

# **Threat Intelligence Market Outlook 2025-2034: Market Share, and Growth Analysis By Solution (Threat Intelligence Platforms, Risk and Compliance Management, Security Information and Event Management (SIEM), Security and Vulnerability Management (SVM), Identity and Access Management (IAM), User and Entity Behavior Analytics, Incident Forensics), By Deployment (On-Premise, Cloud), By Organization Size, By Vertical**

<https://marketpublishers.com/r/T21DBE46A8AAEN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: T21DBE46A8AAEN

## **Abstracts**

The Threat Intelligence Market is valued at USD 12.1 billion in 2025 and is projected to grow at a CAGR of 12.8% to reach USD 35.7 billion by 2034. The Threat Intelligence Market has evolved into a crucial segment of the cybersecurity landscape, enabling organizations to proactively identify, understand, and mitigate threats before they cause damage. Threat intelligence involves collecting and analyzing information about current and emerging cyber threats to inform defense strategies, incident response, and risk management. This market encompasses services and platforms that provide real-time alerts, vulnerability assessments, attack attribution, and predictive analytics. With cyberattacks becoming more sophisticated and frequent—from ransomware and phishing to advanced persistent threats (APTs)—threat intelligence tools have become indispensable for both public and private sector organizations. They are particularly vital in industries handling sensitive data, such as finance, healthcare, defense, and critical infrastructure. As businesses digitize further, integrating threat intelligence into existing security ecosystems is no longer optional but essential for cyber resilience. The threat intelligence market witnessed strong momentum as organizations expanded their investments in proactive cybersecurity strategies. The rise of state-sponsored cyber

espionage, supply chain attacks, and zero-day exploits pushed demand for threat feeds and intelligence platforms with deep contextual insights. Businesses increasingly adopted threat intelligence platforms (TIPs) to aggregate and correlate data from internal sensors and external sources, including dark web monitoring. AI and machine learning played a larger role in automating data analysis and uncovering hidden attack patterns. Security operations centers (SOCs) evolved to include threat hunting teams using intelligence feeds to preempt attacks. Additionally, threat intelligence sharing among enterprises, sectors, and government agencies expanded via Information Sharing and Analysis Centers (ISACs). Vendors focused on improving the timeliness and accuracy of intelligence, as well as integrating solutions with SIEM, SOAR, and endpoint detection and response (EDR) tools. The threat intelligence market is expected to mature with greater automation, integration, and contextual relevance. Enterprises will increasingly rely on real-time, tailored intelligence to support zero-trust architectures, cloud security, and managed detection and response (MDR) services. Advanced TIPs will leverage natural language processing and generative AI to distill insights from massive unstructured datasets, enabling faster decision-making. The convergence of threat intelligence with fraud detection, identity protection, and data privacy will lead to more unified security platforms. As geopolitical instability and cybercrime-as-a-service ecosystems grow, threat intelligence will shift from reactive to predictive, allowing for strategic threat modeling and simulation. However, the sector will continue to grapple with challenges around data overload, attribution accuracy, and the difficulty of translating raw data into actionable insights for organizations with limited cybersecurity resources.

## Key Insights Threat Intelligence Market

Integration of AI and machine learning into threat intelligence platforms is enhancing the speed, precision, and scalability of threat detection and analysis across environments.

Cross-sector threat intelligence sharing through public-private partnerships and sector-specific ISACs is increasing situational awareness and response coordination.

Demand for cloud-native threat intelligence solutions is rising, driven by the growing attack surface in multi-cloud and hybrid IT infrastructures.

Threat intelligence is converging with other security domains—such as fraud detection and insider threat monitoring—to form a holistic cyber defense

framework.

Emergence of predictive intelligence tools capable of simulating attack scenarios and anticipating threat actor movements is gaining interest from large enterprises and MSSPs.

Rising frequency and sophistication of cyberattacks, including ransomware and phishing, are compelling organizations to adopt threat intelligence for proactive defense.

Expansion of digital transformation initiatives and remote work policies has widened the threat landscape, increasing the need for real-time threat monitoring and analysis.

Regulatory compliance requirements across sectors (e.g., GDPR, HIPAA, NIST) are driving investments in threat intelligence to ensure data protection and incident reporting readiness.

Growth of critical infrastructure digitization and smart cities is increasing the demand for threat intelligence solutions that can protect national and public assets.

The major challenge in the threat intelligence market is filtering relevant, actionable insights from vast volumes of threat data—many organizations struggle to operationalize intelligence effectively, often overwhelmed by false positives, context gaps, and integration limitations with their existing security infrastructure.

## Threat Intelligence Market Segmentation

### By Solution

Threat Intelligence Platforms

Risk and Compliance Management

Security Information and Event Management (SIEM)

Security and Vulnerability Management (SVM)

Identity and Access Management (IAM)

User and Entity Behavior Analytics

Incident Forensics

#### By Deployment

On-Premise

Cloud

#### By Organization Size

Small and Medium-Sized Enterprises

Large Enterprises

#### By Vertical

Healthcare

Transportation

IT and Telecom

Manufacturing

Banking

Financial Services

and Insurance

Energy and Utilities

Government and Defense

Retail

Education

### Key Companies Analysed

IBM Corporation (IBM Security X-Force)

FireEye, Inc. (Trellix)

McAfee Corp.

Check Point Software Technologies Ltd.

Trend Micro Incorporated

Broadcom Inc. (Symantec Enterprise Security)

Recorded Future, Inc.

Secureworks Inc. (Dell Technologies)

CrowdStrike Holdings, Inc.

Palo Alto Networks, Inc.

### Threat Intelligence Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

### Threat Intelligence Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

### Countries Covered

North America — Threat Intelligence market data and outlook to 2034

United States

Canada

Mexico

Europe — Threat Intelligence market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Threat Intelligence market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Threat Intelligence market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Threat Intelligence market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Threat Intelligence value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Threat Intelligence industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Threat Intelligence Market Report

Global Threat Intelligence market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Threat Intelligence trade, costs, and supply chains

Threat Intelligence market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Threat Intelligence market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Threat Intelligence market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Threat Intelligence supply chain analysis

Threat Intelligence trade analysis, Threat Intelligence market price analysis, and Threat Intelligence supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Threat Intelligence market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market

tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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