

Security And Surveillance Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Security Cameras, Digital Video Recorder And Network Video Recorder (DVR And NVR)), By Technology Type (Video Surveillance, Smart Home Security, Information Technology (IT) Security, Workplace Surveillance), By End-user

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Abstracts

The Security And Surveillance Market is valued at USD 17.8 billion in 2025 and is projected to grow at a CAGR of 9.6% to reach USD 40.6 billion by 2034. The Security and Surveillance market is a rapidly growing sector driven by increasing concerns over public safety, criminal activities, and the protection of assets and infrastructure. This market encompasses a wide range of technologies such as video surveillance cameras, access control systems, biometric security solutions, and alarm systems, all aimed at safeguarding both physical and digital environments. As global crime rates rise, along with the growing emphasis on public safety in urban areas, governments, businesses, and homeowners are increasingly investing in advanced security technologies. The demand for integrated and intelligent surveillance systems is also escalating, where technologies such as artificial intelligence (AI), machine learning (ML), and the Internet of Things (IoT) are being employed to enhance the effectiveness of security solutions. In addition, the rise of smart cities and the digital transformation of industries are further driving the market, as more security solutions are embedded in the IoT ecosystem, providing real-time monitoring, data analytics, and automated responses. The integration of cloud-based storage and analytics is also gaining traction as a way to store and process large amounts of surveillance data. The Security and Surveillance market continued its strong growth, primarily fueled by technological innovations such as AI-powered video analytics, facial recognition, and automated surveillance systems.

These technologies allowed for more efficient monitoring, better threat detection, and the ability to process large volumes of data in real-time. The increasing adoption of smart home and smart city solutions also drove demand for advanced surveillance systems, as these systems provide comprehensive monitoring and control over residential and urban areas. Cybersecurity also became a key concern in the market, with more emphasis on securing video surveillance data and integrating it into broader security frameworks. On the consumer side, the rise in home automation systems and security cameras, driven by affordability and ease of installation, contributed to market expansion. Meanwhile, enterprises focused on large-scale, high-definition surveillance systems with cloud integration, enabling remote monitoring and real-time access to critical data. As cyber-attacks and physical security breaches remained a growing concern in both public and private sectors, investments in integrated and scalable security solutions continued to rise in 2024. The Security and Surveillance market is expected to witness further advancements in automation, AI, and IoT, leading to the development of fully integrated security ecosystems. Security systems will become even more intelligent, with AI enabling predictive analytics and anomaly detection, allowing systems to anticipate threats before they materialize. Surveillance solutions will also become more accessible to smaller businesses and individual consumers due to ongoing advancements in cost-efficient technologies, such as wireless cameras, mobile apps, and cloud services. In addition, regulatory frameworks for data privacy and security will evolve, especially regarding the storage and use of surveillance data, prompting companies to adopt more secure and compliant solutions. Smart cities will further integrate security technologies, enhancing the role of surveillance in urban planning, traffic management, and environmental monitoring. The shift towards autonomous security solutions, where cameras and sensors can self-monitor and make decisions based on real-time data, will also be a significant development in the years to come. As security threats become more sophisticated, the demand for more robust, scalable, and intelligent surveillance systems will continue to rise in 2025 and beyond.

Key Insights Security And Surveillance Market

AI-driven video analytics are becoming a key component of security and surveillance systems, allowing for real-time threat detection and automated responses.

The integration of cloud-based solutions for surveillance data storage and analysis is gaining traction, providing scalability and remote accessibility for businesses and consumers.

Facial recognition and biometric technologies are being increasingly adopted for high-security applications, including access control and monitoring in public spaces.

The rise of smart cities is fueling the demand for integrated security systems that can monitor urban environments, optimize traffic flow, and enhance public safety.

Edge computing is enhancing surveillance systems by enabling faster data processing and reducing the reliance on centralized cloud infrastructure for real-time analytics.

Growing concerns about safety, crime prevention, and asset protection are driving investments in advanced security and surveillance solutions across various sectors.

The proliferation of IoT devices in smart homes, buildings, and cities is increasing the demand for interconnected surveillance systems with real-time monitoring capabilities.

Technological advancements, such as AI and machine learning, are making security systems more intelligent, efficient, and capable of predicting and mitigating security threats.

Increasing regulatory requirements and compliance mandates related to data protection and security are encouraging businesses to invest in more secure and compliant surveillance systems.

Privacy concerns and the need for regulatory compliance in surveillance data management pose significant challenges, especially regarding facial recognition and video storage in public spaces.

Security And Surveillance Market Segmentation

By Type

Security Cameras

Digital Video Recorder And Network Video Recorder (DVR And NVR)

By Technology Type

Video Surveillance

Smart Home Security

Information Technology (IT) Security

Workplace Surveillance

By End-user

Industrial

Commercial

Residential

Other End-Users

Key Companies Analysed

Samsung Electronics Co. Ltd.

Dell Technologies Inc.

Panasonic Corporation

Cisco Systems Inc.

Hanwha Corporation

Schneider Electric SE

Honeywell International Inc.

Zhejiang Dahua Technology Co. Ltd.

ABB Ltd.

Avnet Inc.

Johnson Controls International plc

Tyco International plc

Hikvision Digital Technology Co. Ltd.

Seagate Technology plc

Motorola Solutions Inc.

NetApp Inc.

Bosch Security Systems

FLIR Systems Inc.

Axis Communications AB

Uniview Technologies Co. Ltd.

IDIS Co. Ltd.

Quantum Corporation

VIVOTEK Inc.

Nedap N.V.

MOBOTIX AG

Genetec Inc.

Infotrend Technology Inc.

Rasilient Systems Inc.

Tiandy Technologies Co. Ltd.

Security And Surveillance Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Security And Surveillance Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Security And Surveillance market data and outlook to 2034

United States

Canada

Mexico

Europe — Security And Surveillance market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Security And Surveillance market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Security And Surveillance market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Security And Surveillance market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Security And Surveillance value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Security And Surveillance industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Security And Surveillance Market Report

Global Security And Surveillance market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Security And Surveillance trade, costs, and supply chains

Security And Surveillance market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Security And Surveillance market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Security And Surveillance market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Security And Surveillance supply chain analysis

Security And Surveillance trade analysis, Security And Surveillance market price analysis, and Security And Surveillance supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Security And Surveillance market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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