

Powder Coatings Market Outlook and Growth Opportunities 2019- 2025

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Abstracts

Global Powder Coatings Market Outlook and Growth Opportunities to 2025: By Resin Type (Thermoset and Thermoplastic), By Coating Method (Electrostatic Spray Coating, Fluidized Bed Coating, Electrostatic Fluidized Bed Process, and Flame Spraying), By Application (Appliances, Automotive, Furniture, General Industrial, Architectural and Others) and By Region

Powder Coatings market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Powder Coatings production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Powder Coatings industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Powder Coatings market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and

modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Powder Coatings industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Powder Coatings industry: 2018 (base year), 2019- 2025 (forecast period)

Powder Coatings Market- Forecasts by Segments- Resin Type, Coating Method and Application by geography.

1. It provides the powder coatings market outlook by 2 resin types including thermoset and thermoplastic.
2. It provides the powder coatings market outlook by 4 coating methods including electrostatic spray coating, fluidized bed coating, electrostatic fluidized bed process, and flame spraying.
3. It provides the powder coatings market outlook by 6 applications including appliances, automotive, furniture, general industrial, architectural and others.
4. Powder coatings market across countries in 5 regions including Asia-Pacific, Europe, North America, South & Central America and Middle East & Africa are covered.

Powder Coatings Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Powder Coatings Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Powder Coatings Market- Competitive Scenario

1. 10 companies are analysed in the report including Akzo Nobel N.V. (Netherlands), Axalta Coating Systems, LLC (United States), Jotun A/S (Norway), Kansai Paint Company Limited (Japan), The Sherwin-Williams Company (United States), The

Valspar Corporation (United States),Somar Corporation (Japan),Alpha Coating Technologies (United States),BASF SE (Germany), andArkema Group (France).

- 2.Company Peer-to-Peer Comparison
- 3.Company Profile and SWOT Analysis
- 4.Financial Analysis

Recent Powder Coatings Market News and Deals

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