

# Rotogravure Printing Ink Market Outlook 2025-2034: Market Share, and Growth Analysis By Resin Type( Polyamide, Nitrocellulose, Polyurethane, Acrylic polymers, Other Resin Types), By Technology( Solvent Based, Water Based), By Application

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## Abstracts

The Rotogravure Printing Ink Market is valued at USD 6.3 billion in 2025 and is projected to grow at a CAGR of 7% to reach USD 11.6 billion by 2034. The Rotogravure Printing Ink market plays a vital role in the packaging, publishing, and decorative printing industries, offering high-quality inks designed for use in high-speed gravure presses. Known for their excellent adhesion, smooth finish, and vibrant color reproduction, these inks are extensively used for printing on flexible packaging materials such as PET, BOPP, PVC, foil, and paper. The market serves a broad array of applications including food and beverage packaging, pharmaceuticals, personal care products, labels, magazines, and gift wraps. The growing global demand for packaged consumer goods, coupled with increased brand competition, has led to a greater need for premium-quality and durable printing. As sustainability gains momentum, manufacturers are also moving toward low-VOC (volatile organic compound), water-based, and bio-based ink formulations to comply with environmental regulations and meet end-user expectations. With evolving printing technologies and increasing investments in packaging innovation, the rotogravure printing ink market is poised for continued growth and transformation. The Rotogravure Printing Ink market witnessed steady growth across both developed and emerging economies, driven by rising demand for flexible packaging in the food, e-commerce, and personal care sectors. Asia-Pacific, led by China and India, dominated market share due to booming manufacturing activity and consumption of packaged goods. Ink manufacturers focused on developing solvent-free and water-based inks to align with regulatory changes and sustainability goals, particularly in Europe and North America. Hybrid ink systems—combining solvent

and water bases—gained traction for their balance of performance and environmental safety. Additionally, advancements in pigment dispersion technology and resin chemistry improved print quality and drying speed, making inks more compatible with high-speed gravure presses. The rise of digital workflow integration in print shops, along with automation in press operations, influenced ink formulations optimized for consistency and reduced waste. These developments marked 2024 as a year of strategic adaptation to regulatory pressures and shifting customer demands in print packaging. The Rotogravure Printing Ink market is expected to evolve further toward eco-innovation and digital compatibility. As circular economy initiatives gain traction, bio-based and compostable inks will see broader adoption, especially in food-grade packaging. Ink manufacturers will invest in nano-pigment technology to enhance color strength and reduce solvent loads. Automation in press operations will drive demand for inks with consistent viscosity and minimal operator intervention. Demand for high-performance inks suitable for barrier and multi-layer packaging will increase as the packaged food and medical sectors expand. Meanwhile, recycling-friendly inks that enable easy separation of printed layers will emerge as a critical focus area. Emerging markets in Africa and Southeast Asia will provide new growth opportunities amid rising industrialization and urban consumption trends. The future of this market will center on sustainability, compliance, print performance, and adaptability to ever-evolving packaging technologies.

### Key Insights Rotogravure Printing Ink Market

Shift toward low-VOC and water-based rotogravure inks is accelerating due to stricter environmental regulations and demand for eco-friendly packaging solutions.

Hybrid ink systems offering the advantages of both solvent and water-based properties are gaining popularity in applications requiring print durability and environmental safety.

Integration of digital workflows in gravure printing is influencing demand for inks optimized for fast drying, color consistency, and automated press systems.

Development of bio-based inks using renewable raw materials is becoming a key innovation area to support circular packaging and green labeling initiatives.

Improved dispersion and nano-pigment technologies are enhancing color vibrancy and ink coverage while reducing overall ink consumption in high-speed

printing operations.

Rising global demand for flexible and premium packaging in food, personal care, and pharmaceutical industries is fueling the need for high-quality rotogravure inks.

Stricter environmental regulations and growing consumer awareness are driving the adoption of sustainable and low-emission ink formulations.

Technological advancements in printing presses and automation systems are increasing the use of specialized inks compatible with high-speed, precision printing.

Growth of e-commerce and urban retailing is pushing manufacturers to improve packaging aesthetics and durability, boosting demand for gravure-based printing solutions.

High costs of transitioning to eco-friendly inks and the need to reconfigure printing systems for new formulations remain significant barriers for small and mid-sized printing companies.

## Rotogravure Printing Ink Market Segmentation

### By Resin Type

Polyamide

Nitrocellulose

Polyurethane

Acrylic polymers

Other Resin Types

### By Technology

Solvent Based

Water Based

By Application

Packaging

Publication

Product

Promotion

Key Companies Analysed

DIC Corporation

Flint Group

Fujifilm Sericol India Private Limited

Hubergroup Deutschland GmbH

Yansefu Inks and Coatings Pvt. Ltd.

Royal Dutch Printing Ink Factories Van Son B.V.

Sakata Inx Corporation

Siegwerk Druckfarben AG And Co. KGaA

Sun Chemical Corporation

T&K Toka Co. Ltd.

Tokyo Printing Ink Manufacturing Co. Ltd.

Toyo Ink SC Holdings Co Ltd.

Wikoff Color Corporation

Mitsu Inks Pvt. Ltd

Chemicoat Co Ltd.

Worldtex Speciality Chemicals Pvt. Ltd.

VirBandhu Industries

Technocrafts India Pvt. Ltd.

Shivasakhti Printing Inc.

Macmixu Coating And Chemicals Private Limited

INX International Ink Co.

SICPA Holding SA

Marabu GmbH & Co. KG

Nutec Digital Ink LLC

BASF SE

Clariant AG

Nippon Paint Holdings Co. Ltd.

DuPont de Nemours Inc.

Dow Inc.

Seiko Epson America corp.

## Rotogravure Printing Ink Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Rotogravure Printing Ink Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Rotogravure Printing Ink market data and outlook to 2034

United States

Canada

Mexico

Europe — Rotogravure Printing Ink market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Rotogravure Printing Ink market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Rotogravure Printing Ink market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Rotogravure Printing Ink market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Rotogravure Printing Ink value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Rotogravure Printing Ink industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in

shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Rotogravure Printing Ink Market Report

Global Rotogravure Printing Ink market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Rotogravure Printing Ink trade, costs, and supply chains

Rotogravure Printing Ink market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Rotogravure Printing Ink market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Rotogravure Printing Ink market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Rotogravure Printing Ink supply chain analysis

Rotogravure Printing Ink trade analysis, Rotogravure Printing Ink market price analysis, and Rotogravure Printing Ink supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

## Latest Rotogravure Printing Ink market news and developments

### Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

## Contents

### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. GLOBAL ROTOGRAVURE PRINTING INK MARKET SUMMARY, 2025

- 2.1 Rotogravure Printing Ink Industry Overview
  - 2.1.1 Global Rotogravure Printing Ink Market Revenues (In US\$ billion)
- 2.2 Rotogravure Printing Ink Market Scope
- 2.3 Research Methodology

### 3. ROTOGRAVURE PRINTING INK MARKET INSIGHTS, 2024-2034

- 3.1 Rotogravure Printing Ink Market Drivers
- 3.2 Rotogravure Printing Ink Market Restraints
- 3.3 Rotogravure Printing Ink Market Opportunities
- 3.4 Rotogravure Printing Ink Market Challenges
- 3.5 Tariff Impact on Global Rotogravure Printing Ink Supply Chain Patterns

### 4. ROTOGRAVURE PRINTING INK MARKET ANALYTICS

- 4.1 Rotogravure Printing Ink Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Rotogravure Printing Ink Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Rotogravure Printing Ink Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Rotogravure Printing Ink Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Rotogravure Printing Ink Market
  - 4.5.1 Rotogravure Printing Ink Industry Attractiveness Index, 2025
  - 4.5.2 Rotogravure Printing Ink Supplier Intelligence
  - 4.5.3 Rotogravure Printing Ink Buyer Intelligence
  - 4.5.4 Rotogravure Printing Ink Competition Intelligence
  - 4.5.5 Rotogravure Printing Ink Product Alternatives and Substitutes Intelligence
  - 4.5.6 Rotogravure Printing Ink Market Entry Intelligence

### 5. GLOBAL ROTOGRAVURE PRINTING INK MARKET STATISTICS – INDUSTRY

## **REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034**

5.1 World Rotogravure Printing Ink Market Size, Potential and Growth Outlook, 2024-2034 (\$ billion)

5.1 Global Rotogravure Printing Ink Sales Outlook and CAGR Growth By Resin Type, 2024- 2034 (\$ billion)

5.2 Global Rotogravure Printing Ink Sales Outlook and CAGR Growth By Technology, 2024- 2034 (\$ billion)

5.3 Global Rotogravure Printing Ink Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)

5.4 Global Rotogravure Printing Ink Market Sales Outlook and Growth by Region, 2024-2034 (\$ billion)

## **6. ASIA PACIFIC ROTOGRAVURE PRINTING INK INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK**

6.1 Asia Pacific Rotogravure Printing Ink Market Insights, 2025

6.2 Asia Pacific Rotogravure Printing Ink Market Revenue Forecast By Resin Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Rotogravure Printing Ink Market Revenue Forecast By Technology, 2024- 2034 (USD billion)

6.4 Asia Pacific Rotogravure Printing Ink Market Revenue Forecast By Application, 2024- 2034 (USD billion)

6.5 Asia Pacific Rotogravure Printing Ink Market Revenue Forecast by Country, 2024-2034 (USD billion)

6.5.1 China Rotogravure Printing Ink Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Rotogravure Printing Ink Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Rotogravure Printing Ink Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Rotogravure Printing Ink Market Size, Opportunities, Growth 2024-2034

## **7. EUROPE ROTOGRAVURE PRINTING INK MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034**

7.1 Europe Rotogravure Printing Ink Market Key Findings, 2025

7.2 Europe Rotogravure Printing Ink Market Size and Percentage Breakdown By Resin Type, 2024- 2034 (USD billion)

7.3 Europe Rotogravure Printing Ink Market Size and Percentage Breakdown By

Technology, 2024- 2034 (USD billion)

7.4 Europe Rotogravure Printing Ink Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)

7.5 Europe Rotogravure Printing Ink Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany Rotogravure Printing Ink Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Rotogravure Printing Ink Market Size, Trends, Growth Outlook to 2034

7.5.2 France Rotogravure Printing Ink Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Rotogravure Printing Ink Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Rotogravure Printing Ink Market Size, Trends, Growth Outlook to 2034

## **8. NORTH AMERICA ROTOGRAVURE PRINTING INK MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034**

8.1 North America Snapshot, 2025

8.2 North America Rotogravure Printing Ink Market Analysis and Outlook By Resin Type, 2024- 2034 (\$ billion)

8.3 North America Rotogravure Printing Ink Market Analysis and Outlook By Technology, 2024- 2034 (\$ billion)

8.4 North America Rotogravure Printing Ink Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)

8.5 North America Rotogravure Printing Ink Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Rotogravure Printing Ink Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Rotogravure Printing Ink Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Rotogravure Printing Ink Market Size, Share, Growth Trends and Forecast, 2024- 2034

## **9. SOUTH AND CENTRAL AMERICA ROTOGRAVURE PRINTING INK MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS**

9.1 Latin America Rotogravure Printing Ink Market Data, 2025

9.2 Latin America Rotogravure Printing Ink Market Future By Resin Type, 2024- 2034 (\$ billion)

9.3 Latin America Rotogravure Printing Ink Market Future By Technology, 2024- 2034 (\$ billion)

9.4 Latin America Rotogravure Printing Ink Market Future By Application, 2024- 2034 (\$ billion)

9.5 Latin America Rotogravure Printing Ink Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Rotogravure Printing Ink Market Size, Share and Opportunities to 2034

9.5.2 Argentina Rotogravure Printing Ink Market Size, Share and Opportunities to 2034

## **10. MIDDLE EAST AFRICA ROTOGRAVURE PRINTING INK MARKET OUTLOOK AND GROWTH PROSPECTS**

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Rotogravure Printing Ink Market Statistics By Resin Type, 2024-2034 (USD billion)

10.3 Middle East Africa Rotogravure Printing Ink Market Statistics By Technology, 2024-2034 (USD billion)

10.4 Middle East Africa Rotogravure Printing Ink Market Statistics By Application, 2024-2034 (USD billion)

10.5 Middle East Africa Rotogravure Printing Ink Market Statistics by Country, 2024-2034 (USD billion)

10.5.1 Middle East Rotogravure Printing Ink Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Rotogravure Printing Ink Market Value, Trends, Growth Forecasts to 2034

## **11. ROTOGRAVURE PRINTING INK MARKET STRUCTURE AND COMPETITIVE LANDSCAPE**

11.1 Key Companies in Rotogravure Printing Ink Industry

11.2 Rotogravure Printing Ink Business Overview

11.3 Rotogravure Printing Ink Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

## **12 APPENDIX**

12.1 Global Rotogravure Printing Ink Market Volume (Tons)

12.1 Global Rotogravure Printing Ink Trade and Price Analysis

12.2 Rotogravure Printing Ink Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

## 12.2 Rotogravure Printing Ink Industry Report Sources and Methodology

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