

# **Sodium Butyrate Market Outlook 2026-2034: Market Share, and Growth Analysis By Type (Powder, Liquid), By Application (Animal feed, Food and beverages, Pharmaceuticals, Cosmetics, Others)**

<https://marketpublishers.com/r/S81028BE5BE9EN.html>

Date: November 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: S81028BE5BE9EN

## **Abstracts**

The Sodium Butyrate Market is valued at USD 377.1 million in 2025 and is projected to grow at a CAGR of 7.9% to reach USD 747.6 million by 2034.

### **Sodium Butyrate Market**

The Sodium Butyrate market spans protected and unprotected salts used primarily in animal nutrition (poultry, swine, ruminants, aquaculture), with emerging roles in companion animal diets, specialty human nutrition, and research-grade reagents. End-uses focus on gut integrity support, microbiome modulation, feed efficiency, and resilience against enteric challenges - positioning sodium butyrate as a cornerstone of “postbiotic” strategies as antibiotic growth promoters phase out globally. Recent trends emphasize advanced protection technologies (lipid/matrix coating, microencapsulation) for targeted intestinal release, multi-acid blends pairing butyrate with formic/fumaric/propionic acids, and glyceride/tributylin adjacencies to improve handling and sensory profiles. Growth drivers include biosecurity awareness, sustainability pressure to improve FCR and reduce emissions per kilo of protein, and consolidation among integrators seeking standardized, evidence-backed additives. The competitive landscape features chemical producers of butyric acid derivatives, integrated feed additive companies, contract encapsulators, and premix formulators; differentiation centers on release kinetics, odor control, homogeneity in premixes, and documented field performance under commercial challenge conditions. Procurement priorities include reliable quality (assay, contaminants), dusting/odor mitigation for worker safety, compatibility with vitamins/enzymes in premix, and regulatory dossiers supporting label

claims across species. Key challenges involve input cost volatility, varying national approvals and MRL frameworks, sensory acceptance in sensitive species, and the need to translate microbiome science into clear, repeatable ROI under commercial farm variability. Vendors with robust technical service, trial data in diverse geographies, and scalable protection technologies are best placed to win specifications and renewals.

## Sodium Butyrate Market Key Insights

AGP withdrawal and gut-health economics anchor demand. As antibiotic growth promoters recede, producers pivot to postbiotic toolkits where sodium butyrate supports villi integrity, tight-junction function, and pathogen pressure management. Commercial integrators prioritize additives that stabilize performance during feed changes, heat stress, and coccidial vaccination windows. Programs balance cost-in-use against reduced medication, better litter quality, and fewer performance dips across flocks and herds.

Protection technology defines efficacy and value. Lipid/matrix coatings and microencapsulation tune release along the GIT, minimizing gastric loss and odor while targeting the small intestine and ceca. Particle size, coating uniformity, and thermal resilience determine performance through pelleting. Suppliers that validate in vitro and in vivo release profiles, not just assay, command premium positioning with fewer field surprises.

Form innovation expands choice beyond straight salts. Butyrate glycerides and tributyrin provide neutral odor, improved handling, and sustained release; some programs combine free salt for early gut signals with glycerides for distal delivery. Blends with organic acids and essential oils target broader antimicrobial spectra, allowing dose optimization. Clear equivalency tables help nutritionists right-size formulations and compare landed costs.

Species- and phase-specific playbooks raise returns. Starter diets in broilers and nursery pigs see pronounced benefits when mucosal maturity is critical; in layers and sows, focus shifts to gut resilience and uniformity. Aquaculture applications emphasize feed stability and water quality interactions. Companion-animal brands leverage “postbiotic gut health” narratives with palatability-managed formats.

Data credibility moves decisions from pilots to standards. Producers ask for multi-cycle, commercial-scale trials with consistent biomass, mortality, and FCR

deltas - plus histology and microbiome markers to explain variance. Real-world evidence under vaccination, heat, and mycotoxin stress strengthens claims. Transparent protocols, statistics, and negative/positive controls build trust beyond small, idealized studies.

Operational practicality matters as much as biology. Low-dust granulation, reduced odor, and good flow improve worker safety and premix uniformity. Compatibility with enzymes, coccidiostats, and vitamins protects stability in storage and pelleting. Bagging, tote options, and traceability (QR/lot-level COAs) reduce warehouse friction and audit risk for integrators.

Regulatory and labeling discipline de-risk scale-up. Suppliers maintain species-specific approvals and align claims to local guidance to avoid warnings or relabeling. Residue, contaminant, and heavy-metal limits must be met consistently. Cross-border customers favor harmonized specs and multilingual documentation to streamline audits and reduce administrative overhead.

Sustainability narratives link biology to carbon intensity. Demonstrated improvements in FCR, livability, and gut health contribute to lower emissions per ton of live weight. Vendors quantify avoided antibiotic use and waste reductions, tying performance to ESG reporting. Coatings made with responsibly sourced lipids and efficient drying lines support procurement scorecards.

Portfolio strategies balance cost and resilience. Integrators increasingly run tiered programs: baseline coated butyrate in all diets, with step-up doses or blends during challenge seasons or stocking density peaks. Purchasing consolidates SKUs around proven carriers to simplify logistics. Data-backed substitution matrices enable rapid response to raw-material price swings.

Adjacencies in human and research markets add optionality. While animal nutrition leads volumes, clinical and functional-food interest in butyrate biology spurs small but strategic demand for high-purity grades. Research institutions require traceable, consistent lots for reproducibility - capabilities that spill back into feed-grade QA and strengthen brand credibility.

## Sodium Butyrate Market Regional Analysis

### North America

Adoption is anchored by poultry and swine integrators seeking consistent performance under stringent biosecurity and welfare standards. Coated formats dominate to manage odor and worker exposure; programs emphasize compatibility with enzymes and coccidiostats. Retail brand scrutiny around antibiotic-free claims supports continuous inclusion, with field data under heat stress and coccidial cycling shaping dose decisions.

## Europe

Mature post-AGP market with strong regulatory oversight and sustainability targets. Nutritionists value coated butyrate with documented release profiles and robust residue/contaminant control. Multi-acid and glyceride blends are common; precision dosing aligns with welfare and environmental programs. Private-label premixers and cooperatives drive specifications focused on auditability and farm-level ROI.

## Asia-Pacific

Largest growth pool across poultry, swine, and fast-expanding aquaculture. Price sensitivity coexists with rapid professionalization of integrators; coated salts and tributyrin gain share for handling and pellet stability in humid climates. Local field trials and technical service are decisive, as is supply reliability through port congestion and seasonal disease pressure.

## Middle East & Africa

Demand concentrates in poultry-heavy markets and developing swine/aqua segments. High ambient temperatures and water stress elevate gut resilience priorities; coated forms with strong thermal tolerance are preferred. Distributor-led channels emphasize training, simple dosing guides, and robust packaging to withstand long logistics and warehouse conditions.

## South & Central America

Growth tracks integrated poultry and swine, with volatility in currency and imports shaping purchasing. Producers favor proven, coated products that perform through pelleting and transport. Partnerships with premix mills and on-farm advisory programs build loyalty; blends that balance cost with challenge-season resilience see good pull-through.

## Sodium Butyrate Market Segmentation

### By Type

Powder

Liquid

### By Application

Animal feed

Food and beverages

Pharmaceuticals

Cosmetics

Others

### Key Market players

Adisseo (Adimix), Kemin Industries (ButiPearl), Perstorp, Palital Feed Additives, Impextraco (Butifor), Vetagro, Norel, Innovad, Nutreco (Trouw Nutrition/Selko), Anpario, Cargill (Provimi), BASF, Huvepharma, Novus International, Global Nutrition International (GNI), Jefe, Eastman Chemical, Merck (Sigma-Aldrich), Thermo Fisher Scientific (Alfa Aesar/Acros), Tokyo Chemical Industry (TCI)

### Sodium Butyrate Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modelling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends. Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behaviour are considered in forecasting

scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Sodium Butyrate Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption. Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Sodium Butyrate market data and outlook to 2034

United States

Canada

Mexico

Europe — Sodium Butyrate market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Sodium Butyrate market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Sodium Butyrate market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Sodium Butyrate market data and outlook to 2034

Brazil

Argentina

Chile

Peru

\* We can include data and analysis of additional countries on demand.

## Research Methodology

This study combines primary inputs from industry experts across the Sodium Butyrate value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Sodium Butyrate industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Sodium Butyrate Market Report

Global Sodium Butyrate market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Sodium Butyrate trade, costs, and supply chains

Sodium Butyrate market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Sodium Butyrate market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Sodium Butyrate market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Sodium Butyrate supply chain analysis

Sodium Butyrate trade analysis, Sodium Butyrate market price analysis, and Sodium Butyrate supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Sodium Butyrate market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the

impact of recent market developments.

\* The updated report will be delivered within 3 working days

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