

Resort Planning Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Overall Planning, Partial Planning), By Application (Urban, Rural Areas), By End-User

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Abstracts

The Resort Planning Market is valued at USD 187.6 billion in 2025 and is projected to grow at a CAGR of 5.7% to reach USD 309.2 billion by 2034. The Resort Planning Market is a specialized segment within the broader tourism and real estate development industries, focusing on the design, development, and strategic layout of luxury, eco-friendly, and theme-based resort destinations. Resort planning encompasses land use strategy, architectural design, infrastructure integration, environmental sustainability, and guest experience optimization. It requires collaboration between architects, landscape designers, urban planners, environmental consultants, and hospitality operators to create immersive, functional, and profitable resort spaces. Increasing global tourism, rising disposable income, and shifting traveler preferences toward wellness and experiential getaways have made resort planning a high-value service across emerging and established destinations. From coastal retreats to mountain lodges and desert escapes, the market is being shaped by demand for sustainable construction, smart technology integration, and culturally inspired design. Successful resort planning not only enhances guest satisfaction but also ensures long-term operational efficiency and environmental stewardship, driving both occupancy and investment returns. The resort planning market experienced a rebound following a post-pandemic surge in international travel and leisure spending. Developers prioritized health-conscious designs and open-air environments, incorporating nature-based wellness amenities, outdoor dining, and recreational zones. The Middle East, Southeast Asia, and Mediterranean regions witnessed several large-scale resort development announcements, often supported by public-private partnerships. Resort planners emphasized sustainable resource management, including solar energy integration,

water reuse systems, and locally sourced construction materials. Coastal and island resorts adopted climate-resilient features to mitigate rising sea levels and extreme weather impacts. In parallel, demand for digital planning tools, such as 3D modeling, geographic information systems (GIS), and virtual walkthroughs, expanded, enabling real-time collaboration and cost forecasting. Brands also explored mixed-use resort communities that blended hospitality, residential, and commercial components, targeting both leisure travelers and long-stay digital nomads. Resort planning firms reported growing interest in heritage-based and regenerative tourism projects, reflecting a global shift toward meaningful, place-sensitive travel experiences. The resort planning market is poised for further innovation as developers embrace smart infrastructure, sustainability benchmarks, and immersive experiences tailored to diverse traveler segments. Biophilic design principles will guide architecture, integrating natural ecosystems into built environments for enhanced guest wellbeing and ecological harmony. Resorts will increasingly utilize artificial intelligence and IoT to personalize services, monitor resource usage, and optimize energy performance. Modular and prefabricated construction techniques are expected to gain momentum, accelerating project timelines and reducing environmental impact. Governments in tourism-driven economies will invest more in planning advisory services, land allocation, and infrastructure development to attract eco-luxury and culturally themed resorts. Planners will also face rising expectations for social inclusion, ensuring that developments benefit local communities economically and socially. While global opportunities remain robust, navigating zoning regulations, environmental compliance, and long permitting processes will require strategic coordination among stakeholders to keep resort projects on track and economically viable.

Key Insights Resort Planning Market

Integration of wellness and nature-based elements—like spas, meditation zones, and organic gardens—into resort master plans is gaining popularity among wellness-focused travelers.

Resorts are increasingly designed as mixed-use developments combining luxury accommodations with branded residences, retail, and coworking spaces.

Digital planning tools, including BIM, GIS, and VR simulations, are being widely used to streamline design visualization and investor engagement.

Eco-resorts and regenerative tourism projects are prioritizing local culture, biodiversity preservation, and low-impact construction practices.

Designs are shifting to support remote work travelers with long-stay packages and tech-enabled accommodations for digital nomads.

Rising global tourism and renewed interest in leisure travel are boosting demand for new and revitalized resort destinations across regions.

Government support through tourism development incentives, land grants, and infrastructure upgrades is fueling large-scale resort planning projects.

Growing consumer interest in sustainable, wellness-oriented, and experiential travel is driving demand for innovative resort concepts.

Technological advancements in architecture, planning software, and energy-efficient design are enabling more complex and sustainable resort developments.

Lengthy permitting processes, environmental impact assessments, and inconsistent zoning regulations across countries often delay resort development and increase upfront planning costs, impacting investor timelines and feasibility.

Resort Planning Market Segmentation

By Type

Overall Planning

Partial Planning

By Application

Urban

Rural Areas

By End-User

Large Enterprises

Investment Agency

Key Companies Analysed

Gensler Jr. & Associates Inc.

Hellmuth Obata & Kassabaum Inc.

Nikken Sekkei Komu Co Ltd.

Leo A. Daly Company

EDSA Inc.

CallisonRTKL Inc.

Cooper Carry

Forrec Ltd.

SB Architects Ltd.

HKS Inc.

Wilson Associates

Hirsch Bedner Associates

MHBC Planning

Urban Design & Landscape Architecture

Yabu Pushelberg

Humphreys & Partners Architects

M2Leisure

Nomadic Resorts

VITA Planning and Landscape Architecture

Affiniti Architects PA

Wimberly Allison Tong & Goo

International Place Design LLC

Smallwood Contracts Ltd.

Ankenman Marchand Architects

Urban Resort Concepts Ltd.

LandRun Studio LLC

Arcmax Architect

Resort Management Company

SE Group Ltd.

WATG Urban

M. Arthur Gensler Jr. & Associates Inc.

DiLeonardo International

Resort Planning Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of

international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Resort Planning Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Resort Planning market data and outlook to 2034

United States

Canada

Mexico

Europe — Resort Planning market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Resort Planning market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Resort Planning market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Resort Planning market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Resort Planning value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Resort Planning industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Resort Planning Market Report

Global Resort Planning market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Resort Planning trade, costs, and supply chains

Resort Planning market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Resort Planning market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Resort Planning market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Resort Planning supply chain analysis

Resort Planning trade analysis, Resort Planning market price analysis, and Resort Planning supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Resort Planning market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL RESORT PLANNING MARKET SUMMARY, 2025

- 2.1 Resort Planning Industry Overview
 - 2.1.1 Global Resort Planning Market Revenues (In US\$ billion)
- 2.2 Resort Planning Market Scope
- 2.3 Research Methodology

3. RESORT PLANNING MARKET INSIGHTS, 2024-2034

- 3.1 Resort Planning Market Drivers
- 3.2 Resort Planning Market Restraints
- 3.3 Resort Planning Market Opportunities
- 3.4 Resort Planning Market Challenges
- 3.5 Tariff Impact on Global Resort Planning Supply Chain Patterns

4. RESORT PLANNING MARKET ANALYTICS

- 4.1 Resort Planning Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Resort Planning Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Resort Planning Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Resort Planning Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Resort Planning Market
 - 4.5.1 Resort Planning Industry Attractiveness Index, 2025
 - 4.5.2 Resort Planning Supplier Intelligence
 - 4.5.3 Resort Planning Buyer Intelligence
 - 4.5.4 Resort Planning Competition Intelligence
 - 4.5.5 Resort Planning Product Alternatives and Substitutes Intelligence
 - 4.5.6 Resort Planning Market Entry Intelligence

5. GLOBAL RESORT PLANNING MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Resort Planning Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Resort Planning Sales Outlook and CAGR Growth By Type, 2024- 2034 (\$ billion)

5.2 Global Resort Planning Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)

5.3 Global Resort Planning Sales Outlook and CAGR Growth By End-User, 2024- 2034 (\$ billion)

5.4 Global Resort Planning Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC RESORT PLANNING INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Resort Planning Market Insights, 2025

6.2 Asia Pacific Resort Planning Market Revenue Forecast By Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Resort Planning Market Revenue Forecast By Application, 2024- 2034 (USD billion)

6.4 Asia Pacific Resort Planning Market Revenue Forecast By End-User, 2024- 2034 (USD billion)

6.5 Asia Pacific Resort Planning Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China Resort Planning Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Resort Planning Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Resort Planning Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Resort Planning Market Size, Opportunities, Growth 2024- 2034

7. EUROPE RESORT PLANNING MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Resort Planning Market Key Findings, 2025

7.2 Europe Resort Planning Market Size and Percentage Breakdown By Type, 2024- 2034 (USD billion)

7.3 Europe Resort Planning Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)

7.4 Europe Resort Planning Market Size and Percentage Breakdown By End-User, 2024- 2034 (USD billion)

7.5 Europe Resort Planning Market Size and Percentage Breakdown by Country, 2024-

2034 (USD billion)

7.5.1 Germany Resort Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Resort Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 France Resort Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Resort Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Resort Planning Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA RESORT PLANNING MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Resort Planning Market Analysis and Outlook By Type, 2024- 2034 (\$ billion)

8.3 North America Resort Planning Market Analysis and Outlook By Application, 2024-2034 (\$ billion)

8.4 North America Resort Planning Market Analysis and Outlook By End-User, 2024-2034 (\$ billion)

8.5 North America Resort Planning Market Analysis and Outlook by Country, 2024-2034 (\$ billion)

8.5.1 United States Resort Planning Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Resort Planning Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Resort Planning Market Size, Share, Growth Trends and Forecast, 2024-2034

9. SOUTH AND CENTRAL AMERICA RESORT PLANNING MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Resort Planning Market Data, 2025

9.2 Latin America Resort Planning Market Future By Type, 2024- 2034 (\$ billion)

9.3 Latin America Resort Planning Market Future By Application, 2024- 2034 (\$ billion)

9.4 Latin America Resort Planning Market Future By End-User, 2024- 2034 (\$ billion)

9.5 Latin America Resort Planning Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Resort Planning Market Size, Share and Opportunities to 2034

9.5.2 Argentina Resort Planning Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA RESORT PLANNING MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Resort Planning Market Statistics By Type, 2024- 2034 (USD billion)

10.3 Middle East Africa Resort Planning Market Statistics By Application, 2024- 2034 (USD billion)

10.4 Middle East Africa Resort Planning Market Statistics By End-User, 2024- 2034 (USD billion)

10.5 Middle East Africa Resort Planning Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Resort Planning Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Resort Planning Market Value, Trends, Growth Forecasts to 2034

11. RESORT PLANNING MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Resort Planning Industry

11.2 Resort Planning Business Overview

11.3 Resort Planning Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Resort Planning Market Volume (Tons)

12.1 Global Resort Planning Trade and Price Analysis

12.2 Resort Planning Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Resort Planning Industry Report Sources and Methodology

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