

# Protein Supplements Market Size & Market Share Data, Latest Trend Analysis and Future Growth Intelligence Report - Forecast by Source, by Product, by Distribution Channel, by Application, Analysis and Outlook from 2023 to 2030

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## **Abstracts**

Protein Supplements Market Size Data, Trends, Growth Opportunities, and Restraining Factors

This latest publication on the Protein Supplements market presents revised market size from 2023 to 2030, current trends shaping the Protein Supplements market, short-term and long-term factors driving the market, competition, and opportunities to leverage the Protein Supplements business - Growth estimates for different types, applications, and other segments of the Protein Supplements market along with insights into the current market scenario are included to assist companies in identifying the winning strategies.

The Protein Supplements market outlook considers the impact of supply chain disruption due to the prevailing and presumable geopolitical issues across the globe - The impact of trade tariffs, restrictions, loss of production, and availability of alternatives and substitutes are included while preparing the Protein Supplements market size and projections - The difference in the impact of inflation for food at home Vs food service is well noted and, the effects during past economic downturns are correlated with current market trends to foresee the impact on the Protein Supplements business precisely.

Protein Supplements Market Analytics and Outlook by product types, Applications, and Other Segments

The Protein Supplements market intelligence report includes an in-depth analysis of the



various segments of the Protein Supplements market, such as product types, applications, end-users, technologies, sales channels, and others in North America, Europe, Asia-Pacific, Middle East Africa, and Latin America - The Protein Supplements research delivers market data and CAGR growth rates at global, regional, and key country levels, considering expected short-term turbulence in the global economy.

The Protein Supplements Market is further detailed by splitting Market Size, Shares, and growth outlook

by Source (Animal - Based and Plant-Based)

by Product (Protein Powder, Protein Bars, Ready to Drink)

by Distribution Channel (Supermarkets, Online Stores, Direct to Customers (DTC))

by Application (Sports Nutrition and Functional Food)

- \*Segmentation included in the report is concerning the cost and scope of the publication
- We can customize the report to include additional market splits to match your requirement.

Protein Supplements Market Competition, Intelligence, Key Players, winning strategies to 2030

The 2023 Protein Supplements report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Protein Supplements market are imbibed thoroughly and the Protein Supplements industry expert predictions on the economic downturn, technological advancements in the Protein Supplements market, and customized strategies specific to a product and geography are mentioned.

Key companies analyzed in the research include -

Glanbia Plc

MusclePharm Corporation



**Abbott Laboratories** 

The Natures Bounty Co

Nutrabolt

The Protein Supplements market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition - The Protein Supplements market study assists investors in analyzing On Protein Supplements business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions - It also includes an analysis of the regulatory environment and its impact on the Protein Supplements industry - Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

What's Included in the Report

Global Protein Supplements market size and growth projections, 2022 - 2030

North America Protein Supplements market size and growth forecasts, 2022 - 2030 (United States, Canada, Mexico)

Europe market size and growth forecasts, 2022 - 2030 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Protein Supplements market size and growth forecasts, 2022 - 2030 (China, India, Japan, South Korea, Australia)

Middle East Africa Protein Supplements market size and growth estimate, 2022 - 2030 (Middle East, Africa)

South and Central America Protein Supplements market size and growth outlook, 2022 - 2030 (Brazil, Argentina, Chile)



Protein Supplements market size, share and CAGR of key products, applications, and other verticals, 2022 - 2030

Short - and long-term Protein Supplements market trends, drivers, challenges, and opportunities

Protein Supplements market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry - overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

Key Questions Answered in This Report:

What is the current Protein Supplements market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Protein Supplements market?

What will be the impact of economic slowdown/recission on Protein Supplements demand/sales in 2023, 2024?

How has the global Protein Supplements market evolved in past years and what will be the future trajectory?

What are the post-COVID changes, impact of growing inflation, Russia-Ukraine war on the Protein Supplements market forecast?

What are the Supply chain challenges for Protein Supplements?

What are the potential regional Protein Supplements markets to invest in?

What is the product evolution and high-performing products to focus in the Protein Supplements market?



What are the key driving factors and opportunities in the industry?

Who are the key players in Protein Supplements market and what is the degree of competition/Protein Supplements market share?

What is the market structure /Protein Supplements Market competitive Intelligence?

**Available Customizations** 

The standard syndicate report is designed to serve the common interests of Protein Supplements Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication -

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below -

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice -

Protein Supplements Pricing and Margins Across the Supply Chain, Protein Supplements Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Protein Supplements market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

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### **Contents**

#### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. GLOBAL PROTEIN SUPPLEMENTS MARKET REVIEW, 2022

- 2.1 Protein Supplements Market Scope
- 2.2 Research Methodology

#### 3. PROTEIN SUPPLEMENTS MARKET INSIGHTS

- 3.1 Protein Supplements Market Trends to 2030
- 3.2 Future Opportunities in the Protein Supplements Market
- 3.3 Dominant Applications of Protein Supplements to 2030
- 3.4 Leading Products of Protein Supplements to 2030
- 3.5 High Prospect Countries in Protein Supplements Market to 2030
- 3.6 Protein Supplements Market Growth-Share Matrix

## 4. PROTEIN SUPPLEMENTS MARKET TRENDS, OPPORTUNITIES, AND RESTRAINTS

- 4.1 Latest Trends and Recent Developments in the Protein Supplements Market
- 4.2 Key Factors Driving the Protein Supplements Market Growth
- 4.3 Major Challenges to the Protein Supplements Industry, 2023-2030
- 4.4 Post-COVID Scenario, Impact of Russia-Ukraine War and Inflation

#### 5 FIVE FORCES ANALYSIS FOR GLOBAL PROTEIN SUPPLEMENTS MARKET

- 5.1 Protein Supplements Industry Attractiveness Index, 2022
- 5.2 Threat of New Entrants
- 5.3 Bargaining Power of Suppliers
- 5.4 Bargaining Power of Buyers
- 5.5 Intensity of Competitive Rivalry
- 5.6 Threat of Substitutes

#### 6. GLOBAL PROTEIN SUPPLEMENTS MARKET DATA – INDUSTRY SIZE, SHARE,



#### AND OUTLOOK

- 6.1 Protein Supplements Market Annual Size Outlook, 2023- 2030 (\$ Million)
- 6.2 Protein Supplements Key Suppliers, Emerging Markets and Technologies
- 6.3 Global Protein Supplements Market Annual Sales Outlook by Region, 2023- 2030 (\$ Million)
- 6.4 Global Protein Supplements Market Size Outlook, by Source (Animal- Based and Plant-Based)
- 6.5 Global Protein Supplements Market Size Outlook, by Product (Protein Powder, Protein Bars, Ready to Drink)
- 6.6 Global Protein Supplements Market Size Outlook, by Distribution Channel (Supermarkets, Online Stores, Direct to Customers (DTC))
- 6.7 Global Protein Supplements Market Size Outlook, by Application (Sports Nutrition and Functional Food)

# 7. ASIA PACIFIC PROTEIN SUPPLEMENTS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 7.1 Asia Pacific Market Insights, 2022
- 7.2 Asia Pacific Protein Supplements Market Revenue Forecast by Country, 2023- 2030 (USD Million)
  - 7.2.1 China Protein Supplements Market, 2023- 2030
  - 7.2.2 India Protein Supplements Market, 2023-2030
  - 7.2.3 Japan Protein Supplements Market, 2023- 2030
  - 7.2.4 South Korea Protein Supplements Market, 2023- 2030
- 7.2.5 Australia Protein Supplements Market, 2023- 2030
- 7.3 Asia Pacific Protein Supplements Market Key suppliers, Leading companies, Emerging markets and technologies
- 7.4 Asia-Pacific Protein Supplements Market Value Forecast, by Source
- 7.5 Asia-Pacific Protein Supplements Market Value Forecast, by Product
- 7.6 Asia-Pacific Protein Supplements Market Value Forecast, by Distribution Channel
- 7.7 Asia-Pacific Protein Supplements Market Value Forecast, by Application

# 8. NORTH AMERICA PROTEIN SUPPLEMENTS MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

- 8.1 North America Snapshot, 2022
- 8.2 North America Protein Supplements Market Analysis and Outlook by Country, 2023-2030(\$ Million)



- 8.2.1 United States Protein Supplements Market, 2023-2030
- 8.2.2 Canada Protein Supplements Market, 2023- 2030
- 8.2.3 Mexico Protein Supplements Market, 2023- 2030
- 8.3 North America Protein Supplements Market Key suppliers, Leading companies, Emerging markets and technologies
- 8.4 North America Protein Supplements Market Revenue Projections, by Source
- 8.5 North America Protein Supplements Market Revenue Projections, by Product
- 8.6 North America Protein Supplements Market Revenue Projections, by Distribution Channel
- 8.7 North America Protein Supplements Market Revenue Projections, by Application

# 9. EUROPE PROTEIN SUPPLEMENTS MARKET HISTORICAL TRENDS, OUTLOOK, AND BUSINESS PROSPECTS

- 9.1 Europe Key Findings, 2022
- 9.2 Europe Protein Supplements Market Size and Percentage Breakdown by Country, 2023- 2030 (USD Million)
  - 9.2.1 Germany Protein Supplements Market, 2023- 2030
  - 9.2.2 United Kingdom (UK) Protein Supplements Market, 2023-2030
  - 9.2.3 France Protein Supplements Market, 2023- 2030
  - 9.2.4 Italy Protein Supplements Market, 2023-2030
  - 9.2.5 Spain Protein Supplements Market, 2023- 2030
- 9.3 Europe Protein Supplements Market Key suppliers, Leading companies, Emerging markets and technologies
- 9.4 Europe Protein Supplements Market Size Outlook, by Source
- 9.5 Europe Protein Supplements Market Size Outlook, by Product
- 9.6 Europe Protein Supplements Market Size Outlook, by Distribution Channel
- 9.7 Europe Protein Supplements Market Size Outlook, by Application

## 10. MIDDLE EAST AFRICA PROTEIN SUPPLEMENTS MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2022
- 10.2 Middle East Africa Protein Supplements Market Statistics by Country, 2023- 2030 (USD Million)
  - 10.2.1 Middle East Protein Supplements Market, 2023- 2030
  - 10.2.2 Africa Protein Supplements Market, 2023- 2030
- 10.3 Middle East Africa Protein Supplements Market Key suppliers, Leading companies, Emerging markets and technologies



- 10.4 Middle East Africa Protein Supplements Market Size Data, by Source
- 10.5 Middle East Africa Protein Supplements Market Size Data, by Product
- 10.6 Middle East Africa Protein Supplements Market Size Data, by Distribution Channel
- 10.7 Middle East Africa Protein Supplements Market Size Data, by Application

# 11. SOUTH AND CENTRAL AMERICA PROTEIN SUPPLEMENTS MARKET DRIVERS, CHALLENGES, AND GROWTH PROSPECTS

- 11.1 South and Central America Snapshot, 2022
- 11.2 South and Central America Protein Supplements Market Future by Country, 2023-2030(\$ Million)
  - 11.2.1 Brazil Protein Supplements Market, 2023- 2030
  - 11.2.2 Argentina Protein Supplements Market, 2023- 2030
  - 11.2.3 Chile Protein Supplements Market, 2023-2030
- 11.3 South and Central America Protein Supplements Market Key suppliers, Leading companies, Emerging markets and technologies
- 11.4 Latin America Protein Supplements Market Value, by Source
- 11.5 Latin America Protein Supplements Market Value, by Product
- 11.6 Latin America Protein Supplements Market Value, by Distribution Channel
- 11.7 Latin America Protein Supplements Market Value, by Application

# 12. PROTEIN SUPPLEMENTS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 12.1 Key Companies in Protein Supplements Business
- 12.2 Protein Supplements Product Portfolio
- 12.3 Financial Analysis
- 12.4 SWOT and Financial Analysis Review

## 13. LATEST NEWS, DEALS, AND DEVELOPMENTS IN PROTEIN SUPPLEMENTS MARKET

#### 14 APPENDIX

- 14.1 Demographic Analysis of Key Markets
- 14.2 Protein Supplements Trade and Relevant Market Analysis
- 14.3 Publisher Expertise
- 14.4 Protein Supplements Industry Report Sources and Methodology



#### I would like to order

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