

Solvent-Based Inks Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type (Vinyl Inks, Vinyl-Acrylic Inks, Epoxy Inks, Polyurethane Inks, Cellulose Inks), By Printing Technology (Lithographic, Gravure, Flexographic, Screen-Printing, Letterpress, Digital), By Application

<https://marketpublishers.com/r/S9C1C46C1BECEN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: S9C1C46C1BECEN

Abstracts

The Solvent-Based Inks Market is valued at USD 10.9 billion in 2025 and is projected to grow at a CAGR of 4.8% to reach USD 16.6 billion by 2034. The solvent-based inks market continues to play a critical role in the global printing and packaging industry, known for its excellent durability, weather resistance, and vibrant color performance. These inks, which use organic solvents as carriers, are particularly favored for outdoor signage, flexible packaging, and industrial labeling where exposure to moisture, UV light, and abrasion is high. Compared to water-based or UV-curable alternatives, solvent-based inks adhere better to non-porous substrates such as plastic films, vinyl, and coated papers. As packaging demands rise with global e-commerce growth and branding becomes more visual, solvent-based inks remain indispensable in certain high-performance applications. However, growing environmental regulations surrounding volatile organic compounds (VOCs) have sparked efforts across the industry to create eco-solvent alternatives, balancing regulatory compliance with operational effectiveness. While sustainability concerns are prompting a shift in certain markets, solvent-based ink technologies continue to evolve, maintaining relevance in applications where longevity and resistance remain paramount. The solvent-based inks market witnessed a mix of innovation and adaptation. Ink manufacturers increasingly rolled out low-VOC and eco-solvent formulations, responding to tightening environmental policies in Europe and North America. These new formulations offered comparable performance to traditional solvent-based inks but with reduced emissions and improved indoor air

quality. The packaging industry, particularly in Asia-Pacific and Latin America, continued to favor solvent-based inks for flexible packaging, driven by high-speed printing needs and consistent substrate compatibility. Digital wide-format printing also saw strong demand, especially for advertising banners and vehicle wraps, where weather resistance is critical. Supply chain stabilization after earlier global disruptions allowed more predictable access to pigments and resin binders, while technological improvements enhanced drying speed and ink adhesion. Partnerships between printing press manufacturers and ink producers grew, aiming to co-develop systems optimized for eco-solvent compatibility and faster production cycles, which further helped bridge the gap between performance and sustainability. The solvent-based inks market is expected to focus on further sustainability improvements and regional market expansion. Manufacturers will increasingly invest in bio-based solvents, recyclable packaging, and closed-loop recovery systems to reduce environmental impact while preserving print quality. Demand for solvent-based inks in developing markets will remain robust, particularly for flexible packaging and labeling in food, beverage, and pharmaceutical sectors. Digital inkjet printing applications will also see continued uptake, supported by innovations in printhead technology and fast-curing solvent inks. Regulatory frameworks are anticipated to become more harmonized, pushing the industry toward global compliance on emissions and product safety. However, competition from water-based and UV-curable inks in indoor and short-term applications will grow, compelling solvent ink producers to carve out niches where weather resistance, substrate versatility, and color longevity are still unmatched. The long-term success of the market will depend on its ability to integrate green chemistry while maintaining cost-efficiency and industrial-scale performance.

Key Insights Solvent-Based Inks Market

Eco-solvent inks are gaining ground as environmentally safer alternatives, offering lower VOC emissions while preserving durability and adhesion on non-porous substrates, making them ideal for outdoor and signage applications.

Increased demand for flexible packaging in food and retail sectors is driving solvent-based ink use due to their compatibility with plastic films and resistance to heat and moisture during transportation and storage.

Hybrid printing systems that support both solvent and UV-curable inks are being adopted to provide greater application flexibility and allow quick switching between short-run and long-run jobs.

Adoption of digital wide-format solvent printers is expanding, especially in developing countries, due to their lower operational costs and versatility in printing on vinyl, PET, and coated papers.

Research in bio-based solvents and recyclable ink formulations is growing as manufacturers aim to align with sustainability goals while retaining print quality and industrial production compatibility.

High durability and excellent print quality on non-porous materials continue to make solvent-based inks the preferred choice for outdoor and industrial printing applications.

Expanding demand for flexible and laminated packaging, especially in food, beverage, and pharmaceutical sectors, is propelling the need for fast-drying, solvent-compatible inks.

Economic growth in emerging markets is boosting investments in printing infrastructure, leading to greater consumption of solvent-based inks in signage and commercial labeling.

Technological advancements in ink formulation and printing equipment are enhancing drying efficiency, adhesion, and compatibility, making solvent inks more effective and cost-efficient.

Regulatory restrictions on VOC emissions continue to challenge solvent-based ink manufacturers, requiring ongoing innovation in eco-solvent development, increased investment in R&D, and adaptation to varied global compliance standards without compromising product performance or affordability.

Solvent-Based Inks Market Segmentation

By Product Type

Vinyl Inks

Vinyl-Acrylic Inks

Epoxy Inks

Polyurethane Inks

Cellulose Inks

By Printing Technology

Lithographic

Gravure

Flexographic

Screen-Printing

Letterpress

Digital

By Application

Label And Packaging

Commercial Printing

Publication

Other Applications

Key Companies Analysed

BASF SE

Honeywell International Inc.

Mitsubishi Chemical Holdings Corp.

3M Company

Henkel AG & Co. KGaA

Covestro AG

DuPont de Nemours Inc.

Arkema SA

Avery Dennison Corporation

Sun Chemical Corporation

Huntsman Corporation

Clariant AG

H.B. Fuller

Altana AG

Flint Group

Ashland Inc.

Sakata INX Corporation

Siegwerk Druckfarben AG & Co. KGaA

Toyo Ink SC Holdings Co. Ltd.

Dainichiseika Color and Chemicals Mfg. Co. Ltd.

Huber Group Holding SE

SICPA Holding SA

Zeller+Gmelin GmbH & Co. KG

Tokyo Printing Ink Mfg. Co. Ltd.

Wikoff Color Corporation

Lawter Inc.

Heubach GmbH

FUJIFILM Europe GmbH

Eptanova S.R.L.

Solvent-Based Inks Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Solvent-Based Inks Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Solvent-Based Inks market data and outlook to 2034

United States

Canada

Mexico

Europe — Solvent-Based Inks market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Solvent-Based Inks market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Solvent-Based Inks market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Solvent-Based Inks market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Solvent-Based Inks value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data

Solvent-Based Inks Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type (Vinyl Inks, Vi...

triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Solvent-Based Inks industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Solvent-Based Inks Market Report

Global Solvent-Based Inks market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Solvent-Based Inks trade, costs, and supply chains

Solvent-Based Inks market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Solvent-Based Inks market size, CAGR, and market share of key products,

applications, and end-user verticals, 2023-2034

Short- and long-term Solvent-Based Inks market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Solvent-Based Inks supply chain analysis

Solvent-Based Inks trade analysis, Solvent-Based Inks market price analysis, and Solvent-Based Inks supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Solvent-Based Inks market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL SOLVENT-BASED INKS MARKET SUMMARY, 2025

- 2.1 Solvent-Based Inks Industry Overview
 - 2.1.1 Global Solvent-Based Inks Market Revenues (In US\$ billion)
- 2.2 Solvent-Based Inks Market Scope
- 2.3 Research Methodology

3. SOLVENT-BASED INKS MARKET INSIGHTS, 2024-2034

- 3.1 Solvent-Based Inks Market Drivers
- 3.2 Solvent-Based Inks Market Restraints
- 3.3 Solvent-Based Inks Market Opportunities
- 3.4 Solvent-Based Inks Market Challenges
- 3.5 Tariff Impact on Global Solvent-Based Inks Supply Chain Patterns

4. SOLVENT-BASED INKS MARKET ANALYTICS

- 4.1 Solvent-Based Inks Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Solvent-Based Inks Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Solvent-Based Inks Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Solvent-Based Inks Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Solvent-Based Inks Market
 - 4.5.1 Solvent-Based Inks Industry Attractiveness Index, 2025
 - 4.5.2 Solvent-Based Inks Supplier Intelligence
 - 4.5.3 Solvent-Based Inks Buyer Intelligence
 - 4.5.4 Solvent-Based Inks Competition Intelligence
 - 4.5.5 Solvent-Based Inks Product Alternatives and Substitutes Intelligence
 - 4.5.6 Solvent-Based Inks Market Entry Intelligence

5. GLOBAL SOLVENT-BASED INKS MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Solvent-Based Inks Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Solvent-Based Inks Sales Outlook and CAGR Growth By Product Type, 2024- 2034 (\$ billion)

5.2 Global Solvent-Based Inks Sales Outlook and CAGR Growth By Printing Technology, 2024- 2034 (\$ billion)

5.3 Global Solvent-Based Inks Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)

5.4 Global Solvent-Based Inks Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC SOLVENT-BASED INKS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Solvent-Based Inks Market Insights, 2025

6.2 Asia Pacific Solvent-Based Inks Market Revenue Forecast By Product Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Solvent-Based Inks Market Revenue Forecast By Printing Technology, 2024- 2034 (USD billion)

6.4 Asia Pacific Solvent-Based Inks Market Revenue Forecast By Application, 2024- 2034 (USD billion)

6.5 Asia Pacific Solvent-Based Inks Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China Solvent-Based Inks Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Solvent-Based Inks Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Solvent-Based Inks Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Solvent-Based Inks Market Size, Opportunities, Growth 2024- 2034

7. EUROPE SOLVENT-BASED INKS MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Solvent-Based Inks Market Key Findings, 2025

7.2 Europe Solvent-Based Inks Market Size and Percentage Breakdown By Product Type, 2024- 2034 (USD billion)

7.3 Europe Solvent-Based Inks Market Size and Percentage Breakdown By Printing Technology, 2024- 2034 (USD billion)

7.4 Europe Solvent-Based Inks Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)

7.5 Europe Solvent-Based Inks Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany Solvent-Based Inks Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Solvent-Based Inks Market Size, Trends, Growth Outlook to 2034

7.5.2 France Solvent-Based Inks Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Solvent-Based Inks Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Solvent-Based Inks Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA SOLVENT-BASED INKS MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Solvent-Based Inks Market Analysis and Outlook By Product Type, 2024- 2034 (\$ billion)

8.3 North America Solvent-Based Inks Market Analysis and Outlook By Printing Technology, 2024- 2034 (\$ billion)

8.4 North America Solvent-Based Inks Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)

8.5 North America Solvent-Based Inks Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Solvent-Based Inks Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Solvent-Based Inks Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Solvent-Based Inks Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA SOLVENT-BASED INKS MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Solvent-Based Inks Market Data, 2025

9.2 Latin America Solvent-Based Inks Market Future By Product Type, 2024- 2034 (\$ billion)

9.3 Latin America Solvent-Based Inks Market Future By Printing Technology, 2024- 2034 (\$ billion)

9.4 Latin America Solvent-Based Inks Market Future By Application, 2024- 2034 (\$ billion)

9.5 Latin America Solvent-Based Inks Market Future by Country, 2024- 2034 (\$ billion)

- 9.5.1 Brazil Solvent-Based Inks Market Size, Share and Opportunities to 2034
- 9.5.2 Argentina Solvent-Based Inks Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA SOLVENT-BASED INKS MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2025
- 10.2 Middle East Africa Solvent-Based Inks Market Statistics By Product Type, 2024-2034 (USD billion)
- 10.3 Middle East Africa Solvent-Based Inks Market Statistics By Printing Technology, 2024- 2034 (USD billion)
- 10.4 Middle East Africa Solvent-Based Inks Market Statistics By Application, 2024-2034 (USD billion)
- 10.5 Middle East Africa Solvent-Based Inks Market Statistics by Country, 2024- 2034 (USD billion)
 - 10.5.1 Middle East Solvent-Based Inks Market Value, Trends, Growth Forecasts to 2034
 - 10.5.2 Africa Solvent-Based Inks Market Value, Trends, Growth Forecasts to 2034

11. SOLVENT-BASED INKS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 11.1 Key Companies in Solvent-Based Inks Industry
- 11.2 Solvent-Based Inks Business Overview
- 11.3 Solvent-Based Inks Product Portfolio Analysis
- 11.4 Financial Analysis
- 11.5 SWOT Analysis

12 APPENDIX

- 12.1 Global Solvent-Based Inks Market Volume (Tons)
- 12.1 Global Solvent-Based Inks Trade and Price Analysis
- 12.2 Solvent-Based Inks Parent Market and Other Relevant Analysis
- 12.3 Publisher Expertise
- 12.2 Solvent-Based Inks Industry Report Sources and Methodology

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