

Sri Lanka Telecom Industry Outlook to 2025- Analysis of Sri Lanka Mobile, Fixed Line and Broadband Markets

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Abstracts

Sri Lanka Telecom report from OG ANALYSIS, is one of the comprehensive market research report on Sri Lanka mobile, landline and broadband segments in Sri Lanka. The report provides historic and forecast data on subscribers, consumption patterns in the country to 2025.

Market dynamics, key strategies of telecom companies, potential investment opportunities amidst changing business scenario are analyzed. For detailed analysis of the market, key strengths, weaknesses, opportunities and threats of operating in the country are provided.

The country's telecom sector is compared with its peer markets to evaluate the position of Sri Lanka in regional and global front. Recent Sri Lanka telecom industry trends along with drivers and challenges confronting Sri Lanka telecom markets are analyzed. Further, to enable clear understanding of companies and their operations, tariff details of companies, their marketing strategies and SWOT analysis is detailed.

Subscription forecasts and revenue outlook is backed up with detailed forecasts of GDP, population, other demographic and macro economic factors, which are expected to play a key role in shaping the future of Sri Lanka Telecom industry.

In addition, competitive landscape and business profiles of leading companies in Sri Lanka are included. All latest developments and their impact on players in the industry are also provided.

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 SRI LANKA TELECOM INDUSTRY ANALYSIS AND OUTLOOK

- 2.1 Sri Lanka Telecom Market Snapshot, 2016
- 2.2 Historic Trends and Growth Outlook
- 2.3 Revenue from Telecommunications Sector, 2015
- 2.4 Expected Flow of investments in Telecom Market, 2015

3 SRI LANKA TELECOM MARKET FORECASTS

- 3.1 Fixed Landline Users Outlook (No.), 2005- 2025
- 3.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 3.3 Mobile Telecom Users Outlook (No.), 2005- 2025
- 3.4 Number of Households with Computer, 2015
- 3.5 Number of Households with Internet access at home, 2015
- 3.6 individuals (%) using the internet, 2015

4 SRI LANKA TELECOM MARKET SWOT ANALYSIS

- 4.1 Strengths
- 4.2 Weaknesses
- 4.3 Opportunities
- 4.4 Threats

5 SRI LANKA ICT GOODS EXPORTS AND IMPORTS DETAILS

- 5.1 Share of ICT goods Exports in Total Goods Export
- 5.2 Share of ICT goods Imports in Total Goods Imports
- 5.3 Share of ICT Service Exports in Total Service Exports

6 COMPARISON OF SRI LANKA TELECOM INDUSTRY WITH PEER MARKETS

- 6.1 Overall Ranking

- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

7 SRI LANKA POPULATION FORECASTS

- 7.1 Population by Age Group Forecast to 2025
- 7.2 Key Population Ratios, 2015
- 7.3 Rural and Urban population outlook, 2005- 2025
- 7.4 Female vs Male Population Outlook, 2005- 2025
- 7.4 Literacy rate (Adults), 2015

8 SRI LANKA ECONOMIC OUTLOOK TO 2025

- 8.1 Sri Lanka GDP Forecasts to 2025
- 8.2 GDP Growth rate, 2005- 2015
- 8.3 GNI Per Capita Forecasts to 2025

9 LEADING TELECOM COMPANY PROFILES IN SRI LANKA

- 9.1 Potential Companies
- 9.2 Level of competition
- 9.3 Foreign Participation in the Sector

10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES

- 10.1 Company A
- 10.2 Company B
- 10.3 Company C

11 APPENDIX

- 11.1 Abbreviations
- 11.2 Sources and Methodology
- 11.3 Contact Information

List Of Tables

LIST OF TABLES

Table 1: Sri Lanka Telecom Overview

Table 2: Sri Lanka Fixed Telephone Users, 2005- 2025

Table 3: Sri Lanka Fixed-broadband Users, 2005- 2025

Table 4: Sri Lanka Mobile-cellular Users, 2005- 2025

Table 5: Sri Lanka ICT goods exports (%)

Table 6: Sri Lanka ICT goods imports (%)

Table 7: Sri Lanka ICT service exports (%)

Table 8: Sri Lanka Telecom Market Benchmarking - Overall Ranking

Table 9: Benchmarking- Supply Index

Table 10: Benchmarking - Demand Index

Table 11: Benchmarking - Growth Index

Table 12: Population Forecast by Age, 2005- 2025

Table 13: Sri Lanka Population Forecast (Rural and Urban), 2005- 2025

Table 14: GDP Forecast, 2005- 2025

Table 15: GDP Growth rate Forecast, 2005- 2025

Table 16: GNI Per Capita Forecast, 2005- 2025

List Of Figures

LIST OF FIGURES

- Figure 1: Sri Lanka Telecom Revenue vs. Investment
- Figure 2: Sri Lanka- Households with a computer (%)
- Figure 3: Sri Lanka- Households with Internet access at home (%)
- Figure 4: Sri Lanka- individuals using the internet
- Figure 5: Sri Lanka Adult Literacy Rate, 2015

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