

Travel Bags Market Outlook 2025-2034: Market Share, and Growth Analysis By Product (Duffle, Trolley, Backpacks), By Material Type (Polyester, Fabric, Leather, Other Material Types), By Price Range, By Distribution Channel

<https://marketpublishers.com/r/T71A9B71FEB0EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: T71A9B71FEB0EN

Abstracts

The Travel Bags Market is valued at USD 18.3 billion in 2025 and is projected to grow at a CAGR of 7.6% to reach USD 35.3 billion by 2034. The Travel Bags Market continues to expand steadily as global tourism, business travel, and lifestyle changes drive demand for stylish, functional, and durable luggage solutions. This market includes a broad array of products such as trolley bags, duffel bags, backpacks, and premium travel sets, catering to diverse customer segments from budget-conscious travelers to luxury consumers. Innovations in lightweight materials, smart luggage technology, and eco-friendly designs are reshaping consumer preferences. Brands are focusing on aesthetics, security, modularity, and multi-functionality to meet evolving travel habits. The rise in disposable incomes, increasing international travel frequency, and the emergence of adventure and experiential tourism are fueling growth across both online and offline retail channels. As sustainability trends gain prominence, travel bag manufacturers are pivoting toward recycled materials and carbon-neutral production processes to align with the ethical expectations of modern consumers. The Travel Bags Market observed a resurgence in demand driven by a rebound in global leisure and corporate travel. Manufacturers launched new collections emphasizing smart luggage features such as built-in GPS trackers, biometric locks, and USB charging capabilities. Sustainable travel bags made from recycled plastics and organic fabrics gained significant traction among environmentally conscious consumers. Online sales channels, especially direct-to-consumer (DTC) platforms, expanded their market share, offering customization options and virtual try-on features through augmented reality (AR). Collaborations between travel bag brands and fashion designers created

premium, limited-edition collections that captured younger, brand-conscious demographics. Meanwhile, inflationary pressures led some brands to launch affordable, durable lines targeting cost-sensitive travelers. Despite macroeconomic fluctuations, innovation, digitalization, and lifestyle-centric marketing fueled consistent momentum in the travel bags sector throughout the year. The Travel Bags Market is set to continue evolving with increasing focus on smart technology integration, modular designs, and personalization. AI-driven customer insights will help brands tailor product offerings and marketing strategies more precisely. Growth in eco-tourism will push further adoption of biodegradable materials and zero-waste production practices. Expansion in emerging markets, driven by rising middle-class populations and improving travel infrastructure, will offer new opportunities for both premium and mass-market brands. Partnerships with airlines, loyalty programs, and tech companies will create bundled travel solutions, enhancing customer experiences. However, challenges around supply chain disruptions, counterfeit products, and volatile raw material prices will require manufacturers to innovate resiliently and invest in brand authenticity to maintain consumer trust.

Key Insights Travel Bags Market

Rise of smart travel bags with GPS tracking, remote locking, and USB charging is redefining convenience for modern travelers seeking security, connectivity, and functionality in their luggage solutions.

Expansion of sustainable and eco-friendly travel bag collections, using recycled and biodegradable materials, is aligning brands with growing consumer demand for environmentally responsible products.

Increasing popularity of modular and customizable travel bags that offer detachable compartments, expandable designs, and flexible configurations to cater to diverse travel needs and lifestyles.

Growth of direct-to-consumer (DTC) sales channels with online customization options and AR-based product visualization tools is enhancing consumer engagement and loyalty for travel bag brands.

Collaborations between fashion designers, celebrities, and travel bag brands are fueling limited-edition, premium collections that appeal to aspirational and younger customer demographics globally.

Increasing global travel activity across leisure, business, and adventure segments is fueling demand for versatile, durable, and aesthetically appealing travel bags and luggage solutions.

Rising disposable incomes, especially in emerging economies, are expanding the customer base for mid-range and premium travel bags, boosting market opportunities for brands worldwide.

Technological innovations in lightweight materials, anti-theft features, and smart luggage functionalities are attracting tech-savvy and security-conscious travelers.

Growing environmental awareness and consumer preference for sustainable travel products are encouraging manufacturers to innovate with eco-friendly designs and production processes.

Supply chain disruptions, rising raw material costs, and increasing competition from counterfeit products pose significant challenges, requiring brands to invest in supply chain resilience, product authentication technologies, and strong brand positioning to maintain competitiveness.

Travel Bags Market Segmentation

By Product

Duffle

Trolley

Backpacks

By Material Type

Polyester

Fabric

Leather

Other Material Types

By Price Range

Premium Price

Medium Price

Low Price

By Distribution Channel

Online

Offline

Key Companies Analysed

Samsonite International S.A.

VIP Industries Ltd.

TUMI (Samsonite)

Delsey Paris

American Tourister (Samsonite)

Travelpro

Briggs & Riley

RIMOWA (LVMH)

Herschel Supply Co.

Wildcraft

Travel Bags Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Travel Bags Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Travel Bags market data and outlook to 2034

United States

Canada

Mexico

Europe — Travel Bags market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Travel Bags market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Travel Bags market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Travel Bags market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Travel Bags value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Travel Bags industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Travel Bags Market Report

Global Travel Bags market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Travel Bags trade, costs, and supply chains

Travel Bags market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Travel Bags market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Travel Bags market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Travel Bags supply chain analysis

Travel Bags trade analysis, Travel Bags market price analysis, and Travel Bags supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and

products

Latest Travel Bags market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL TRAVEL BAGS MARKET SUMMARY, 2025

- 2.1 Travel Bags Industry Overview
 - 2.1.1 Global Travel Bags Market Revenues (In US\$ billion)
- 2.2 Travel Bags Market Scope
- 2.3 Research Methodology

3. TRAVEL BAGS MARKET INSIGHTS, 2024-2034

- 3.1 Travel Bags Market Drivers
- 3.2 Travel Bags Market Restraints
- 3.3 Travel Bags Market Opportunities
- 3.4 Travel Bags Market Challenges
- 3.5 Tariff Impact on Global Travel Bags Supply Chain Patterns

4. TRAVEL BAGS MARKET ANALYTICS

- 4.1 Travel Bags Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Travel Bags Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Travel Bags Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Travel Bags Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Travel Bags Market
 - 4.5.1 Travel Bags Industry Attractiveness Index, 2025
 - 4.5.2 Travel Bags Supplier Intelligence
 - 4.5.3 Travel Bags Buyer Intelligence
 - 4.5.4 Travel Bags Competition Intelligence
 - 4.5.5 Travel Bags Product Alternatives and Substitutes Intelligence
 - 4.5.6 Travel Bags Market Entry Intelligence

5. GLOBAL TRAVEL BAGS MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Travel Bags Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Travel Bags Sales Outlook and CAGR Growth By Product, 2024- 2034 (\$ billion)

5.2 Global Travel Bags Sales Outlook and CAGR Growth By Material Type, 2024- 2034 (\$ billion)

5.3 Global Travel Bags Sales Outlook and CAGR Growth By Price Range, 2024- 2034 (\$ billion)

5.4 Global Travel Bags Sales Outlook and CAGR Growth By Distribution Channel, 2024- 2034 (\$ billion)

5.5 Global Travel Bags Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC TRAVEL BAGS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Travel Bags Market Insights, 2025

6.2 Asia Pacific Travel Bags Market Revenue Forecast By Product, 2024- 2034 (USD billion)

6.3 Asia Pacific Travel Bags Market Revenue Forecast By Material Type, 2024- 2034 (USD billion)

6.4 Asia Pacific Travel Bags Market Revenue Forecast By Price Range, 2024- 2034 (USD billion)

6.5 Asia Pacific Travel Bags Market Revenue Forecast By Distribution Channel, 2024- 2034 (USD billion)

6.6 Asia Pacific Travel Bags Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.6.1 China Travel Bags Market Size, Opportunities, Growth 2024- 2034

6.6.2 India Travel Bags Market Size, Opportunities, Growth 2024- 2034

6.6.3 Japan Travel Bags Market Size, Opportunities, Growth 2024- 2034

6.6.4 Australia Travel Bags Market Size, Opportunities, Growth 2024- 2034

7. EUROPE TRAVEL BAGS MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Travel Bags Market Key Findings, 2025

7.2 Europe Travel Bags Market Size and Percentage Breakdown By Product, 2024- 2034 (USD billion)

7.3 Europe Travel Bags Market Size and Percentage Breakdown By Material Type,

2024- 2034 (USD billion)

7.4 Europe Travel Bags Market Size and Percentage Breakdown By Price Range, 2024- 2034 (USD billion)

7.5 Europe Travel Bags Market Size and Percentage Breakdown By Distribution Channel, 2024- 2034 (USD billion)

7.6 Europe Travel Bags Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.6.1 Germany Travel Bags Market Size, Trends, Growth Outlook to 2034

7.6.2 United Kingdom Travel Bags Market Size, Trends, Growth Outlook to 2034

7.6.2 France Travel Bags Market Size, Trends, Growth Outlook to 2034

7.6.2 Italy Travel Bags Market Size, Trends, Growth Outlook to 2034

7.6.2 Spain Travel Bags Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA TRAVEL BAGS MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Travel Bags Market Analysis and Outlook By Product, 2024- 2034 (\$ billion)

8.3 North America Travel Bags Market Analysis and Outlook By Material Type, 2024- 2034 (\$ billion)

8.4 North America Travel Bags Market Analysis and Outlook By Price Range, 2024- 2034 (\$ billion)

8.5 North America Travel Bags Market Analysis and Outlook By Distribution Channel, 2024- 2034 (\$ billion)

8.6 North America Travel Bags Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.6.1 United States Travel Bags Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.6.1 Canada Travel Bags Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.6.1 Mexico Travel Bags Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA TRAVEL BAGS MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Travel Bags Market Data, 2025

9.2 Latin America Travel Bags Market Future By Product, 2024- 2034 (\$ billion)

9.3 Latin America Travel Bags Market Future By Material Type, 2024- 2034 (\$ billion)

9.4 Latin America Travel Bags Market Future By Price Range, 2024- 2034 (\$ billion)

9.5 Latin America Travel Bags Market Future By Distribution Channel, 2024- 2034 (\$ billion)

9.6 Latin America Travel Bags Market Future by Country, 2024- 2034 (\$ billion)

9.6.1 Brazil Travel Bags Market Size, Share and Opportunities to 2034

9.6.2 Argentina Travel Bags Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA TRAVEL BAGS MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Travel Bags Market Statistics By Product, 2024- 2034 (USD billion)

10.3 Middle East Africa Travel Bags Market Statistics By Material Type, 2024- 2034 (USD billion)

10.4 Middle East Africa Travel Bags Market Statistics By Price Range, 2024- 2034 (USD billion)

10.5 Middle East Africa Travel Bags Market Statistics By Price Range, 2024- 2034 (USD billion)

10.6 Middle East Africa Travel Bags Market Statistics by Country, 2024- 2034 (USD billion)

10.6.1 Middle East Travel Bags Market Value, Trends, Growth Forecasts to 2034

10.6.2 Africa Travel Bags Market Value, Trends, Growth Forecasts to 2034

11. TRAVEL BAGS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Travel Bags Industry

11.2 Travel Bags Business Overview

11.3 Travel Bags Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Travel Bags Market Volume (Tons)

12.1 Global Travel Bags Trade and Price Analysis

12.2 Travel Bags Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Travel Bags Industry Report Sources and Methodology

I would like to order

Product name: Travel Bags Market Outlook 2025-2034: Market Share, and Growth Analysis By Product (Duffle, Trolley, Backpacks), By Material Type (Polyester, Fabric, Leather, Other Material Types), By Price Range, By Distribution Channel

Product link: <https://marketpublishers.com/r/T71A9B71FEB0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T71A9B71FEB0EN.html>