

Protective Coatings Market Outlook and Growth Opportunities 2019- 2025

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Abstracts

Global Protective Coatings Market Outlook and Growth Opportunities to 2025: By Resin Type (Epoxy, Acrylic, Polyester, Polyurethane, Alkyd, and Other Resin Types), By End Use Industry (Construction, Aerospace, Oil and Gas, Industrial, Automotive, Marine, Mining, Power Generation and Other End Use Industries), By Formulation (Solvent Borne Formulation, Water Borne Formulation and Powder Based Formulation) and By Region

Protective Coatings market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Protective Coatings production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Protective Coatings industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Protective Coatings market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in

different pockets of the industry, companies quickly identifying these opportunities and modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Protective Coatings industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Protective Coatings industry: 2018 (base year), 2019-2025 (forecast period)

Protective Coatings Market- Forecasts by Segments- Resin Type, End Use Industry and Formulation by geography.

1. The research report categorizes the resins into 6 types including epoxy, acrylic, polyester, polyurethane, Alkyd, and other resin types.
2. This report provides the market outlook by 9 end use industries including construction, aerospace, oil and gas, industrial, automotive, marine, mining, power generation and other end use industries.
3. The research report classifies the global protective coatings market into 3 formulation types including solvent borne formulation, water borne formulation and powder based formulation.
4. The report analyses the global protective coatings market across countries in 5 regions including Asia-Pacific, Europe, North America, South & Central America, and Middle East & Africa.

Protective Coatings Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Protective Coatings Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Protective Coatings Market- Competitive Scenario

1. 10 companies are analysed in the report including 3M Company, Ansell Limited, E.I. du Pont de Nemours and Company, Kimberly Clark Corporation, The Sherwin-Williams Company Limited, Royal Ten Cate, Akzonobel N.V., Sioen Industries NV, Arkema SA, and Kisco Limited.

2. Company Peer-to-Peer Comparison

3. Company Profile and SWOT Analysis

4. Financial Analysis

Recent Protective Coatings Market News and Deals

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