

# Tanzania Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Tanzania Mobile, Fixed Telephone and Broadband Markets

<https://marketpublishers.com/r/T77A81B6765EN.html>

Date: May 2017

Pages: 60

Price: US\$ 1,350.00 (Single User License)

ID: T77A81B6765EN

## Abstracts

Tanzania Telecom outlook report is a comprehensive analytical research on the Tanzania's cellular, fixed telephone and fixed broadband segments. Through detailed analysis of the current market conditions and industry trends, the report analyzes the Tanzania telecommunications sector.

In addition to emerging industry trends, consumption patterns, geographic coverage, demographic analysis and tariffs of key players are provided to understand the key strategies and analysis of revenues, investments and infrastructure. Further, industry dynamics, SWOT Analysis of the market and changing business scenario of Tanzania telecommunications industry is included.

Forecasts of users in mobile segment, landline segment and broadband segment are provided from 2005 to 2025. Further, demographic and economic factors including GDP, population (by age, by gender and by location) and disposable income are forecasted to 2025.

Tanzania mobile, landline and broadband industry is benchmarked with peer countries to evaluate its position in regional front. Further, recent Tanzania telecom industry trends along with drivers and challenges confronting Tanzania telecom markets are analyzed.

On the competitive landscape, key players in each of the segment are detailed. Further, company profiles of three leading players along with their SWOT analyses are included. In addition, foreign and domestic participation in the industry is also included. Further, latest developments and their impact on players in the Tanzania telecommunications

industry are also provided.

## Contents

### **1 TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2 TANZANIA TELECOMMUNICATIONS MARKET OVERVIEW**

- 2.1 Market Snapshot, 2017
- 2.2 Market Trends and Outlook
- 2.3 Tanzania Revenue from Telecommunications, 2017
- 2.4 Expected investments in Tanzania Telecom Infrastructure, 2017
- 2.5 Overview of Regulator

### **3 TANZANIA MOBILE COMMUNICATIONS MARKET OUTLOOK**

- 3.1 Mobile Telecom Users Outlook (No.), 2005- 2025
- 3.2 Estimated Population Covered by 3G network, 2016
- 3.3 Key players in Cellular Telecom Segment

### **4 TANZANIA FIXED LANDLINE AND BROADBAND MARKET OUTLOOK**

- 4.1 Fixed Landline Users Outlook (No.), 2005- 2025
- 4.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 4.3 Households with Computer, 2016
- 4.4 Households with Internet access at home (%), 2016
- 4.5 Individuals (%) using the internet, 2015
- 4.6 Key players in Fixed Landline Telecom Segment
- 4.7 Key players in Fixed Broadband Telecom Segment

### **5 TANZANIA TELECOMMUNICATIONS MARKET SWOT ANALYSIS**

- 5.1 Key Strengths of Operating in Tanzania Telecom Sector
- 5.2 Key Weaknesses of Tanzania Telecom Markets
- 5.3 Key Business and Growth Opportunities in Tanzania Telecoms
- 5.4 Potential Threats Faced by Players in Tanzania Telecoms

### **6 PEER COMPARISON AND BENCHMARKING OF TANZANIA TELECOMS**

## **MARKET**

- 6.1 Overall Ranking
- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

## **7 TANZANIA DEMOGRAPHIC FORECASTS**

- 7.1 Age Group wise Population Forecasts, 2005- 2025
- 7.2 Rural and Urban Population Forecasts, 2005- 2025
- 7.3 Female and Male Population Forecasts, 2005- 2025
- 7.4 Adult Literacy rate, 2015

## **8 TANZANIA ECONOMIC OUTLOOK TO 2025**

- 8.1 Tanzania GDP Forecasts, 2005- 2025
- 8.2 GDP Growth rate, 2005- 2015
- 8.3 GDP Per Capita, 2005- 2025
- 8.4 Final Disposable Income, 2005- 2025

## **9 TANZANIA TELECOM SECTOR- COMPETITIVE LANDSCAPE**

- 9.1 Major Companies
- 9.2 Level of competition
- 9.3 Foreign Participation in the Sector

## **10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES**

- 10.1 Company A
- 10.2 Company B
- 10.3 Company C

## **11 APPENDIX**

- 11.1 About OG Analysis
- 11.2 Abbreviations
- 11.3 Sources and Research Methodology

## 11.4 Contact Us

## List Of Tables

### LIST OF TABLES

Table 1: Tanzania Telecom Snapshot

Table 2: Tanzania Fixed Telephone Subscribers, 2005- 2025

Table 3: Tanzania Fixed-broadband Subscribers, 2005- 2025

Table 4: Tanzania Mobile-cellular Subscribers, 2005- 2025

Table 5: Tanzania Telecom Market Comparison - Overall Ranking

Table 6: Tanzania Telecom Market Comparison - Supply Index

Table 7: Tanzania Telecom Market Comparison- Demand Index

Table 8: Tanzania Telecom Market Comparison- Growth Index

Table 9: Population Forecast by Age, 2005- 2025

Table 10: Tanzania Population Forecast (Rural and Urban), 2005- 2025

Table 11: Tanzania Population Forecast (Male and Female), 2005- 2025

Table 12: GDP Forecast, 2005- 2025

Table 13: GDP Per Capita Forecast, 2005- 2025

Table 14: Disposable Income Forecast, 2005- 2025

## List Of Figures

### LIST OF FIGURES

Figure 1: Tanzania Telecom Revenue and Investment, 2017

Figure 2: Tanzania- Households with a computer (%), 2017

Figure 3: Tanzania- Households with Internet access at home (%), 2017

Figure 4: Tanzania- Percentage of Individuals using the internet, 2017

Figure 5: Tanzania Adult Literacy Rate, 2017

## I would like to order

Product name: Tanzania Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Tanzania Mobile, Fixed Telephone and Broadband Markets

Product link: <https://marketpublishers.com/r/T77A81B6765EN.html>

Price: US\$ 1,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T77A81B6765EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



