

# **Retail Buildings Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Buildings Construction, Heavy and Civil Engineering Construction, Specialty Trade Contractors), By Materials (Aggregates, Bricks, Cement, Ceramic Facing and Floor Tiles, Composites, Glass, Other Materials), By Construction Type, By Application**

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## **Abstracts**

The Retail Buildings Market is valued at USD 278.2 billion in 2025 and is projected to grow at a CAGR of 3.1% to reach USD 364.6 billion by 2034. The Retail Buildings Market is a crucial segment within commercial real estate, encompassing the design, construction, renovation, and leasing of physical structures where retail transactions take place. These include shopping malls, standalone stores, retail parks, and mixed-use developments integrating retail spaces. As consumer preferences evolve and online shopping grows, the function and design of retail buildings are being reimaged to prioritize experience, convenience, and efficiency. The market serves retailers ranging from global chains to local businesses, all of whom rely on adaptable and strategic brick-and-mortar locations to attract foot traffic, showcase products, and enhance brand visibility. Urbanization, demographic shifts, and the demand for lifestyle-oriented retail destinations continue to influence market growth. Retail buildings are now being built or retrofitted with sustainability, technology, and multi-purpose use in mind, enabling retailers to adapt quickly to changes in consumer behavior and business models. The retail buildings market witnessed a steady resurgence supported by renewed retail investments and consumer return to physical shopping spaces. Developers focused on smaller-format, strategically located stores in urban and suburban hubs to meet demand for convenience and proximity. Experiential design—such as open-air layouts, event spaces, and integrated cafes—gained popularity to encourage longer visits. Renovations

surged across older malls and shopping centers, which were reimagined into mixed-use developments combining retail, residential, and entertainment. Sustainability took center stage, with retail buildings increasingly incorporating energy-efficient systems, solar panels, and green building certifications. Smart infrastructure, including digital signage, occupancy tracking, and EV charging stations, was integrated to modernize spaces. Meanwhile, retailers emphasized omnichannel integration, ensuring seamless connections between physical stores and digital platforms through in-store pickups, returns, and digital browsing experiences. The retail buildings market is expected to shift further toward flexibility, digital enablement, and climate-conscious development. Future retail buildings will be designed to accommodate pop-ups, rotating tenants, and adaptive reuse models to maximize space efficiency. Smart building management systems will become standard, leveraging IoT and AI for predictive maintenance, energy optimization, and improved shopper engagement. With urban redevelopment projects expanding globally, developers will prioritize revitalizing underutilized spaces into vibrant retail hubs. Retail spaces will also be increasingly used for logistics and fulfillment in support of last-mile delivery. Community-driven design, sustainability mandates, and real estate investment shifts toward experiential and service-based retail will continue shaping the market. However, macroeconomic pressures and regulatory compliance challenges could hinder large-scale developments, particularly in high-density or economically sensitive regions.

### Key Insights Retail Buildings Market

Smaller-format urban retail stores are being developed to meet the growing demand for convenience and proximity to residential areas.

Mixed-use retail buildings combining shopping, living, and entertainment spaces are gaining popularity in redevelopment projects.

Green building practices and LEED certification are becoming standard as developers aim to meet environmental regulations and consumer expectations.

Retail buildings are being designed with omnichannel functionality, including click-and-collect areas and returns processing zones.

Smart building technologies are being adopted to manage energy use, monitor traffic patterns, and enhance customer engagement.

Urbanization and population growth are driving demand for well-located,

accessible retail infrastructure in cities and emerging towns.

Retailers are investing in physical spaces to strengthen brand presence, provide immersive experiences, and complement digital operations.

Government support for urban redevelopment and infrastructure improvement is encouraging retail building investment in key areas.

Advancements in smart and sustainable construction technologies are enabling cost-effective, future-ready retail property development.

Rising construction costs and complex permitting processes pose significant challenges, delaying projects and increasing the financial burden on developers, particularly in urban centers with strict zoning and sustainability regulations.

## Retail Buildings Market Segmentation

### By Type

Buildings Construction

Heavy and Civil Engineering Construction

Specialty Trade Contractors

### By Materials

Aggregates

Bricks

Cement

Ceramic Facing and Floor Tiles

Composites

Glass

Other Materials

### By Construction Type

New Construction

Renovation

### By Application

Residential Buildings

Nonresidential Buildings

### Key Companies Analysed

Retail Construction Services Inc.

Actividades de Construcción y Servicios S.A.

Bouygues S.A.

Hochtief AG

Skanska AB

Vinci SA

Pacific Crest Engineering Inc.

Kneeland Construction Corporation

Shannon Waltchack LLC

Bechtel Corporation

Fluor Corporation

Whiting Turner Construction Company

Turner Construction Company

Gilbane Building Company

Hensel Phelps Construction Co.

Gensler

CallisonRTKL Inc.

Kimley-Horn and Associates Inc.

Nelson Worldwide LLC

Core States Group

Stantec Inc.

NORR Limited

WD Partners Inc.

RSP Architects Ltd.

GreenbergFarrow

HKS Architects Inc.

Perkins + Will Inc.

HNTB Corporation

Ware Malcomb

MG2 Corporation

Eppstein Uhen Architects Inc.

HMC Architects

Corgan Associates Inc.

Hord Coplan Macht Inc.

Hammel Green and Abrahamson .

## Retail Buildings Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Retail Buildings Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Retail Buildings market data and outlook to 2034

United States

Canada

Mexico

Europe — Retail Buildings market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Retail Buildings market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Retail Buildings market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Retail Buildings market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Retail Buildings value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Retail Buildings industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Retail Buildings Market Report

Global Retail Buildings market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Retail Buildings trade, costs, and supply chains

Retail Buildings market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Retail Buildings market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Retail Buildings market trends, drivers, restraints, and

opportunities

Porter's Five Forces analysis, technological developments, and Retail Buildings supply chain analysis

Retail Buildings trade analysis, Retail Buildings market price analysis, and Retail Buildings supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Retail Buildings market news and developments

#### Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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