

Roasted Nut and Peanut Market Outlook 2026-2034: Market Share, and Growth Analysis By Type (With Skin Shape, Nut Shape), By Application (Supermarkets/Hypermarkets, Convenience store, Online, Specific retailers, Others)

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Abstracts

The Roasted Nut and Peanut Market is valued at USD 10.86 billion in 2025 and is projected to grow at a CAGR of 4.2% to reach USD 15.73 billion by 2034.

Roasted Nut and Peanut Market

The Roasted Nut and Peanut Market spans a dynamic spectrum of products - peanuts, almonds, cashews, pistachios, hazelnuts, and mixed blends - served in formats ranging from classic salted to clean-label, dry-roasted, flavored, coated, and functional fortifications. Top applications and end-uses include household snacking, on-the-go convenience packs, foodservice bars and cafés, airline and stadium concessions, and industrial inclusion in bakery, confectionery, cereals, and trail mixes. The market's center of gravity continues to shift toward healthful, protein-rich, plant-based snacking with short ingredient lists, allergen-aware labeling, and responsibly sourced origins. Flavor innovation is brisk - global spice profiles, sweet-heat pairings, smokehouse, dessert-inspired glazes, and premium origin claims - supported by continuous investments in roasting uniformity, seasoning adhesion, oil-management, and nitrogen-flush packaging for freshness. Sustainability is a differentiator across procurement (traceable supply, farmer programs, water stewardship), packaging (light-weighting, recyclability), and manufacturing (energy-efficient roasters, waste heat recovery). Competitive intensity is high: multinational snack leaders, regional processors, value-driven private labels, and digital-first challenger brands all leverage co-manufacturing networks and omnichannel reach. Growth tailwinds come from better-for-you

positioning, portion-controlled packs, and expanded presence in club, convenience, e-commerce, and quick-service chains. Challenges include climatic variability affecting crop quality, aflatoxin and allergen risk management, input cost swings, and regulatory scrutiny on labeling and claims. Overall, category premiumization and format innovation - spiced mixes, protein boosts, resealable multipacks - reinforce steady household penetration while creating headroom in foodservice and B2B inclusion channels.

Roasted Nut and Peanut Market Key Insights

Health & nutrition repositioning Roasted nuts and peanuts benefit from the broader shift to protein-rich, fiber-forward, plant-based snacks. Brands emphasize clean labels, minimal processing, and positive nutrient density. Claims around no artificial additives, low sugar, and heart-smart fats are mainstream. Functional tie-ins (minerals, keto-friendly cues) deepen relevance across demographics.

Format premiumization Trading up is visible in seasoned blends, single-origin and varietal stories, and chef-crafted flavors. Glazed, coated, and smoke-infused formats add indulgence while dry-roasted, oil-reduced styles maintain a wellness halo. Resealable pouches, tin canisters, and giftable assortments support higher price realization.

Flavor globalization Innovation cycles pull from global palates - peri-peri, gochujang, za'atar, furikake, chimichurri, and regional masala cues. Sweet-heat pairings and dessert profiles broaden occasions. Limited editions and seasonal rotations drive rotation on shelf and support digital buzz.

Channel diversification Omnichannel strategies blend grocery, club, convenience, e-commerce, and direct-to-consumer subscriptions. Foodservice adoption in caf?s, QSRs, airlines, and workplaces expands trial. Vending and micro-markets favor portion-controlled SKUs optimized for margin and freshness.

Operations & quality systems Investments target roasting consistency, oil filtration, and seasoning adhesion to improve yield and sensory. Allergen segregation, aflatoxin monitoring, and BRC/IFS/GFSI certifications are table stakes. Automation and vision systems reduce defects, while data logging strengthens traceability.

Supply assurance & origin stories Crop variability and logistics disruptions elevate the value of multi-origin sourcing, forward contracts, and supplier partnerships. Provenance and farmer-support narratives - particularly for peanuts, cashews, and pistachios - reinforce brand trust and justify premium tiers.

Packaging & sustainability Lightweight films, recycled content, and mono-material designs support recyclability targets. Nitrogen flushing and high-barrier laminates extend shelf life. Carbon-footprint disclosures and renewable energy at plants increasingly feature in brand communications.

Private label vs brands Retailer brands continue to scale with competitive quality and disciplined price points. Brands defend with flavor leadership, wellness credentials, and storytelling. Many manufacturers hedge with dual roles - supplying private label while nurturing owned brands.

Regulatory & claims landscape Evolving guidance on allergens, aflatoxins, and nutrition/health claims shapes formulations and labeling. “Natural,” “non-GMO,” and “no added sugar” language requires robust substantiation. Country-specific import norms for nuts and seasonings influence SKU strategies.

B2B inclusion demand Bakery, confectionery, dairy alternatives, and breakfast categories leverage roasted inclusions for texture and nutrition. Pre-roasted, diced, slivered, and paste forms ease manufacturing integration. Consistent particle size, moisture control, and oxidation management are key purchasing criteria.

Roasted Nut and Peanut Market Regional Analysis

North America

A mature snacking culture supports wide penetration across grocery, club, convenience, and online. Premiumization is pronounced through single-origin claims, functional cues, and culinary flavors. Foodservice demand is resilient in cafés, workplace micro-markets, and airlines. Regulatory vigilance on allergens and aflatoxins keeps QA frameworks rigorous. Sustainability storytelling and recyclable packs aid brand preference, while private label exerts disciplined price pressure.

Europe

Clean-label expectations and strict compliance norms drive ingredient transparency and certification uptake. Mediterranean diet alignment benefits roasted nuts in everyday snacking and salad/culinary uses. Retailers expand private label premium tiers, while discounters push value multipacks. Sustainability claims emphasize recyclable materials and responsible sourcing programs. Regional flavor preferences - herb, smoke, and spice blends - see steady rotation in limited editions.

Asia-Pacific

Rapid urbanization and rising middle-class incomes expand demand for convenient, better-for-you snacks. Local palates inspire bold seasoning - seaweed, wasabi, mala, and regional masalas - alongside traditional sweet coatings. Modern trade and e-commerce scale quickly, with live-commerce and festival bundles boosting velocity. Regional supply hubs for peanuts, cashews, and pistachios support cost efficiency but require disciplined quality and mycotoxin controls. Small-pack affordability widens reach.

Middle East & Africa

Strong cultural relevance of nuts in daily consumption and festive occasions underpins steady demand. Premium gifting formats, glass jars, and metal tins remain influential in Gulf markets. Import dependency in several countries raises sensitivity to FX and logistics costs, making multi-origin sourcing advantageous. Foodservice, airlines, and hospitality channels are important velocity drivers. Product integrity - freshness, seasoning authenticity, and halal compliance - supports loyalty.

South & Central America

Growing modern retail and convenience formats expand shelf visibility beyond traditional markets. Local crop cycles and regional processing support competitive pricing but require investment in roasting consistency and aflatoxin mitigation. Flavor profiles lean toward chili-lime, dulce-inspired glazes, and barbecue notes. E-commerce adoption is rising from a small base, aided by social commerce and influencer bundles. Sustainability and farmer-program narratives resonate with premium shoppers.

Roasted Nut and Peanut Market Segmentation

By Type

With Skin Shape

Nut Shape

By Application

Supermarkets/Hypermarkets

Convenience store

Online

Specific retailers

Others

Key Market players

Hormel Foods (Planters), Blue Diamond Growers, The Wonderful Company (Wonderful Pistachios & Almonds), John B. Sanfilippo & Son (Fisher Nuts, Orchard Valley Harvest), Campbell Snacks (Emerald Nuts), Second Nature Brands (Kar's Nuts, Second Nature), Sahale Snacks (J.M. Smucker), Intersnack Group (Itje, Felix, KP Snacks), Tad?m, Peyman, Tong Garden, Al Rifai, Borges Agricultural & Industrial Nuts (BAIN), Importaco, Flagstone Foods, Hampton Farms, Bass? Nuts, Cibo Vita (Nature's Garden), Three Squirrels, Bestore

Roasted Nut and Peanut Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modelling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends. Macroeconomic indicators, policy frameworks such as carbon pricing and energy

security strategies, and evolving consumer behaviour are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Roasted Nut and Peanut Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption. Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Roasted Nut and Peanut market data and outlook to 2034

United States

Canada

Mexico

Europe — Roasted Nut and Peanut market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Roasted Nut and Peanut market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Roasted Nut and Peanut market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Roasted Nut and Peanut market data and outlook to 2034

Brazil

Argentina

Chile

Peru

* We can include data and analysis of additional countries on demand.

Research Methodology

This study combines primary inputs from industry experts across the Roasted Nut and Peanut value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Roasted Nut and Peanut industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to

invest over the next 3–5 years?

Your Key Takeaways from the Roasted Nut and Peanut Market Report

Global Roasted Nut and Peanut market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Roasted Nut and Peanut trade, costs, and supply chains

Roasted Nut and Peanut market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Roasted Nut and Peanut market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Roasted Nut and Peanut market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Roasted Nut and Peanut supply chain analysis

Roasted Nut and Peanut trade analysis, Roasted Nut and Peanut market price analysis, and Roasted Nut and Peanut supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Roasted Nut and Peanut market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

* The updated report will be delivered within 3 working days

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