

Social Robots Market Outlook 2025-2034: Market Share, and Growth Analysis By Component (Hardware, Software, Services), By Technology (Machine Learning, Computer Vision, Context Awareness, Natural Language Processing), By Industry

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Abstracts

The Social Robots Market is valued at USD 9 billion in 2025 and is projected to grow at a CAGR of 30.7% to reach USD 100.1 billion by 2034. The social robots market is emerging at the intersection of robotics, artificial intelligence, and human interaction, designed to facilitate communication, companionship, and assistance in a human-like manner. These robots are built not for industrial automation, but for empathetic engagement—serving roles in education, elderly care, customer service, hospitality, and even therapy. Equipped with voice recognition, facial expression analysis, and emotion-aware algorithms, social robots can interact naturally with users, offering personalized support, entertainment, and conversation. Their design often mimics human or animal characteristics to elicit emotional responses, fostering trust and relatability. With increasing global interest in human-robot collaboration and a rising demand for non-human companions in both personal and institutional settings, the social robot market is growing steadily. Aging populations, teacher shortages, and the need for scalable service delivery in healthcare and retail are further driving the relevance of socially capable machines. As robotic capabilities evolve beyond functional responses to socially intelligent behaviors, the role of these robots is becoming more integrated into everyday life, particularly in societies that value technology-driven solutions for emotional and cognitive support. The social robots market experienced considerable advancements across design, functionality, and deployment. A major development was the integration of generative AI into conversational interfaces, allowing robots to hold

more natural, context-aware dialogues with users. Robots like ElliQ for eldercare and Moxie for child development gained wider acceptance due to their improved ability to maintain attention, adapt to emotional cues, and support wellness routines. In education, robots were piloted in classrooms to assist with language learning, STEM concepts, and behavioral coaching. Retail and hospitality sectors adopted compact, socially adept robots to manage queues, greet customers, and provide interactive brand engagement. Meanwhile, governments and tech companies invested in research to ensure robots met ethical standards for privacy, safety, and inclusivity. Key developments included multi-language capabilities, real-time emotion detection, and enhancements in mobility and touch responsiveness. These upgrades made social robots more approachable and intuitive, positioning them as viable tools in social infrastructure. However, cost and scalability remained concerns for wide-scale adoption, particularly in developing regions. The social robots market is poised for deeper integration into homes, schools, and public spaces. Next-generation social robots will be equipped with multi-modal sensory systems—combining vision, audio, haptics, and environmental awareness to foster more immersive interactions. AI personalization engines will tailor robot personalities and routines to individual preferences, boosting long-term user engagement. We can also expect expansion into mental health support, with robots offering mindfulness exercises, mood tracking, and companionship for individuals coping with loneliness or anxiety. As hybrid work models persist, robots may find a place in corporate environments for onboarding, team-building, and virtual collaboration facilitation. Additionally, the convergence of robotics with wearable devices and smart home systems will make social robots key nodes in the broader IoT ecosystem. Regulatory frameworks around robot autonomy, data usage, and ethical design will continue to develop, especially as robots begin to handle sensitive emotional or cognitive interactions. The future of this market will depend on public trust, cost optimization, and the ability of robots to deliver real value while maintaining a balance between efficiency and empathy.

Key Insights Social Robots Market

Generative AI Integration: Social robots now use large language models to enable fluid, human-like conversations, allowing for context-rich engagement and improved emotional responsiveness in real time.

Expansion into Elder and Child Care: Robots are increasingly used in homes and care institutions to provide companionship, daily reminders, cognitive support, and developmental learning exercises.

Emotion Recognition and Response: Advanced emotion-detection algorithms enable robots to interpret tone, facial expressions, and gestures, adjusting their behavior to suit user mood and needs.

Interactive Retail and Hospitality Use: Service-oriented robots are now acting as brand ambassadors and customer service agents in physical stores, enhancing customer experience through engagement and personalization.

Ethical and Inclusive Design Practices: Companies are focusing on designing robots that are culturally aware, privacy-conscious, and accessible to users of different ages, abilities, and backgrounds.

Aging Global Population: The rising need for eldercare solutions is pushing demand for companion robots that can offer social interaction, reminders, and health monitoring in non-intrusive ways.

Shortage of Human Workforce: In sectors like education, healthcare, and retail, labor shortages are encouraging the adoption of robots to supplement or support human staff.

Advancements in AI and Robotics: Continuous innovation in machine learning, natural language processing, and robotic mobility is enhancing the functionality and appeal of social robots.

Growing Interest in Emotional AI: Businesses and institutions are recognizing the potential of emotion-aware technologies to improve user satisfaction, particularly in therapeutic, educational, and customer-facing roles.

High Cost and Limited Accessibility: Despite technological progress, social robots remain costly to produce and purchase. This restricts adoption to wealthier institutions or individuals, limiting widespread use and stalling market penetration in cost-sensitive regions and public sector environments.

Social Robots Market Segmentation

By Component

Hardware

Software

Services

By Technology

Machine Learning

Computer Vision

Context Awareness

Natural Language Processing

By Industry

Public Utility

Media And Entertainment

Education

Hospitality

Healthcare

Telecommunication

Banking

Financial Services and Insurance (BFSI)

Other Industries

Key Companies Analysed

Toyota Motor Corporation

Samsung Electronics Co. Ltd.

Honda Motor Co. Ltd.

Sony Corporation

Toshiba Corporation

Nvidia Corporation

ASUSTeK Computer Inc.

Hasbro Inc.

KUKA Robotics Corp

UBTECH Robotics Inc.

Charles River Analytics Inc.

Starship Technologies Inc.

Cyberdyne Inc.

Kinova Inc.

WowWee Group Limited

Furhat Robotics AB

Blue Frog Robotics SAS

Knightscope Inc.

Mayfield Robotics

Agility Robotics Inc.

Hanson Robotics Ltd.

Wonder Workshop Inc.

Embodied Inc.

Aptronik Inc.

Double Robotics Inc.

Vecna Robotics Inc.

Paro Robots US Inc.

Diligent Robotics Inc.

KOMPAI Robotics

SoftBank Robotics Group Corp.

Social Robots Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Social Robots Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial

performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Social Robots market data and outlook to 2034

United States

Canada

Mexico

Europe — Social Robots market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Social Robots market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Social Robots market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Social Robots market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Social Robots value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Social Robots industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Social Robots Market Report

Global Social Robots market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Social Robots trade, costs, and supply chains

Social Robots market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Social Robots market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Social Robots market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Social Robots supply chain analysis

Social Robots trade analysis, Social Robots market price analysis, and Social Robots supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Social Robots market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL SOCIAL ROBOTS MARKET SUMMARY, 2025

- 2.1 Social Robots Industry Overview
 - 2.1.1 Global Social Robots Market Revenues (In US\$ billion)
- 2.2 Social Robots Market Scope
- 2.3 Research Methodology

3. SOCIAL ROBOTS MARKET INSIGHTS, 2024-2034

- 3.1 Social Robots Market Drivers
- 3.2 Social Robots Market Restraints
- 3.3 Social Robots Market Opportunities
- 3.4 Social Robots Market Challenges
- 3.5 Tariff Impact on Global Social Robots Supply Chain Patterns

4. SOCIAL ROBOTS MARKET ANALYTICS

- 4.1 Social Robots Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Social Robots Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Social Robots Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Social Robots Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Social Robots Market
 - 4.5.1 Social Robots Industry Attractiveness Index, 2025
 - 4.5.2 Social Robots Supplier Intelligence
 - 4.5.3 Social Robots Buyer Intelligence
 - 4.5.4 Social Robots Competition Intelligence
 - 4.5.5 Social Robots Product Alternatives and Substitutes Intelligence
 - 4.5.6 Social Robots Market Entry Intelligence

5. GLOBAL SOCIAL ROBOTS MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Social Robots Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Social Robots Sales Outlook and CAGR Growth By Component, 2024- 2034 (\$ billion)

5.2 Global Social Robots Sales Outlook and CAGR Growth By Technology, 2024- 2034 (\$ billion)

5.3 Global Social Robots Sales Outlook and CAGR Growth By Industry, 2024- 2034 (\$ billion)

5.4 Global Social Robots Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC SOCIAL ROBOTS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Social Robots Market Insights, 2025

6.2 Asia Pacific Social Robots Market Revenue Forecast By Component, 2024- 2034 (USD billion)

6.3 Asia Pacific Social Robots Market Revenue Forecast By Technology, 2024- 2034 (USD billion)

6.4 Asia Pacific Social Robots Market Revenue Forecast By Industry, 2024- 2034 (USD billion)

6.5 Asia Pacific Social Robots Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China Social Robots Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Social Robots Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Social Robots Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Social Robots Market Size, Opportunities, Growth 2024- 2034

7. EUROPE SOCIAL ROBOTS MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Social Robots Market Key Findings, 2025

7.2 Europe Social Robots Market Size and Percentage Breakdown By Component, 2024- 2034 (USD billion)

7.3 Europe Social Robots Market Size and Percentage Breakdown By Technology, 2024- 2034 (USD billion)

7.4 Europe Social Robots Market Size and Percentage Breakdown By Industry, 2024- 2034 (USD billion)

7.5 Europe Social Robots Market Size and Percentage Breakdown by Country, 2024-

2034 (USD billion)

7.5.1 Germany Social Robots Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Social Robots Market Size, Trends, Growth Outlook to 2034

7.5.2 France Social Robots Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Social Robots Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Social Robots Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA SOCIAL ROBOTS MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Social Robots Market Analysis and Outlook By Component, 2024-2034 (\$ billion)

8.3 North America Social Robots Market Analysis and Outlook By Technology, 2024-2034 (\$ billion)

8.4 North America Social Robots Market Analysis and Outlook By Industry, 2024- 2034 (\$ billion)

8.5 North America Social Robots Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Social Robots Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Social Robots Market Size, Share, Growth Trends and Forecast, 2024-2034

8.5.1 Mexico Social Robots Market Size, Share, Growth Trends and Forecast, 2024-2034

9. SOUTH AND CENTRAL AMERICA SOCIAL ROBOTS MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Social Robots Market Data, 2025

9.2 Latin America Social Robots Market Future By Component, 2024- 2034 (\$ billion)

9.3 Latin America Social Robots Market Future By Technology, 2024- 2034 (\$ billion)

9.4 Latin America Social Robots Market Future By Industry, 2024- 2034 (\$ billion)

9.5 Latin America Social Robots Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Social Robots Market Size, Share and Opportunities to 2034

9.5.2 Argentina Social Robots Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA SOCIAL ROBOTS MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Social Robots Market Statistics By Component, 2024- 2034 (USD billion)

10.3 Middle East Africa Social Robots Market Statistics By Technology, 2024- 2034 (USD billion)

10.4 Middle East Africa Social Robots Market Statistics By Industry, 2024- 2034 (USD billion)

10.5 Middle East Africa Social Robots Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Social Robots Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Social Robots Market Value, Trends, Growth Forecasts to 2034

11. SOCIAL ROBOTS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Social Robots Industry

11.2 Social Robots Business Overview

11.3 Social Robots Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Social Robots Market Volume (Tons)

12.1 Global Social Robots Trade and Price Analysis

12.2 Social Robots Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Social Robots Industry Report Sources and Methodology

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