

Plastic Packaging Market Outlook and Growth Opportunities 2019- 2025

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Abstracts

Global Plastic Packaging Market Outlook and Growth Opportunities to 2025: By Plastic Type (Flexible and Rigid), By Product Type (Bottles & Jars, Bags, Wraps & Films, Pouches, Cans and Others), By Material type (Polyethylene, Poly Vinyl Chloride, Polypropylene, Polyethylene Terephthalate, Polystyrene, and Others), By End Use Industry (Food & Beverages, Beauty & Personal Care, Homecare, Healthcare & Pharmaceuticals, and Others), and By Region

Plastic Packaging market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Plastic Packaging production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Plastic Packaging industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Plastic Packaging market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in

different pockets of the industry, companies quickly identifying these opportunities and modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Plastic Packaging industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Plastic Packaging industry: 2018 (base year), 2019- 2025 (forecast period)

Plastic Packaging Market- Forecasts by Segments- Plastic Type, Product Type, Material Type and End Use Industry by geography.

1. It provides the plastic packaging market outlook by plastic type into 2 types including flexible and rigid packaging.
2. The research work categorizes the global plastic packaging market based on product type into 6 categories including bottles & jars, bags, wraps & films, pouches, cans and others.
3. It provides the market outlook by 6 raw material types including polyethylene, poly vinyl chloride, polypropylene, polyethylene terephthalate, polystyrene, and others.
4. The report provides the global plastic packaging market outlook by end use industry into 5 categories including food & beverages, beauty & personal care, homecare, healthcare & pharmaceuticals, and others.
5. Plastic packaging market across countries in 5 regions including North America, Europe, Asia-Pacific, South & Central America, and Middle East & Africa are covered in this report.

Plastic Packaging Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Plastic Packaging Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Plastic Packaging Market- Competitive Scenario

1. 10 companies are analysed in the report including Amcor Ltd., Ampac Holdings LLC, Alpla Werke Alwin Lehner GmbH & Co. KG, Bemis Company, Inc., Berry Plastics Corporation, Constantia Flexibles International GmbH, Sealed Air Corporation, Sonoco Products Company, Wipak Group, and Zhuhai Zhongfu Enterprise Co. Ltd.

2. Company Peer-to-Peer Comparison

3. Company Profile and SWOT Analysis

4. Financial Analysis

Recent Plastic Packaging Market News and Deals

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. INTRODUCTION TO GLOBAL PLASTIC PACKAGING MARKET

- 2.1 Global Plastic Packaging Market Snapshot, 2018
- 2.2 Plastic Packaging Industry Overview
- 2.3 Research Perspective

3. GLOBAL PLASTIC PACKAGING MARKET- STRATEGIC ANALYSIS

- 3.1 Short Term and Long Term Industry Trends Affecting Global Plastic Packaging Markets
- 3.2 Leading Plastic Packaging Types Targeted by Global Manufacturers
- 3.3 Key Consumption Patterns of Plastic Packaging
- 3.4 Potential Markets Vital for business Expansion
- 3.5 Five Forces Analysis
- 3.6 Drivers and Restraints

4. GLOBAL PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY PLASTIC TYPE

- 4.1 Flexible Plastic Packaging Market Outlook, 2019- 2025
- 4.2 Rigid Plastic Packaging Market Outlook, 2019- 2025

5. GLOBAL PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY PRODUCT TYPE

- 5.1 Plastic Packaging Demand from Bottles & Jars, Market Outlook, 2019- 2025
- 5.2 Plastic Packaging Demand from Bags, Market Outlook, 2019- 2025
- 5.3 Plastic Packaging Demand from Wraps & Films, Market Outlook, 2019- 2025
- 5.4 Plastic Packaging Demand from Pouches, Market Outlook, 2019- 2025
- 5.5 Plastic Packaging Demand from Cans, Market Outlook, 2019- 2025
- 5.6 Plastic Packaging Demand from Other Product Types, Market Outlook, 2019- 2025

6. GLOBAL PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY MATERIAL TYPE

- 6.1 PolyethylenePlastic Packaging Market Outlook, 2019- 2025
- 6.2 Polyvinyl chloride Plastic Packaging Market Outlook, 2019- 2025
- 6.3 PolypropylenePlastic Packaging Market Outlook, 2019- 2025
- 6.4 Polyethylene teraphthalate Plastic Packaging Market Outlook, 2019- 2025
- 6.5 Polystyrene Plastic Packaging Market Outlook, 2019- 2025
- 6.6 Other Material Plastic Packaging Market Outlook, 2019- 2025

7. GLOBAL PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY END USE INDUSTRY

- 7.1Plastic Packaging Demand in Food & Beverages, Market Outlook, 2019- 2025
- 7.2 Plastic Packaging Demand in Beauty & personal care, Market Outlook, 2019- 2025
- 7.3 Plastic Packaging Demand in Homecare, Market Outlook, 2019- 2025
- 7.4 Plastic Packaging Demand in Healthcare & pharmaceuticals, Market Outlook, 2019- 2025
- 7.5 Plastic Packaging Demand in Other End Use Industries, Market Outlook, 2019- 2025

8. ASIA PACIFIC PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES

- 8.1 Key Findings, 2018
- 8.2 Asia Pacific Plastic Packaging Market Outlook by Plastic Type, 2019- 2025
- 8.3 Asia Pacific Plastic Packaging Market Outlook by Product Type, 2019- 2025
- 8.4 Asia Pacific Plastic Packaging Market Outlook by Material Type, 2019- 2025
- 8.5 Asia Pacific Plastic Packaging Market Outlook by End Use Industry, 2019- 2025
- 8.6Asia Pacific Plastic Packaging Market Outlook by Country, 2019- 2025

9. EUROPE PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES

- 9.1 Key Findings, 2018
- 9.2 Europe Plastic Packaging Market Outlook by Plastic Type, 2019- 2025
- 9.3 Europe Plastic Packaging Market Outlook by Product Type, 2019- 2025
- 9.4 Europe Plastic Packaging Market Outlook by Material Type, 2019- 2025
- 9.5 Europe Plastic Packaging Market Outlook by End Use Industry, 2019- 2025

9.6 Europe Plastic Packaging Market Outlook by Country, 2019- 2025

10. NORTH AMERICA PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES

10.1 Key Findings, 2018

10.2 North America Plastic Packaging Market Outlook by Plastic Type, 2019- 2025

10.3 North America Plastic Packaging Market Outlook by Product Type, 2019- 2025

10.4 North America Plastic Packaging Market Outlook by Material Type, 2019- 2025

10.5 North America Plastic Packaging Market Outlook by End Use Industry, 2019- 2025

10.6 North America Plastic Packaging Market Outlook by Country, 2019- 2025

11. SOUTH & CENTRAL AMERICA PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES

11.1 Key Findings, 2018

11.2 South & Central America Plastic Packaging Market Outlook by Plastic Type, 2019- 2025

11.3 South & Central America Plastic Packaging Market Outlook by Product Type, 2019- 2025

11.4 South & Central America Plastic Packaging Market Outlook by Material Type, 2019- 2025

11.5 South & Central America Plastic Packaging Market Outlook by End Use Industry, 2019- 2025

11.6 South & Central America Plastic Packaging Market Outlook by Country, 2019- 2025

12. MIDDLE EAST & AFRICA PLASTIC PACKAGING MARKET OUTLOOK AND GROWTH OPPORTUNITIES

12.1 Key Findings, 2018

12.2 Middle East & Africa Plastic Packaging Market Outlook by Plastic Type, 2019- 2025

12.3 Middle East & Africa Plastic Packaging Market Outlook by Product Type, 2019- 2025

12.4 Middle East & Africa Plastic Packaging Market Outlook by Material Type, 2019- 2025

12.5 Middle East & Africa Plastic Packaging Market Outlook by End Use Industry, 2019- 2025

12.6 Middle East & Africa Plastic Packaging Market Outlook by Country, 2019- 2025

13. COMPETITIVE LANDSCAPE

13.1 Leading Players (Company Profile, SWOT Analysis, Plastic Packaging Products, Financial Analysis)

13.1.1 Amcor Ltd.

13.1.2 Ampac Holdings LLC

13.1.3 Alpla Werke Alwin Lehner GmbH & Co. K

13.1.4 Bemis Company, Inc.

13.1.5 Berry Plastics Corporation

13.1.6 Constantia Flexibles International GmbH

13.1.7 Sealed Air Corporation

13.1.8 Sonoco Products Company

13.1.9 Wipak Group

13.1.10 Zhuhai Zhongfu Enterprise Co. Ltd.

13.2 Company Benchmarking

13.3 Financial Analysis

14. RECENT NEWS AND DEALS LANDSCAPE

14.1 Mergers and Acquisitions

14.2 New Product Launches

14.3 Asset Transactions

14.4 Financial Announcements

15 APPENDIX

15.1 OGANalysis Expertise

15.2 Sources and Research Methodology

15.3 Contact Information

By plastic type:

1. FLEXIBLE

2. RIGID

By product type:

1. BOTTLES & JARS

2. BAGS**3. WRAPS& FILMS****4. POUCHES****5. CANS****6. OTHERS**

By end use industry:

1. FOOD & BEVERAGES**2. BEAUTY & PERSONAL CARE****3. HOMECARE****4. HEALTHCARE & PHARMACEUTICALS****5. OTHERS**

By material type:

1. POLYETHYLENE**2. POLY VINYL CHLORIDE****3. POLYPROPYLENE****4. POLYETHYLENE TERAPHTHALATE****5. POLYSTYRENE****6. OTHERS.**

By region:

1. NORTH AMERICA

2. EUROPE

3. ASIA PACIFIC

4. LATIN AMERICA

5. MIDDLE EAST AND AFRICA

Company profiles:

1. AMCOR LTD.

2. AMPAC HOLDINGS LLC

3. ALPLA WERKE ALWIN LEHNER GMBH & CO. K

4. BEMIS COMPANY, INC.

5. BERRY PLASTICS CORPORATION

6. CONSTANTIA FLEXIBLES INTERNATIONAL GMBH

7. SEALED AIR CORPORATION

8. SONOCO PRODUCTS COMPANY

9. WIPAK GROUP

10. ZHUHAI ZHONGFU ENTERPRISE CO. LTD.

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