

# Rendered Poultry Products Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Poultry Fat, Grease, Protein Meal, Other Types), By Grade (Food Grade, Feed Grade, Industrial Grade), By Application

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## Abstracts

The Rendered Poultry Products Market is valued at USD 8.8 billion in 2025 and is projected to grow at a CAGR of 3.2% to reach USD 11.7 billion by 2034. The Rendered Poultry Products Market plays a significant role in the global animal by-products industry, converting poultry processing waste into valuable materials such as poultry meal, poultry fat, and feather meal. These products are widely used in animal feed, pet food, biofuels, and industrial applications due to their high protein and energy content. The rendering process not only adds economic value to waste but also contributes to sustainability by reducing environmental impact and promoting a circular economy. With rising demand for protein-rich animal feed and sustainable raw materials, the market is gaining traction among livestock producers, feed manufacturers, and bioenergy companies. Technological advancements in rendering methods, along with strict regulatory frameworks for safety and quality, are shaping market dynamics. Growing awareness about resource optimization and waste minimization further supports the adoption of rendered poultry products in global value chains. The rendered poultry products market witnessed stable growth, driven by strong demand from the livestock and pet food industries. Poultry meal and fat saw increased utilization in aquafeed and pet nutrition due to their cost-effectiveness and digestibility. Feed producers in North America and Europe expanded usage of rendered products as sustainable protein alternatives to fishmeal and soybean meal. Emerging markets in Asia and Latin America scaled up rendering capacities to support domestic poultry processing industries and reduce feed import dependence. Sustainability initiatives also influenced procurement strategies, with manufacturers seeking traceable and eco-friendly ingredients.

Technological upgrades in rendering facilities improved energy efficiency and product consistency, while stricter regulations around animal by-product usage ensured compliance and quality assurance. Meanwhile, volatility in raw poultry prices prompted some producers to explore long-term supply agreements to stabilize sourcing for rendering operations. The rendered poultry products market is expected to see moderate but consistent growth, supported by expanding poultry production, rising global protein consumption, and advancements in waste processing technologies. Demand from aquaculture and pet food sectors will remain strong, while biofuel manufacturers may increasingly incorporate poultry fat as a low-carbon feedstock. Greater emphasis on circular economy principles and zero-waste food processing will encourage poultry integrators to invest in in-house rendering operations. In developing regions, improvements in cold chain and slaughterhouse infrastructure will enable higher collection rates of poultry by-products, increasing raw material availability for rendering plants. Innovation in functional feed additives derived from poultry proteins may also open new revenue streams. However, market growth will depend on continued consumer confidence, regulatory harmonization, and the ability of producers to meet evolving sustainability and traceability standards in the global feed and pet food supply chain.

### Key Insights Rendered Poultry Products Market

Rising incorporation of rendered poultry meal in aquafeed and pet food formulas is driven by its affordability, protein content, and digestibility.

Integration of rendering operations into poultry processing plants is improving supply chain efficiency and enabling full utilization of by-products.

Poultry fat is gaining attention as a renewable feedstock for biodiesel production, supporting low-carbon energy initiatives.

Digital traceability and certification systems are becoming essential as feed and pet food brands demand verified, sustainable ingredients.

Technological improvements in rendering equipment are enhancing energy recovery, product quality, and environmental compliance at processing facilities.

Growth in global poultry production is increasing the volume of available by-products, boosting raw material supply for rendering operations.

Demand for cost-effective, high-protein feed ingredients in livestock and aquaculture sectors is supporting market expansion.

Pet food manufacturers are seeking alternative protein sources to meet formulation diversity and reduce reliance on conventional meat products.

Environmental sustainability and waste reduction policies are encouraging the use of animal by-products in feed and industrial applications.

Public perception concerns around the use of animal by-products in feed and pet food can hinder adoption, requiring education and transparency from producers and regulators.

## Rendered Poultry Products Market Segmentation

### By Type

Poultry Fat

Grease

Protein Meal

Other Types

### By Grade

Food Grade

Feed Grade

Industrial Grade

### By Application

Food Industry

Medical Industry

Other Applications

### Key Companies Analysed

Cargill Inc.

JBS USA Holdings Inc.

Tyson Foods Inc.

Smithfield Foods Inc.

Hormel Foods Corporation

Conagra Brands Inc.

Seaboard Corporation

Pilgrim's Pride Corporation

Perdue Farms Inc.

The Tonnies Group

Darling Ingredients Inc.

Koch Foods Inc.

Maple Leaf Foods Inc.

Sanderson Farms Inc.

Leo Group Ltd.

Allanasons Pvt Ltd.

Sanimax Industries Inc.

Valley Proteins Inc.

Haarslev Solutions

San Miguel Foods Inc.

JG Pears

West Coast Reduction Ltd.

Mavitec Group

Baker Commodities Inc.

Keystone Foods LLC

FASA Group

Akiolis Group

Brazilian Renderers Association

Nordfeed

## Rendered Poultry Products Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are

incorporated to assess their impact on future market performance.

## Rendered Poultry Products Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Rendered Poultry Products market data and outlook to 2034

United States

Canada

Mexico

Europe — Rendered Poultry Products market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Rendered Poultry Products market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Rendered Poultry Products market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Rendered Poultry Products market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Rendered Poultry Products value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Rendered Poultry Products industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Rendered Poultry Products Market Report

Global Rendered Poultry Products market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Rendered Poultry Products trade, costs, and supply chains

Rendered Poultry Products market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Rendered Poultry Products market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Rendered Poultry Products market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Rendered Poultry Products supply chain analysis

Rendered Poultry Products trade analysis, Rendered Poultry Products market price analysis, and Rendered Poultry Products supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Rendered Poultry Products market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary

data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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