

Quick Commerce Market Outlook 2025-2034: Market Share, and Growth Analysis By Product (Food And Groceries, Stationery, Personal Care Items, Medicines, Small Electronics And Accessories, Clothing, Household Products, Others Products), By Technology (Application Based Operation, Website Based Operation, Hybrid Operation), By Payment Mode

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Abstracts

The Quick Commerce Market is valued at USD 110.6 billion in 2025 and is projected to grow at a CAGR of 20% to reach USD 570.7 billion by 2034.

Market Overview

The quick commerce market, a subset of e-commerce, has rapidly gained traction as consumers increasingly demand faster delivery times for essential goods. Unlike traditional online shopping models, quick commerce focuses on ultra-fast delivery, typically within 30 to 60 minutes, for everyday items such as groceries, personal care products, and pharmaceuticals. This market is driven by urbanization, the rise of convenience-driven consumer behavior, and advancements in logistics technology. Quick commerce services utilize local warehouses, often referred to as dark stores, strategically located in high-demand areas to enable faster delivery times. The sector has grown rapidly in the wake of the COVID-19 pandemic, which has changed consumer expectations and pushed more people towards on-demand, instant delivery services. Players in the market, such as Gopuff, Getir, and DoorDash, are leveraging technology and optimized logistics networks to cater to the increasing demand for

speedy deliveries. As the sector continues to evolve, more companies are expanding their offerings to include a wide range of products and services, from groceries to electronics, creating new opportunities for growth. However, challenges related to last-mile delivery, high operational costs, and the need for efficient supply chain management remain significant hurdles for the industry. The quick commerce market witnessed substantial growth, with companies expanding their services and geographical reach. Major players like Gopuff, Getir, and Uber Eats capitalized on the growing demand for fast delivery services, especially in metropolitan areas, and began offering an even broader selection of products, including gourmet food, home essentials, and personal care items. This expansion was facilitated by investments in supply chain infrastructure, such as automated warehouses and AI-driven inventory management systems, to streamline operations and reduce delivery times. Additionally, the integration of data analytics and machine learning allowed companies to optimize delivery routes, improve efficiency, and predict consumer behavior more accurately. In response to increasing demand, several quick commerce platforms also began to offer subscription-based models for regular deliveries, creating new revenue streams. However, the market also faced challenges, including the rising costs of logistics, difficulty in maintaining profitability due to high customer acquisition costs, and the need to maintain a delicate balance between speed and product quality. Despite these challenges, quick commerce platforms continued to scale up their operations and gain traction in the competitive market. The quick commerce market is expected to continue its upward trajectory, with advancements in logistics technology, data-driven insights, and expanding consumer bases driving growth. As technology continues to improve, companies will focus on enhancing their last-mile delivery infrastructure and expanding into new markets, particularly in emerging economies, where demand for fast delivery services is rising. The use of drones, autonomous vehicles, and AI-powered systems is expected to be a game-changer in reducing delivery costs and increasing speed. Additionally, there will be a continued focus on improving sustainability within the industry, with quick commerce companies exploring eco-friendly packaging, electric vehicles, and sustainable sourcing practices to reduce their environmental impact. As consumer expectations evolve, the demand for even faster delivery times, wider product ranges, and personalized services will push companies to innovate further. While the market will continue to face challenges such as cost pressures, competition, and the need for efficient supply chain management, the ongoing expansion and technological advancements in quick commerce are expected to solidify its place in the global retail landscape.

Key Insights Quick Commerce Market

Growing adoption of AI and machine learning technologies to optimize delivery routes, improve inventory management, and predict customer demand, enabling quicker and more efficient service delivery.

Integration of sustainable practices in quick commerce services, such as eco-friendly packaging and the use of electric vehicles, as consumers become more environmentally conscious and demand greener solutions.

Expansion of product offerings beyond groceries to include a broader range of everyday products, from personal care items to electronics, to meet the increasing demand for diverse fast-delivery options.

Wider geographic expansion into emerging markets, particularly in regions where rapid urbanization and increasing disposable incomes are driving the need for on-demand, fast delivery services.

Focus on customer retention and loyalty programs, with the introduction of subscription-based models and exclusive perks for frequent users, providing businesses with recurring revenue streams and enhanced customer loyalty.

Increased consumer demand for convenience and on-demand services, particularly in urban areas, where quick access to essential goods is becoming more important in everyday life.

Advancements in logistics technology, including the use of automation, AI, and data analytics, which enable faster, more efficient delivery processes and reduce costs associated with last-mile logistics.

The growing trend of online shopping, further accelerated by the pandemic, has shifted consumer expectations towards quicker deliveries and has increased the demand for fast-delivery services in multiple sectors.

Increased competition in the e-commerce space, leading companies to differentiate themselves by offering ultra-fast delivery services to attract and retain customers seeking instant gratification and convenience.

High operational costs, especially in last-mile delivery and customer acquisition, continue to pose a challenge for quick commerce companies striving to scale efficiently while maintaining profitability in an increasingly competitive market.

Quick Commerce Market Segmentation

By Product

Food And Groceries

Stationery

Personal Care Items

Medicines

Small Electronics And Accessories

Clothing

Household Products

Others Products

By Technology

Application Based Operation

Website Based Operation

Hybrid Operation

By Payment Mode

Cash On Delivery

Online

Key Companies Analysed

Delivery Hero SE

DoorDash Inc.

Gopuff

Maplebear Inc.

Swiggy

Grab Holdings Inc.

Getir

Shipt Inc.

Postmates Inc.

Missfresh Inc.

Flink SE

ZeptoExpress Sdn Bhd

Lalamove LLC

FreshDirect LLC

Jokr Inc.

Dunzo Digital Private Limited

Zapp Ltd.

Blink Commerce Private Limited

Gorillas Technologies GmbH

GoJek

Rappi S.A.S

Weezy Technologies Limited

Quick Commerce Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Quick Commerce Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Quick Commerce market data and outlook to 2034

United States

Canada

Mexico

Europe — Quick Commerce market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Quick Commerce market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Quick Commerce market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Quick Commerce market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Quick Commerce value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Quick Commerce industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Quick Commerce Market Report

Global Quick Commerce market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Quick Commerce trade, costs, and supply chains

Quick Commerce market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Quick Commerce market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Quick Commerce market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Quick Commerce supply chain analysis

Quick Commerce trade analysis, Quick Commerce market price analysis, and Quick Commerce supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Quick Commerce market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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