

# Snacks Market Size & Market Share Data, Latest Trend Analysis and Future Growth Intelligence Report - Forecast by Type, by Product, by Distribution Channel, Analysis and Outlook from 2023 to 2030

https://marketpublishers.com/r/SE3B6BA0A68CEN.html

Date: May 2023

Pages: 162

Price: US\$ 4,150.00 (Single User License)

ID: SE3B6BA0A68CEN

### **Abstracts**

Snacks Market Size Data, Trends, Growth Opportunities, and Restraining Factors

This latest publication on the Snacks market presents revised market size from 2023 to 2030, current trends shaping the Snacks market, short-term and long-term factors driving the market, competition, and opportunities to leverage the Snacks business - Growth estimates for different types, applications, and other segments of the Snacks market along with insights into the current market scenario are included to assist companies in identifying the winning strategies.

The Snacks market outlook considers the impact of supply chain disruption due to the prevailing and presumable geopolitical issues across the globe - The impact of trade tariffs, restrictions, loss of production, and availability of alternatives and substitutes are included while preparing the Snacks market size and projections - The difference in the impact of inflation for food at home Vs food service is well noted and, the effects during past economic downturns are correlated with current market trends to foresee the impact on the Snacks business precisely.

Snacks Market Analytics and Outlook by product types, Applications, and Other Segments

The Snacks market intelligence report includes an in-depth analysis of the various segments of the Snacks market, such as product types, applications, end-users, technologies, sales channels, and others in North America, Europe, Asia-Pacific, Middle



East Africa, and Latin America - The Snacks research delivers market data and CAGR growth rates at global, regional, and key country levels, considering expected short-term turbulence in the global economy.

The Snacks Market is further detailed by splitting Market Size, Shares, and growth outlook

by Type (Extruded Snacks and Non-Extruded Snacks)

by Product (Extruded Snacks and Non-extruded Snacks)

by Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Specialty Food Stores, Online Retailers)

- \*Segmentation included in the report is concerning the cost and scope of the publication
- We can customize the report to include additional market splits to match your requirement.

Snacks Market Competition, Intelligence, Key Players, winning strategies to 2030

The 2023 Snacks report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Snacks market are imbibed thoroughly and the Snacks industry expert predictions on the economic downturn, technological advancements in the Snacks market, and customized strategies specific to a product and geography are mentioned.

Key companies analyzed in the research include -

General Mills, Inc

Pepsi co, Inc

The Hain Celestial Group, Inc.

Calbee, Inc.



### The Kellogg Company

The Snacks market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition - The Snacks market study assists investors in analyzing On Snacks business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions - It also includes an analysis of the regulatory environment and its impact on the Snacks industry - Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

What's Included in the Report

Global Snacks market size and growth projections, 2022 - 2030

North America Snacks market size and growth forecasts, 2022 - 2030 (United States, Canada, Mexico)

Europe market size and growth forecasts, 2022 - 2030 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Snacks market size and growth forecasts, 2022 - 2030 (China, India, Japan, South Korea, Australia)

Middle East Africa Snacks market size and growth estimate, 2022 - 2030 (Middle East, Africa)

South and Central America Snacks market size and growth outlook, 2022 - 2030 (Brazil, Argentina, Chile)

Snacks market size, share and CAGR of key products, applications, and other verticals, 2022 - 2030

Short - and long-term Snacks market trends, drivers, challenges, and opportunities



Snacks market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry - overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

Key Questions Answered in This Report:

What is the current Snacks market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Snacks market?

What will be the impact of economic slowdown/recission on Snacks demand/sales in 2023, 2024?

How has the global Snacks market evolved in past years and what will be the future trajectory?

What are the post-COVID changes, impact of growing inflation, Russia-Ukraine war on the Snacks market forecast?

What are the Supply chain challenges for Snacks?

What are the potential regional Snacks markets to invest in?

What is the product evolution and high-performing products to focus in the Snacks market?

What are the key driving factors and opportunities in the industry?

Who are the key players in Snacks market and what is the degree of competition/Snacks market share?

What is the market structure /Snacks Market competitive Intelligence?



### Available Customizations

The standard syndicate report is designed to serve the common interests of Snacks Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication -

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below -

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice -

Snacks Pricing and Margins Across the Supply Chain, Snacks Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Snacks market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

### Additional support

All the data presented in tables and charts of the report is provided in a separate



Excel document

Print authentication allowed on purchase of online versions

10% free customization to include any specific data/analysis to match the requirement

7 days of analyst support

The report will be updated to the latest month and delivered within 3 business days



### **Contents**

#### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. GLOBAL SNACKS MARKET REVIEW, 2022

- 2.1 Snacks Market Scope
- 2.2 Research Methodology

#### 3. SNACKS MARKET INSIGHTS

- 3.1 Snacks Market Trends to 2030
- 3.2 Future Opportunities in the Snacks Market
- 3.3 Dominant Applications of Snacks to 2030
- 3.4 Leading Products of Snacks to 2030
- 3.5 High Prospect Countries in Snacks Market to 2030
- 3.6 Snacks Market Growth-Share Matrix

### 4. SNACKS MARKET TRENDS, OPPORTUNITIES, AND RESTRAINTS

- 4.1 Latest Trends and Recent Developments in the Snacks Market
- 4.2 Key Factors Driving the Snacks Market Growth
- 4.3 Major Challenges to the Snacks Industry, 2023- 2030
- 4.4 Post-COVID Scenario, Impact of Russia-Ukraine War and Inflation

### **5 FIVE FORCES ANALYSIS FOR GLOBAL SNACKS MARKET**

- 5.1 Snacks Industry Attractiveness Index, 2022
- 5.2 Threat of New Entrants
- 5.3 Bargaining Power of Suppliers
- 5.4 Bargaining Power of Buyers
- 5.5 Intensity of Competitive Rivalry
- 5.6 Threat of Substitutes

### 6. GLOBAL SNACKS MARKET DATA – INDUSTRY SIZE, SHARE, AND OUTLOOK



- 6.1 Snacks Market Annual Size Outlook, 2023- 2030 (\$ Million)
- 6.2 Snacks Key Suppliers, Emerging Markets and Technologies
- 6.3 Global Snacks Market Annual Sales Outlook by Region, 2023- 2030 (\$ Million)
- 6.4 Global Snacks Market Size Outlook, by Type (Extruded Snacks and Non-Extruded Snacks)
- 6.5 Global Snacks Market Size Outlook, by Product (Extruded Snacks and Non-extruded Snacks)
- 6.6 Global Snacks Market Size Outlook, by Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Specialty Food Stores, Online Retailers)

### 7. ASIA PACIFIC SNACKS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 7.1 Asia Pacific Market Insights, 2022
- 7.2 Asia Pacific Snacks Market Revenue Forecast by Country, 2023- 2030 (USD Million)
  - 7.2.1 China Snacks Market, 2023- 2030
  - 7.2.2 India Snacks Market, 2023- 2030
  - 7.2.3 Japan Snacks Market, 2023- 2030
  - 7.2.4 South Korea Snacks Market, 2023- 2030
  - 7.2.5 Australia Snacks Market, 2023-2030
- 7.3 Asia Pacific Snacks Market Key suppliers, Leading companies, Emerging markets and technologies
- 7.4 Asia-Pacific Snacks Market Value Forecast, by Type
- 7.5 Asia-Pacific Snacks Market Value Forecast, by Product
- 7.6 Asia-Pacific Snacks Market Value Forecast, by Distribution Channel

### 8. NORTH AMERICA SNACKS MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

- 8.1 North America Snapshot, 2022
- 8.2 North America Snacks Market Analysis and Outlook by Country, 2023- 2030(\$ Million)
  - 8.2.1 United States Snacks Market, 2023- 2030
  - 8.2.2 Canada Snacks Market, 2023- 2030
  - 8.2.3 Mexico Snacks Market, 2023- 2030
- 8.3 North America Snacks Market Key suppliers, Leading companies, Emerging markets and technologies
- 8.4 North America Snacks Market Revenue Projections, by Type



- 8.5 North America Snacks Market Revenue Projections, by Product
- 8.6 North America Snacks Market Revenue Projections, by Distribution Channel

### 9. EUROPE SNACKS MARKET HISTORICAL TRENDS, OUTLOOK, AND BUSINESS PROSPECTS

- 9.1 Europe Key Findings, 2022
- 9.2 Europe Snacks Market Size and Percentage Breakdown by Country, 2023- 2030 (USD Million)
  - 9.2.1 Germany Snacks Market, 2023- 2030
  - 9.2.2 United Kingdom (UK) Snacks Market, 2023- 2030
  - 9.2.3 France Snacks Market, 2023- 2030
  - 9.2.4 Italy Snacks Market, 2023- 2030
  - 9.2.5 Spain Snacks Market, 2023- 2030
- 9.3 Europe Snacks Market Key suppliers, Leading companies, Emerging markets and technologies
- 9.4 Europe Snacks Market Size Outlook, by Type
- 9.5 Europe Snacks Market Size Outlook, by Product
- 9.6 Europe Snacks Market Size Outlook, by Distribution Channel

# 10. MIDDLE EAST AFRICA SNACKS MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2022
- 10.2 Middle East Africa Snacks Market Statistics by Country, 2023- 2030 (USD Million)
  - 10.2.1 Middle East Snacks Market, 2023- 2030
  - 10.2.2 Africa Snacks Market, 2023- 2030
- 10.3 Middle East Africa Snacks Market Key suppliers, Leading companies, Emerging markets and technologies
- 10.4 Middle East Africa Snacks Market Size Data, by Type
- 10.5 Middle East Africa Snacks Market Size Data, by Product
- 10.6 Middle East Africa Snacks Market Size Data, by Distribution Channel

# 11. SOUTH AND CENTRAL AMERICA SNACKS MARKET DRIVERS, CHALLENGES, AND GROWTH PROSPECTS

- 11.1 South and Central America Snapshot, 2022
- 11.2 South and Central America Snacks Market Future by Country, 2023- 2030(\$ Million)



- 11.2.1 Brazil Snacks Market, 2023- 2030
- 11.2.2 Argentina Snacks Market, 2023- 2030
- 11.2.3 Chile Snacks Market, 2023- 2030
- 11.3 South and Central America Snacks Market Key suppliers, Leading companies, Emerging markets and technologies
- 11.4 Latin America Snacks Market Value, by Type
- 11.5 Latin America Snacks Market Value, by Product
- 11.6 Latin America Snacks Market Value, by Distribution Channel

### 12. SNACKS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 12.1 Key Companies in Snacks Business
- 12.2 Snacks Product Portfolio
- 12.3 Financial Analysis
- 12.4 SWOT and Financial Analysis Review

### 13. LATEST NEWS, DEALS, AND DEVELOPMENTS IN SNACKS MARKET

#### 14 APPENDIX

- 14.1 Demographic Analysis of Key Markets
- 14.2 Snacks Trade and Relevant Market Analysis
- 14.3 Publisher Expertise
- 14.4 Snacks Industry Report Sources and Methodology



### I would like to order

Product name: Snacks Market Size & Market Share Data, Latest Trend Analysis and Future Growth

Intelligence Report - Forecast by Type, by Product, by Distribution Channel, Analysis and

Outlook from 2023 to 2030

Product link: <a href="https://marketpublishers.com/r/SE3B6BA0A68CEN.html">https://marketpublishers.com/r/SE3B6BA0A68CEN.html</a>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SE3B6BA0A68CEN.html">https://marketpublishers.com/r/SE3B6BA0A68CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970