

Power Liftgate Market Outlook 2025-2034: Market Share, and Growth Analysis By System Type (Hands-Free, Conventional), By Type (Passenger Vehicle, Commercial Vehicle), By Material, By Sales Channel

<https://marketpublishers.com/r/P4394D3703F3EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: P4394D3703F3EN

Abstracts

The Power Liftgate Market is valued at USD 4.2 billion in 2025 and is projected to grow at a CAGR of 10.7% to reach USD 10.5 billion by 2034. The global power liftgate market is witnessing strong growth, driven by increasing consumer demand for convenience, vehicle automation, and luxury features in automobiles. A power liftgate is an electronically controlled rear door system that allows users to open and close the trunk with a push of a button, key fob, or hands-free motion sensors. These liftgates are becoming standard in SUVs, crossovers, and high-end passenger vehicles, as automakers focus on enhancing user experience and comfort. The rise in electric vehicles (EVs) and connected car technologies is further fueling the adoption of power liftgates, as these vehicles integrate advanced automation and smart mobility solutions. Additionally, growing urbanization, increasing disposable incomes, and consumer preferences for technologically advanced vehicles are driving market expansion. Automakers are also investing in lightweight, energy-efficient, and durable liftgate systems to improve fuel efficiency and vehicle performance. The power liftgate market saw significant advancements in automation, sensor technology, and smart connectivity features. Automakers integrated AI-powered gesture control and voice activation systems, enabling hands-free operation of liftgates for improved accessibility. The use of lightweight materials such as aluminum and carbon fiber in liftgate construction gained traction, reducing overall vehicle weight and improving fuel efficiency. Electric vehicle manufacturers expanded their adoption of power liftgates, leveraging smart integration with digital assistants and mobile apps for remote operation. Additionally, advancements in safety features, including anti-pinch sensors and collision prevention mechanisms, enhanced consumer confidence in power liftgate systems. The market

also witnessed an increase in aftermarket power liftgate installation, as consumers sought to upgrade their existing vehicles with premium convenience features. However, supply chain disruptions and rising costs of electronic components, including sensors and actuators, posed challenges for manufacturers, impacting production efficiency and pricing strategies. The power liftgate market is expected to experience further innovations in AI-driven automation, sustainability, and vehicle electrification. Automakers will continue to enhance liftgate functionality with customizable height adjustment, improved voice recognition, and integration with vehicle-to-everything (V2X) communication systems. The growing adoption of electric and hybrid vehicles will drive demand for energy-efficient and self-powered liftgate solutions that minimize battery drain. Additionally, manufacturers will explore the use of sustainable and recyclable materials in liftgate production, aligning with environmental regulations and sustainability goals. The expansion of shared mobility and autonomous vehicles will also create new opportunities for power liftgate technology, as fleet operators seek efficient cargo handling solutions. As automotive technology advances, power liftgates will continue to evolve, offering enhanced convenience, safety, and connectivity features for next-generation vehicles.

Key Insights Power Liftgate Market

Integration of AI and Gesture Control in Power Liftgates: Automakers are incorporating AI-powered gesture recognition and voice commands for hands-free liftgate operation.

Adoption of Lightweight and High-Strength Materials: The use of aluminum, composite plastics, and carbon fiber is reducing liftgate weight, improving fuel efficiency and performance.

Expansion of Power Liftgates in Electric Vehicles (EVs): EV manufacturers are integrating smart liftgates with mobile apps and digital assistants for seamless user experience.

Growth in Aftermarket Power Liftgate Installations: Consumers are upgrading existing vehicles with aftermarket power liftgate kits, increasing product availability and customization options.

Enhanced Safety Features for Collision Prevention: Advanced anti-pinch sensors and automatic obstacle detection systems are improving the safety and reliability of power liftgates.

Increasing Demand for Convenience and Luxury Features: Consumers are prioritizing automated vehicle functionalities, driving the adoption of power liftgates in premium and mid-range cars.

Rising Adoption of Electric and Hybrid Vehicles: The transition toward EVs is fueling the demand for energy-efficient and automated vehicle components, including power liftgates.

Advancements in Automotive Smart Connectivity: Integration of power liftgates with IoT, mobile apps, and digital assistants is enhancing user experience and vehicle automation.

Expansion of the Automotive Aftermarket Industry: The growing aftermarket segment is providing consumers with cost-effective options to retrofit power liftgates into their vehicles.

Supply Chain Disruptions and Rising Electronic Component Costs: Shortages of semiconductors, sensors, and actuators are impacting production efficiency and increasing the cost of power liftgate systems.

Power Liftgate Market Segmentation

By System Type

Hands-Free

Conventional

By Type

Passenger Vehicle

Commercial Vehicle

By Material

Metal

Composite

By Sales Channel

OEM

Aftermarket

Key Companies Analysed

Aisin Corporation

Autoease Technology

Brose Fahrzeugteile GmbH & Co. KG

Grupo Antolin Pvt. Ltd.

Johnson Electric Pvt. Ltd.

Anthony Liftgates Inc.

Maxon Lift Corp.

Dhollandia

Waltco Lift Corp.

Tommy Gate

Thieman Tailgates Inc.

Leyman Manufacturing Corporation

Palfinger AG

Eaglelift Inc.

Anteo Tail lifts Ltd.

Zepro Tail lift Pvt. Ltd.

Interlift Engineers

B?r Cargolift

Ricon Corp.

Ross & Bonnyman Ltd.

S?rensen Hydraulik GmbH

Tieman Industries Pty. Ltd.

Venco Venturo Industries LLC

Woodbine Manufacturing Company

Zequip

Cargotec Oyj

Del Liftgates Inc.

Maxilift Inc.

Periyar Hydraulic Equipments

Rishita Engineers

Power Liftgate Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping,

Power Liftgate Market Outlook 2025-2034: Market Share, and Growth Analysis By System Type (Hands-Free, Convent...

and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Power Liftgate Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Power Liftgate market data and outlook to 2034

United States

Canada

Mexico

Europe — Power Liftgate market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Power Liftgate market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Power Liftgate market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Power Liftgate market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Power Liftgate value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Power Liftgate industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Power Liftgate Market Report

Global Power Liftgate market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Power Liftgate trade, costs, and supply chains

Power Liftgate market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Power Liftgate market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Power Liftgate market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Power Liftgate supply chain analysis

Power Liftgate trade analysis, Power Liftgate market price analysis, and Power Liftgate supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Power Liftgate market news and developments

Additional Support

With the purchase of this report, you will receive

Power Liftgate Market Outlook 2025-2034: Market Share, and Growth Analysis By System Type (Hands-Free, Convent...

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL POWER LIFTGATE MARKET SUMMARY, 2025

- 2.1 Power Liftgate Industry Overview
 - 2.1.1 Global Power Liftgate Market Revenues (In US\$ billion)
- 2.2 Power Liftgate Market Scope
- 2.3 Research Methodology

3. POWER LIFTGATE MARKET INSIGHTS, 2024-2034

- 3.1 Power Liftgate Market Drivers
- 3.2 Power Liftgate Market Restraints
- 3.3 Power Liftgate Market Opportunities
- 3.4 Power Liftgate Market Challenges
- 3.5 Tariff Impact on Global Power Liftgate Supply Chain Patterns

4. POWER LIFTGATE MARKET ANALYTICS

- 4.1 Power Liftgate Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Power Liftgate Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Power Liftgate Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Power Liftgate Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Power Liftgate Market
 - 4.5.1 Power Liftgate Industry Attractiveness Index, 2025
 - 4.5.2 Power Liftgate Supplier Intelligence
 - 4.5.3 Power Liftgate Buyer Intelligence
 - 4.5.4 Power Liftgate Competition Intelligence
 - 4.5.5 Power Liftgate Product Alternatives and Substitutes Intelligence
 - 4.5.6 Power Liftgate Market Entry Intelligence

5. GLOBAL POWER LIFTGATE MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Power Liftgate Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Power Liftgate Sales Outlook and CAGR Growth By System Type, 2024- 2034 (\$ billion)

5.2 Global Power Liftgate Sales Outlook and CAGR Growth By Type, 2024- 2034 (\$ billion)

5.3 Global Power Liftgate Sales Outlook and CAGR Growth By Material, 2024- 2034 (\$ billion)

5.4 Global Power Liftgate Sales Outlook and CAGR Growth By Sales Channel, 2024- 2034 (\$ billion)

5.5 Global Power Liftgate Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC POWER LIFTGATE INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Power Liftgate Market Insights, 2025

6.2 Asia Pacific Power Liftgate Market Revenue Forecast By System Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Power Liftgate Market Revenue Forecast By Type, 2024- 2034 (USD billion)

6.4 Asia Pacific Power Liftgate Market Revenue Forecast By Material, 2024- 2034 (USD billion)

6.5 Asia Pacific Power Liftgate Market Revenue Forecast By Sales Channel, 2024- 2034 (USD billion)

6.6 Asia Pacific Power Liftgate Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.6.1 China Power Liftgate Market Size, Opportunities, Growth 2024- 2034

6.6.2 India Power Liftgate Market Size, Opportunities, Growth 2024- 2034

6.6.3 Japan Power Liftgate Market Size, Opportunities, Growth 2024- 2034

6.6.4 Australia Power Liftgate Market Size, Opportunities, Growth 2024- 2034

7. EUROPE POWER LIFTGATE MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Power Liftgate Market Key Findings, 2025

7.2 Europe Power Liftgate Market Size and Percentage Breakdown By System Type, 2024- 2034 (USD billion)

7.3 Europe Power Liftgate Market Size and Percentage Breakdown By Type, 2024-

2034 (USD billion)

7.4 Europe Power Liftgate Market Size and Percentage Breakdown By Material, 2024-2034 (USD billion)

7.5 Europe Power Liftgate Market Size and Percentage Breakdown By Sales Channel, 2024- 2034 (USD billion)

7.6 Europe Power Liftgate Market Size and Percentage Breakdown by Country, 2024-2034 (USD billion)

7.6.1 Germany Power Liftgate Market Size, Trends, Growth Outlook to 2034

7.6.2 United Kingdom Power Liftgate Market Size, Trends, Growth Outlook to 2034

7.6.2 France Power Liftgate Market Size, Trends, Growth Outlook to 2034

7.6.2 Italy Power Liftgate Market Size, Trends, Growth Outlook to 2034

7.6.2 Spain Power Liftgate Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA POWER LIFTGATE MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Power Liftgate Market Analysis and Outlook By System Type, 2024-2034 (\$ billion)

8.3 North America Power Liftgate Market Analysis and Outlook By Type, 2024- 2034 (\$ billion)

8.4 North America Power Liftgate Market Analysis and Outlook By Material, 2024- 2034 (\$ billion)

8.5 North America Power Liftgate Market Analysis and Outlook By Sales Channel, 2024- 2034 (\$ billion)

8.6 North America Power Liftgate Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.6.1 United States Power Liftgate Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.6.1 Canada Power Liftgate Market Size, Share, Growth Trends and Forecast, 2024-2034

8.6.1 Mexico Power Liftgate Market Size, Share, Growth Trends and Forecast, 2024-2034

9. SOUTH AND CENTRAL AMERICA POWER LIFTGATE MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Power Liftgate Market Data, 2025

9.2 Latin America Power Liftgate Market Future By System Type, 2024- 2034 (\$ billion)

- 9.3 Latin America Power Liftgate Market Future By Type, 2024- 2034 (\$ billion)
- 9.4 Latin America Power Liftgate Market Future By Material, 2024- 2034 (\$ billion)
- 9.5 Latin America Power Liftgate Market Future By Sales Channel, 2024- 2034 (\$ billion)
- 9.6 Latin America Power Liftgate Market Future by Country, 2024- 2034 (\$ billion)
 - 9.6.1 Brazil Power Liftgate Market Size, Share and Opportunities to 2034
 - 9.6.2 Argentina Power Liftgate Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA POWER LIFTGATE MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2025
- 10.2 Middle East Africa Power Liftgate Market Statistics By System Type, 2024- 2034 (USD billion)
- 10.3 Middle East Africa Power Liftgate Market Statistics By Type, 2024- 2034 (USD billion)
- 10.4 Middle East Africa Power Liftgate Market Statistics By Material, 2024- 2034 (USD billion)
- 10.5 Middle East Africa Power Liftgate Market Statistics By Material, 2024- 2034 (USD billion)
- 10.6 Middle East Africa Power Liftgate Market Statistics by Country, 2024- 2034 (USD billion)
 - 10.6.1 Middle East Power Liftgate Market Value, Trends, Growth Forecasts to 2034
 - 10.6.2 Africa Power Liftgate Market Value, Trends, Growth Forecasts to 2034

11. POWER LIFTGATE MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 11.1 Key Companies in Power Liftgate Industry
- 11.2 Power Liftgate Business Overview
- 11.3 Power Liftgate Product Portfolio Analysis
- 11.4 Financial Analysis
- 11.5 SWOT Analysis

12 APPENDIX

- 12.1 Global Power Liftgate Market Volume (Tons)
- 12.1 Global Power Liftgate Trade and Price Analysis
- 12.2 Power Liftgate Parent Market and Other Relevant Analysis
- 12.3 Publisher Expertise

12.2 Power Liftgate Industry Report Sources and Methodology

I would like to order

Product name: Power Liftgate Market Outlook 2025-2034: Market Share, and Growth Analysis By System Type (Hands-Free, Conventional), By Type (Passenger Vehicle, Commercial Vehicle), By Material, By Sales Channel

Product link: <https://marketpublishers.com/r/P4394D3703F3EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4394D3703F3EN.html>