

Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Civic Services, Real Estate, Leasing, Commercial Services, Personal Services, Repair and Maintenance), By Component (Hardware, Software, Service), By Mode

<https://marketpublishers.com/r/SC0BBAF52D21EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: SC0BBAF52D21EN

Abstracts

The Services Market is valued at USD 15.4 trillion in 2025 and is projected to grow at a CAGR of 9.7% to reach USD 35.3 trillion by 2034. The global services market encompasses a vast and diverse range of economic activities across sectors such as finance, healthcare, education, IT, logistics, hospitality, consulting, and professional services. This market plays a crucial role in driving GDP growth, employment, and innovation, particularly in developed economies where services dominate value creation. Services are increasingly becoming digitized, customized, and experience-oriented, driven by evolving consumer expectations and advancements in technology. The shift from product-based business models to service-centric strategies—such as subscription, pay-as-you-go, and managed services—is reshaping how value is delivered and consumed. From cloud computing and telehealth to e-learning and financial advisory, the services sector continues to expand its scope and depth, facilitated by digital platforms, globalization, and rising demand for convenience, personalization, and efficiency. The services market witnessed robust growth amid strong post-pandemic recovery and digital acceleration across industries. Enterprises scaled up investments in customer experience, automation, and remote service delivery models to cater to dynamic consumer needs. IT and business process outsourcing services saw significant growth due to global talent shortages and rising operational costs. Healthcare services increasingly integrated virtual care and AI-driven diagnostics, while financial services expanded digital offerings like robo-advisors and mobile banking tools. Travel, tourism, and hospitality services rebounded, driven by pent-up demand and flexible booking solutions. Education and training services embraced hybrid delivery models, with

growing demand for upskilling in AI, cybersecurity, and sustainability. Companies also focused on environmental, social, and governance (ESG) alignment in service delivery, responding to consumer and regulatory expectations. Emerging markets like Southeast Asia and Africa gained traction as service hubs due to demographic advantages and digital infrastructure development. The services market is poised for deeper transformation as AI, automation, and data analytics become embedded in core service operations. Hyper-personalized services enabled by predictive analytics and real-time customer insights will become the norm across retail, healthcare, and financial domains. As the gig economy and freelance workforces expand, platforms that support flexible service delivery and professional matchmaking will proliferate. Sustainability will shape service innovation, with green logistics, carbon-neutral consulting, and circular economy services gaining prominence. Governments will play a larger role in regulating data privacy, labor rights, and cross-border service trade, particularly in digital services. Interoperability and ecosystem partnerships will redefine how services are bundled and consumed, creating value through seamless, end-to-end experiences. With economic uncertainty and changing workforce dynamics ahead, service providers that demonstrate adaptability, digital maturity, and customer-centricity will emerge as market leaders in a more agile and service-driven global economy.

Key Insights Services Market

Digital transformation is reshaping service delivery models, with cloud platforms, mobile apps, and AI tools enabling faster, more personalized experiences.

Hybrid work and learning models are driving demand for remote services, especially in education, healthcare, and professional consulting.

Green and sustainable services are gaining traction as consumers and regulators push for eco-friendly solutions in logistics, energy, and retail.

Subscription and pay-per-use models are becoming common across sectors, reflecting demand for flexible and scalable service consumption.

Service ecosystems and platform-based delivery are enabling bundled offerings that integrate cross-industry expertise into unified customer solutions.

Rising consumer expectations for convenience, speed, and personalization are driving continuous innovation in service experiences.

Technological advancements in AI, machine learning, and IoT are enhancing the efficiency, accessibility, and scalability of service operations.

Globalization and remote work trends are expanding the market reach and talent pool for service providers across borders.

Economic diversification in emerging markets is creating new demand for financial, healthcare, education, and IT-related services.

Service providers face difficulty maintaining consistent quality and data security across increasingly complex, digital, and geographically dispersed delivery models, especially as regulations tighten and customer expectations evolve at a rapid pace.

Services Market Segmentation

By Type

Civic Services

Real Estate

Leasing

Commercial Services

Personal Services

Repair and Maintenance

By Component

Hardware

Software

Service

By Mode

Online

Offline

Key Companies Analysed

Berkshire Hathaway Inc.

Deloitte Touche Tohmatsu Limited

Accenture plc

The International Business Machines Corporation

PwC Price waterhouse Coopers

Ernst & Young Global Limited

KPMG International Limited

Randstad Holding NV

CBRE Group Inc.

Enterprise Holdings Inc.

Adecco Group

Capgemini SE

Sodexo Group

Recruit Holdings Co. Ltd.

Jones Lang LaSalle Incorporated

Man powerGroup Inc.

Waste Management Inc.

Cognizant

TUI Group

Infosys Limited

Aramark Corporation

Wipro Limited

ISS A/S

McKinsey & Company

Robert Half International Inc.

Gartner Inc.

Altran Technologies

Bain & Company

BCD Travel

Travel Leaders Group

Thomson Reuters Corporation

Dun & Bradstreet Holdings Inc.

Equifax Inc.

Experian plc

IHS Markit Ltd.

Moody's Corporation

S&P Global Inc.

Services Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Services Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Services market data and outlook to 2034

United States

Canada

Mexico

Europe — Services market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Services market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Services market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Services market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Services value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Services industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Services Market Report

Global Services market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Services trade, costs, and supply chains

Services market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Services market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Services market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Services supply chain analysis

Services trade analysis, Services market price analysis, and Services supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Services market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL SERVICES MARKET SUMMARY, 2025

- 2.1 Services Industry Overview
 - 2.1.1 Global Services Market Revenues (In US\$ billion)
- 2.2 Services Market Scope
- 2.3 Research Methodology

3. SERVICES MARKET INSIGHTS, 2024-2034

- 3.1 Services Market Drivers
- 3.2 Services Market Restraints
- 3.3 Services Market Opportunities
- 3.4 Services Market Challenges
- 3.5 Tariff Impact on Global Services Supply Chain Patterns

4. SERVICES MARKET ANALYTICS

- 4.1 Services Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Services Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Services Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Services Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Services Market
 - 4.5.1 Services Industry Attractiveness Index, 2025
 - 4.5.2 Services Supplier Intelligence
 - 4.5.3 Services Buyer Intelligence
 - 4.5.4 Services Competition Intelligence
 - 4.5.5 Services Product Alternatives and Substitutes Intelligence
 - 4.5.6 Services Market Entry Intelligence

5. GLOBAL SERVICES MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

- 5.1 World Services Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)
- 5.1 Global Services Sales Outlook and CAGR Growth By Type, 2024- 2034 (\$ billion)
- 5.2 Global Services Sales Outlook and CAGR Growth By Component, 2024- 2034 (\$ billion)
- 5.3 Global Services Sales Outlook and CAGR Growth By Mode, 2024- 2034 (\$ billion)
- 5.4 Global Services Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC SERVICES INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Services Market Insights, 2025
- 6.2 Asia Pacific Services Market Revenue Forecast By Type, 2024- 2034 (USD billion)
- 6.3 Asia Pacific Services Market Revenue Forecast By Component, 2024- 2034 (USD billion)
- 6.4 Asia Pacific Services Market Revenue Forecast By Mode, 2024- 2034 (USD billion)
- 6.5 Asia Pacific Services Market Revenue Forecast by Country, 2024- 2034 (USD billion)
 - 6.5.1 China Services Market Size, Opportunities, Growth 2024- 2034
 - 6.5.2 India Services Market Size, Opportunities, Growth 2024- 2034
 - 6.5.3 Japan Services Market Size, Opportunities, Growth 2024- 2034
 - 6.5.4 Australia Services Market Size, Opportunities, Growth 2024- 2034

7. EUROPE SERVICES MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

- 7.1 Europe Services Market Key Findings, 2025
- 7.2 Europe Services Market Size and Percentage Breakdown By Type, 2024- 2034 (USD billion)
- 7.3 Europe Services Market Size and Percentage Breakdown By Component, 2024- 2034 (USD billion)
- 7.4 Europe Services Market Size and Percentage Breakdown By Mode, 2024- 2034 (USD billion)
- 7.5 Europe Services Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)
 - 7.5.1 Germany Services Market Size, Trends, Growth Outlook to 2034
 - 7.5.2 United Kingdom Services Market Size, Trends, Growth Outlook to 2034
 - 7.5.2 France Services Market Size, Trends, Growth Outlook to 2034
 - 7.5.2 Italy Services Market Size, Trends, Growth Outlook to 2034
 - 7.5.2 Spain Services Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA SERVICES MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Services Market Analysis and Outlook By Type, 2024- 2034 (\$ billion)

8.3 North America Services Market Analysis and Outlook By Component, 2024- 2034 (\$ billion)

8.4 North America Services Market Analysis and Outlook By Mode, 2024- 2034 (\$ billion)

8.5 North America Services Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA SERVICES MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Services Market Data, 2025

9.2 Latin America Services Market Future By Type, 2024- 2034 (\$ billion)

9.3 Latin America Services Market Future By Component, 2024- 2034 (\$ billion)

9.4 Latin America Services Market Future By Mode, 2024- 2034 (\$ billion)

9.5 Latin America Services Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Services Market Size, Share and Opportunities to 2034

9.5.2 Argentina Services Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA SERVICES MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Services Market Statistics By Type, 2024- 2034 (USD billion)

10.3 Middle East Africa Services Market Statistics By Component, 2024- 2034 (USD billion)

10.4 Middle East Africa Services Market Statistics By Mode, 2024- 2034 (USD billion)

10.5 Middle East Africa Services Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Services Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Services Market Value, Trends, Growth Forecasts to 2034

11. SERVICES MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Services Industry

11.2 Services Business Overview

11.3 Services Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Services Market Volume (Tons)

12.1 Global Services Trade and Price Analysis

12.2 Services Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Services Industry Report Sources and Methodology

I would like to order

Product name: Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Civic Services, Real Estate, Leasing, Commercial Services, Personal Services, Repair and Maintenance), By Component (Hardware, Software, Service), By Mode

Product link: <https://marketpublishers.com/r/SC0BBAF52D21EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC0BBAF52D21EN.html>