

Reed Elsevier plc Company Profile- Business Strategies, Outlook Statement, Business Description, Products and Services, Competitors, Employees, Updates, SWOT and Financials

<https://marketpublishers.com/r/R879A7C6D24EN.html>

Date: April 2016

Pages: 30

Price: US\$ 200.00 (Single User License)

ID: R879A7C6D24EN

Abstracts

'Reed Elsevier plc Business Profile' is a comprehensive research on the company's operations across the value chain. The report on Reed Elsevier plc analyzes the company's key strategies, SWOT analysis, future plans and evaluates its key advantages over its competitors. Details of Reed Elsevier plc business description, key products, services and brands along with its geographical locations are included in the research work.

The report also details the company's subsidiaries, affiliates, joint ventures along with organization structure, key employees and detailed contact information. Further, merger and acquisition, expansion and growth plans of the company in the short to medium term future are also analyzed.

Detailed SWOT and financial analysis of Reed Elsevier plc are included in the research work. Key events in the history of the company and all latest updates of the company are provided.

SCOPE

Company snapshot

Geographic locations

Subsidiaries, joint ventures and affiliates

Business operations across value chain

Key strategies and Outlook statement

Future Plans and Projects

SWOT Analysis

Financial Analysis

Employee Details, Organizational structure

Key Events and history

Products, Services and Brands

Competitors

Latest Updates

REASONS TO PURCHASE

Analyze company operations across value chain

Evaluate your strategies against this company's in terms of risk, advantages and performance

Gain Insights into the key strategies being adopted by the company to increase their market shares

Evaluate key strengths, weaknesses, opportunities and threats facing the organization

Frame strategies based on company's business structure, strategy and prospects

Capitalize on the analysis of experienced companies when entering a new niche

or market

Understand the processes opted by key industry players which give them a competitive edge

Understand the company's financial status through our data on statements and ratios

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 REED ELSEVIER PLC- KEY INFORMATION

- 2.1 Reed Elsevier plc- Overview
- 2.2 Reed Elsevier plc- Snapshot
- 2.3 Key Business Strategies

3 REED ELSEVIER PLC- GLOBAL OPERATIONS

- 3.1 Geographical Locations
- 3.2 Subsidiaries, Associated Companies

4 REED ELSEVIER PLC- SWOT ANALYSIS

- 4.1 Key Strengths
- 4.2 Key Weaknesses
- 4.3 Key Opportunities
- 4.4 Key Threats

5 REED ELSEVIER PLC- COMPANY OUTLOOK STATEMENT

6 REED ELSEVIER PLC- KEY EVENTS AND HISTORY

7 REED ELSEVIER PLC- BUSINESS OPERATION STRUCTURE

8 REED ELSEVIER PLC- MAJOR PRODUCTS AND SERVICES

- 8.1 Key Products
- 8.2 Key Services
- 8.3 Major Brands

9 REED ELSEVIER PLC-KEY COMPETITORS

10 REED ELSEVIER PLC- KEY EMPLOYEE INFORMATION

11 REED ELSEVIER PLC- FINANCIAL ANALYSIS

11.1 Income Statements

11.2 Cash Flow Statements

11.3 Balance Sheet

12 REED ELSEVIER PLC- CONTACT DETAILS

13 REED ELSEVIER PLC- LATEST UPDATES

14 APPENDIX

14.1 About OGANalysis

14.2 Sources and Methodology

14.3 Contact Information

14.4 Disclaimer

Financial Analysis will be provided for the latest year as reported by the company

List Of Tables

LIST OF TABLES

Table 1: Reed Elsevier plc- Operations and Financial Snapshot

Table 2: Reed Elsevier plc- Operating Locations

Table 3: Key Events

Table 4: Reed Elsevier plc- Income Statements

Table 5: Reed Elsevier plc- Balance Sheet

List Of Figures

LIST OF FIGURES

Figure 1: SWOT Analysis

Figure 2: Financial Statements

COMPANIES MENTIONED

Reed Elsevier plc

I would like to order

Product name: Reed Elsevier plc Company Profile- Business Strategies, Outlook Statement, Business Description, Products and Services, Competitors, Employees, Updates, SWOT and Financials

Product link: <https://marketpublishers.com/r/R879A7C6D24EN.html>

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R879A7C6D24EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970