

Polystyrene Market Outlook and Growth Opportunities 2019- 2025

<https://marketpublishers.com/r/PC406BFCFE5EN.html>

Date: June 2019

Pages: 130

Price: US\$ 4,580.00 (Single User License)

ID: PC406BFCFE5EN

Abstracts

Global Polystyrene Market Outlook and Growth Opportunities to 2025: By Foam Type (Polyether Polystyrene and Polyester Polystyrene), By Application (Flexible Foam, Rigid Foam, Coatings, Adhesives & Sealants, and Elastomers), By End Use Industry (Construction, Transportation, Furniture, Packaging, Carpet Backing, and Others) and ByRegion

Polystyrene market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Polystyrene production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Polystyrene industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Polystyrene market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and

modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Polystyrene industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Polystyrene industry: 2018 (base year), 2019- 2025 (forecast period)

Polystyrene Market- Forecasts by Segments- Type, Application and End Use Industry by geography.

1. It provides the polystyrene market outlook by 4 form types including foams, films & sheets, injection moulding and others.
2. It provides the polystyrene market outlook by 5 applications including rigid packaging, flexible packaging, seating, HVAC insulation, and others.
3. It provides the market outlook by 5 end user industries including packaging, building & construction, electrical & electronics, consumer goods, and others.
4. Polystyrene market across countries in 5 regions including Asia-Pacific, Europe, North America, South & Central America and Middle East & Africa are covered.

Polystyrene Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Polystyrene Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Polystyrene Market- Competitive Scenario

1. 10 companies are analysed in the report including INEOS Group (United Kingdom), BASF SE (Germany), Total Petrochemicals & Refining USA, Inc. (United States), Formosa Chemicals & Fibre Corporation (Taiwan), DowDuPont Inc. (United States), Kumho Petrochemicals Ltd. (Republic of Korea), SABIC (Saudi Arabia), Chi Mei

Corporation (Taiwan), Synthos S.A. (Poland), and Lg Chem, Ltd (Korea).

2. Company Peer-to-Peer Comparison

3. Company Profile and SWOT Analysis

4. Financial Analysis

Recent Polystyrene Market News and Deals

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