. TRUCK PLATOONING MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 12.1 Key Companies in Truck Platooning Business
- 12.2 Truck Platooning Key Player Benchmarking
- 12.3 Truck Platooning Product Portfolio
- 12.4 Financial Analysis
- 12.5 SWOT and Financial Analysis Review

14. LATEST NEWS, DEALS, AND DEVELOPMENTS IN TRUCK PLATOONING MARKET

15 APPENDIX

- 15.1 Publisher Expertise
- 15.2 Truck Platooning Industry Report Sources and Methodology

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