

# **Real Estate Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Real Estate Rental, Real Estate Agency and Brokerage), By Mode (Online, Offline), By Property Type**

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## **Abstracts**

The Real Estate Market is valued at USD 4.1 trillion in 2025 and is projected to grow at a CAGR of 6.6% to reach USD 7.3 trillion by 2034.

### Market Overview

The real estate market is a crucial component of the global economy, encompassing the buying, selling, and leasing of properties, both residential and commercial. Real estate transactions are central to the financial well-being of individuals and businesses, with property ownership often considered a key investment strategy. The market is influenced by a range of factors, including economic conditions, interest rates, government policies, and consumer sentiment. Over the past few decades, the real estate sector has experienced significant transformations, driven by urbanization, population growth, and technological advancements. Residential properties, such as homes and apartments, remain a core area of the market, while commercial properties like offices, retail spaces, and industrial real estate also contribute significantly to the market's overall value. Additionally, the real estate market is increasingly impacted by digital platforms, with online property listings, virtual tours, and data analytics playing a larger role in how transactions are conducted. However, the market faces challenges, including regulatory concerns, price volatility, and market saturation in certain areas. Despite these hurdles, the real estate market remains an attractive investment option, driven by its long-term growth potential and the consistent demand for both housing and commercial spaces. The real estate market saw mixed developments, with growth in certain regions and sectors, while others faced challenges related to rising interest rates

and economic uncertainty. Residential real estate in urban areas continued to experience strong demand, driven by the ongoing trend of urbanization, as more people moved to cities for job opportunities. The demand for affordable housing remained a key focus in many regions, with government programs and policies aiming to address housing shortages. However, rising interest rates and inflation put pressure on homebuyers and investors, causing a slowdown in certain residential markets. The commercial real estate sector experienced a shift, with an increase in demand for logistics and warehousing spaces driven by the continued growth of e-commerce. Meanwhile, the office space market faced challenges due to the ongoing trend of remote work and hybrid models, reducing the need for traditional office spaces in certain areas. The real estate market also saw a growing focus on sustainability, with eco-friendly and energy-efficient properties gaining popularity among buyers and tenants. Despite these positive trends, high property prices, construction delays, and increasing regulatory scrutiny on development projects continued to be obstacles for the market.

The real estate market is expected to continue evolving, driven by demographic changes, technological innovations, and changing consumer preferences. The demand for both residential and commercial properties is likely to remain strong, though shifting market dynamics will drive new opportunities. As the demand for sustainable and eco-friendly properties grows, developers are expected to invest more in green building initiatives and energy-efficient designs. The integration of smart home technologies and automation into residential properties is likely to become more prevalent, catering to tech-savvy consumers seeking convenience and efficiency. Additionally, commercial real estate will continue to adapt to the post-pandemic landscape, with flexible workspaces and mixed-use developments gaining traction. The growing importance of e-commerce will further fuel demand for logistics, warehousing, and industrial spaces, while demand for traditional office spaces may continue to decline in favor of more flexible, hybrid work environments. The real estate market will also be influenced by regulatory changes, including zoning laws and sustainability standards. Although challenges such as high construction costs and interest rates will persist, the market is expected to recover in the long term, supported by the continued demand for housing and commercial spaces.

### Key Insights Real Estate Market

Increased demand for sustainable and energy-efficient real estate properties, with eco-friendly designs gaining popularity among buyers and tenants.

Growth of the e-commerce sector driving demand for logistics, warehousing, and industrial spaces, particularly in urban and suburban areas.

Continued urbanization leading to rising demand for residential properties in cities, with a focus on affordable housing options in emerging markets.

Shifts in the commercial real estate sector, including the rise of hybrid work models reducing the demand for traditional office spaces.

Technological innovations in real estate transactions, including virtual tours, online property listings, and data analytics for better decision-making.

Growing urbanization and population growth, leading to increased demand for housing and commercial properties in cities.

Technological advancements in real estate, including online property platforms, virtual tours, and smart home technologies, enhancing convenience for buyers and tenants.

Government initiatives and policies aimed at promoting affordable housing and stimulating growth in the real estate sector, especially in emerging markets.

Rising consumer interest in sustainability, driving demand for eco-friendly and energy-efficient properties that meet environmental standards.

High property prices, regulatory challenges, and construction delays, along with economic uncertainty, remain significant challenges in the real estate market.

## Real Estate Market Segmentation

### By Type

Real Estate Rental

Real Estate Agency and Brokerage

### By Mode

Online

Offline

### By Property Type

Fully Furnished

Semi Furnished

Unfurnished

### Key Companies Analysed

Xiamen C&D

Brookfield Asset Management Inc.

Mitsui Fudosan Co.

Ltd

American Tower Corporation

Sun Hung Kai Properties Limited

Anywhere Real Estate Inc. (Realogy Holdings Corp.)

Daito Trust Construction Co.

Ltd.

Prologis

Inc.

Berkshire Hathaway Inc.

SIMON PROPERTY GROUP Inc

DLF Limited

Godrej Properties Limited

Oberoi Realty Limited

Brigade Enterprises Limited

Mitsubishi Estate Co.

Ltd

Sumitomo Realty & Development Co.

Ltd

Nomura Real Estate Holdings

Inc

Sekisui House

Ltd

Samsung C&T Corporation

Lotte E&C Co.

Ltd

Hyundai Engineering & Construction Co.

Ltd

GS Engineering & Construction Corp

Daewoo Engineering & Construction Co.

Ltd

Lendlease Group

Mirvac Group

Stockland Corporation Limited

China Vanke Co.

Ltd

Country Garden Holdings Co.

Ltd

China Resources Land Limited

Sunac China Holdings Limited

Evergrande Group

Mra Group

Vonovia SE

GSW Immobilien AG

Sedlmayr Grund

SEGRO plc

Savills

Knight Frank

BNP Paribas Real Estate

Grainger plc

Hamilton May

Griffin Real Estate

Dom Development SA

Develia SA

Echo Investment SA

Capital Park SA

Archicom SA

Cavatina Holding Sp?lka Akcyjna

JLL

Colliers

DTZ

Lennar Corporation

Dream Finders Homes

Kilroy Realty Corporation

Archway Equities

Realty Income Corporation

Recreation Storage

Rexford Industrial Realty

Quinn Residences

Prolific Group

JHSF Participações

Iguatemi S.A

Even

PDG S.A

Camargo Corrêa Desenvolvimento Imobiliário

MRV Engenharia e Participações SA

Cyrela Brazil Realty

Gafisa

Tenda

IRSA

TGLT

SalfaCorp

Paz Corp

Azrieli Group

Alony Hetz Properties & Investments Ltd

Africa Israel Investments

Elco Holdings Ltd

Delek Real Estate

Emaar Properties

Aldar Properties

Dubai Properties

DAMAC Properties

Nakheel Properties

Jabal Omar Development Company

Dar Al Arkan Real Estate Development Company

Ewaan Global Residential Company

Al Akaria Saudi Real Estate Company

Alandalus Property Company

Talaat Moustafa Group (TMG)

Palm Hills Developments

SODIC

Hassan Allam Properties

Iwan Developments

Orascom Development Egypt

Growthpoint Properties

Redefine Properties

Hyprop Investments

Vukile Property Fund

Resilient REIT

Attacq Limited

Emira Property Fund

UPDC Real Estate Investment Trust

Mixta Real Estate

Adron Homes and Properties Limited

Grenadines Homes

## Real Estate Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Real Estate Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Real Estate market data and outlook to 2034

United States

Canada

Mexico

Europe — Real Estate market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Real Estate market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Real Estate market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Real Estate market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Real Estate value chain with secondary data from associations, government publications, trade

databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

### Key Questions Addressed

What is the current and forecast market size of the Real Estate industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

### Your Key Takeaways from the Real Estate Market Report

Global Real Estate market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Real Estate trade, costs, and supply chains

Real Estate market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Real Estate market size, CAGR, and market share of key products, applications,

and end-user verticals, 2023-2034

Short- and long-term Real Estate market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Real Estate supply chain analysis

Real Estate trade analysis, Real Estate market price analysis, and Real Estate supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Real Estate market news and developments

### Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

## Contents

### **1. TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2. GLOBAL REAL ESTATE MARKET SUMMARY, 2025**

- 2.1 Real Estate Industry Overview
  - 2.1.1 Global Real Estate Market Revenues (In US\$ billion)
- 2.2 Real Estate Market Scope
- 2.3 Research Methodology

### **3. REAL ESTATE MARKET INSIGHTS, 2024-2034**

- 3.1 Real Estate Market Drivers
- 3.2 Real Estate Market Restraints
- 3.3 Real Estate Market Opportunities
- 3.4 Real Estate Market Challenges
- 3.5 Tariff Impact on Global Real Estate Supply Chain Patterns

### **4. REAL ESTATE MARKET ANALYTICS**

- 4.1 Real Estate Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Real Estate Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Real Estate Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Real Estate Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Real Estate Market
  - 4.5.1 Real Estate Industry Attractiveness Index, 2025
  - 4.5.2 Real Estate Supplier Intelligence
  - 4.5.3 Real Estate Buyer Intelligence
  - 4.5.4 Real Estate Competition Intelligence
  - 4.5.5 Real Estate Product Alternatives and Substitutes Intelligence
  - 4.5.6 Real Estate Market Entry Intelligence

### **5. GLOBAL REAL ESTATE MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034**

- 5.1 World Real Estate Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)
- 5.1 Global Real Estate Sales Outlook and CAGR Growth By Type, 2024- 2034 (\$ billion)
- 5.2 Global Real Estate Sales Outlook and CAGR Growth By Mode, 2024- 2034 (\$ billion)
- 5.3 Global Real Estate Sales Outlook and CAGR Growth By Property Type, 2024- 2034 (\$ billion)
- 5.4 Global Real Estate Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

## **6. ASIA PACIFIC REAL ESTATE INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK**

- 6.1 Asia Pacific Real Estate Market Insights, 2025
- 6.2 Asia Pacific Real Estate Market Revenue Forecast By Type, 2024- 2034 (USD billion)
- 6.3 Asia Pacific Real Estate Market Revenue Forecast By Mode, 2024- 2034 (USD billion)
- 6.4 Asia Pacific Real Estate Market Revenue Forecast By Property Type, 2024- 2034 (USD billion)
- 6.5 Asia Pacific Real Estate Market Revenue Forecast by Country, 2024- 2034 (USD billion)
  - 6.5.1 China Real Estate Market Size, Opportunities, Growth 2024- 2034
  - 6.5.2 India Real Estate Market Size, Opportunities, Growth 2024- 2034
  - 6.5.3 Japan Real Estate Market Size, Opportunities, Growth 2024- 2034
  - 6.5.4 Australia Real Estate Market Size, Opportunities, Growth 2024- 2034

## **7. EUROPE REAL ESTATE MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034**

- 7.1 Europe Real Estate Market Key Findings, 2025
- 7.2 Europe Real Estate Market Size and Percentage Breakdown By Type, 2024- 2034 (USD billion)
- 7.3 Europe Real Estate Market Size and Percentage Breakdown By Mode, 2024- 2034 (USD billion)
- 7.4 Europe Real Estate Market Size and Percentage Breakdown By Property Type, 2024- 2034 (USD billion)
- 7.5 Europe Real Estate Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

- 7.5.1 Germany Real Estate Market Size, Trends, Growth Outlook to 2034
- 7.5.2 United Kingdom Real Estate Market Size, Trends, Growth Outlook to 2034
- 7.5.2 France Real Estate Market Size, Trends, Growth Outlook to 2034
- 7.5.2 Italy Real Estate Market Size, Trends, Growth Outlook to 2034
- 7.5.2 Spain Real Estate Market Size, Trends, Growth Outlook to 2034

## **8. NORTH AMERICA REAL ESTATE MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034**

- 8.1 North America Snapshot, 2025
- 8.2 North America Real Estate Market Analysis and Outlook By Type, 2024- 2034 (\$ billion)
- 8.3 North America Real Estate Market Analysis and Outlook By Mode, 2024- 2034 (\$ billion)
- 8.4 North America Real Estate Market Analysis and Outlook By Property Type, 2024- 2034 (\$ billion)
- 8.5 North America Real Estate Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)
  - 8.5.1 United States Real Estate Market Size, Share, Growth Trends and Forecast, 2024- 2034
  - 8.5.1 Canada Real Estate Market Size, Share, Growth Trends and Forecast, 2024- 2034
  - 8.5.1 Mexico Real Estate Market Size, Share, Growth Trends and Forecast, 2024- 2034

## **9. SOUTH AND CENTRAL AMERICA REAL ESTATE MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS**

- 9.1 Latin America Real Estate Market Data, 2025
- 9.2 Latin America Real Estate Market Future By Type, 2024- 2034 (\$ billion)
- 9.3 Latin America Real Estate Market Future By Mode, 2024- 2034 (\$ billion)
- 9.4 Latin America Real Estate Market Future By Property Type, 2024- 2034 (\$ billion)
- 9.5 Latin America Real Estate Market Future by Country, 2024- 2034 (\$ billion)
  - 9.5.1 Brazil Real Estate Market Size, Share and Opportunities to 2034
  - 9.5.2 Argentina Real Estate Market Size, Share and Opportunities to 2034

## **10. MIDDLE EAST AFRICA REAL ESTATE MARKET OUTLOOK AND GROWTH PROSPECTS**

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Real Estate Market Statistics By Type, 2024- 2034 (USD billion)

10.3 Middle East Africa Real Estate Market Statistics By Mode, 2024- 2034 (USD billion)

10.4 Middle East Africa Real Estate Market Statistics By Property Type, 2024- 2034 (USD billion)

10.5 Middle East Africa Real Estate Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Real Estate Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Real Estate Market Value, Trends, Growth Forecasts to 2034

## **11. REAL ESTATE MARKET STRUCTURE AND COMPETITIVE LANDSCAPE**

11.1 Key Companies in Real Estate Industry

11.2 Real Estate Business Overview

11.3 Real Estate Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

## **12 APPENDIX**

12.1 Global Real Estate Market Volume (Tons)

12.1 Global Real Estate Trade and Price Analysis

12.2 Real Estate Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Real Estate Industry Report Sources and Methodology

## I would like to order

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