

Potash Market Outlook and Growth Opportunities 2019- 2025

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Abstracts

Global Potash Market Outlook and Growth Opportunities to 2025: By Product Type (Muriate of Potash (MOP), Sulphate of Potash (SOP), Sulphate of Potash Magnesia (SOPM) and Potassium Nitrate), By Application (Fertilizer, Pharmaceutical, General Industrial, and Other Applications) and By Region

Potash market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Potash production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Potash industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Potash market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Potash industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Potash industry: 2018 (base year), 2019- 2025 (forecast period)

Potash Market- Forecasts by Segments- Product Type and Application by geography.

1. It provides the potash market outlook by 4 product types including muriate of potash (MOP), sulphate of potash (SOP), sulphate of potash magnesia (SOPM) and potassium nitrate.

2. The report provides the potash market outlook by 4 applications including fertilizer, pharmaceutical, general industrial, and other applications.

3. Potash market across countries in 5 regions including Asia-Pacific, Europe, North America, Middle East and Africa, Latin America are covered.

Potash Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Potash Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Potash Market- Competitive Scenario

1. 10 companies are analysed in the report including K+S Aktiengesellschaft (Germany), ICL Group (Israel), Nutrien Ltd. (Canada), JSC Belaruskali (Republic of Belarus), The Mosaic Company (United States), Uralkali (Russia), Qinghai Salt Lake Potash Co., Ltd. (China), Intrepid Potash (United States), Arab Potash Company (Jordan), and SQM S.A. (Chile).

2. Company Peer-to-Peer Comparison
3. Company Profile and SWOT Analysis
4. Financial Analysis

Recent Potash Market News and Deals

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. INTRODUCTION TO GLOBAL POTASH MARKET

- 2.1 Global Potash Market Snapshot, 2018
- 2.2 Potash Industry Overview
- 2.3 Research Perspective

3. GLOBAL POTASH MARKET- STRATEGIC ANALYSIS

- 3.1 Short Term and Long Term Industry Trends Affecting Global Potash Markets
- 3.2 Leading Potash Types Targeted by Global Manufacturers
- 3.3 Key Consumption Patterns of Potash
- 3.4 Potential Markets Vital for business Expansion
- 3.5 Five Forces Analysis
- 3.6 Drivers and Restraints

4. GLOBAL POTASH MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY PRODUCT TYPE

- 4.1 Muriate of Potash (MOP) Market Outlook, 2019- 2025
- 4.2 Sulphate of Potash (SOP) Market Outlook, 2019- 2025
- 4.3 Sulphate of Potash Magnesia (SOPM) Market Outlook, 2019- 2025
- 4.4 Potassium Nitrate Market Outlook, 2019- 2025

5. GLOBAL POTASH MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY APPLICATION

- 5.1 Potash Demand in Fertilizer Application, Market Outlook, 2019- 2025
- 5.2 Potash Demand in Pharmaceutical Application, Market Outlook, 2019- 2025
- 5.3 Potash Demand in General Industrial Application, Market Outlook, 2019- 2025
- 5.4 Potash Demand in Other Applications, Market Outlook, 2019- 2025

6. ASIA PACIFIC POTASH MARKET OUTLOOK AND GROWTH OPPORTUNITIES

6.1 Key Findings, 2018

6.2 Asia Pacific Potash Market Outlook by Product Type, 2019- 2025

6.3 Asia Pacific Potash Market Outlook by Application, 2019- 2025

6.4 Asia Pacific Potash Market Outlook by Country, 2019- 2025

7. EUROPE POTASH MARKET OUTLOOK AND GROWTH OPPORTUNITIES

7.1 Key Findings, 2018

7.2 Europe Potash Market Outlook by Product Type, 2019- 2025

7.3 Europe Potash Market Outlook by Application, 2019- 2025

7.4 Europe Potash Market Outlook by Country, 2019- 2025

8. NORTH AMERICA POTASH MARKET OUTLOOK AND GROWTH OPPORTUNITIES

8.1 Key Findings, 2018

8.2 North America Potash Market Outlook by Product Type, 2019- 2025

8.3 North America Potash Market Outlook by Application, 2019- 2025

8.4 North America Potash Market Outlook by Country, 2019- 2025

9. SOUTH & CENTRAL AMERICA POTASH MARKET OUTLOOK AND GROWTH OPPORTUNITIES

9.1 Key Findings, 2018

9.2 South & Central America Potash Market Outlook by Product Type, 2019- 2025

9.3 South & Central America Potash Market Outlook by Application, 2019- 2025

9.4 South & Central America Potash Market Outlook by Country, 2019- 2025

10. MIDDLE EAST & AFRICA POTASH MARKET OUTLOOK AND GROWTH OPPORTUNITIES

10.1 Key Findings, 2018

10.2 Middle East & Africa Potash Market Outlook by Product Type, 2019- 2025

10.3 Middle East & Africa Potash Market Outlook by Application, 2019- 2025

10.4 Middle East & Africa Potash Market Outlook by Country, 2019- 2025

11. COMPETITIVE LANDSCAPE

11.1 Leading Players (Company Profile, SWOT Analysis, Potash Products, Financial Analysis)

11.1.1 K+S Aktiengesellschaft (Germany)

11.1.2 ICL Group (Israel)

11.1.3 Nutrien Ltd. (Canada)

11.1.4 JSC Belaruskali (Republic of Belarus)

11.1.5 The Mosaic Company (United States)

11.1.6 Uralkali (Russia)

11.1.7 Qinghai Salt Lake Potash Co., Ltd. (China)

11.1.8 Intrepid Potash (United States)

11.1.9 Arab Potash Company (Jordan)

11.1.10 SQM S.A. (Chile)

11.2 Company Benchmarking

11.3 Financial Analysis

12. RECENT NEWS AND DEALS LANDSCAPE

12.1 Mergers and Acquisitions

12.2 New Product Launches

12.3 Asset Transactions

12.4 Financial Announcements

13 APPENDIX

13.1 OGANalysis Expertise

13.2 Sources and Research Methodology

13.3 Contact Information

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