

Plastic Market Outlook and Growth Opportunities 2019- 2025

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Abstracts

Global Plastic Market Outlook and Growth Opportunities to 2025: By Type (Polyethylene (PE), Polypropylene (PP), Polyurethane (PU), Polyvinyl Chloride (PVC), Polyethylene Terephthalate (PET), Polystyrene, Acrylonitrile Butadiene Styrene (ABS), Polybutylene Terephthalate (PBT), Polyphenylene Oxide (PPO), Epoxy Polymers, Liquid Crystal Polymers (LCP), PEEK, Polycarbonate (PC), Polyamide, Polysulfone, PPSU, and Others), By End Use Industry (Packaging, Construction, Electrical & Electronics, Automotive, Medical Devices, Agriculture, Furniture & Bedding, Consumer Goods, and Others) and By Region

Plastic market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Plastic production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Plastic industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Plastic market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Plastic industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Plastic industry: 2018 (base year), 2019- 2025 (forecast period)

Plastic Market- Forecasts by Segments- Type and End Use Industry by geography.

1. The report provides the plastic market outlook by 17 product types including polyethylene (PE), polypropylene (PP), polyurethane (PU), polyvinyl chloride (PVC), polyethylene terephthalate (PET), polystyrene, acrylonitrile butadiene styrene (ABS), polybutylene terephthalate (PBT), polyphenylene oxide (PPO), epoxy polymers, liquid crystal polymers (LCP), PEEK, polycarbonate (PC), polyamide, polysulfone, PPSU, and others.
2. It provides the plastic market outlook by 9 end user industries including packaging, construction, electrical & electronics, automotive, medical devices, agriculture, furniture & bedding, consumer goods, and others.
3. Plastic market across countries in 5 regions including Asia-Pacific, Europe, North America, South & Central America and Middle East & Africa are covered.

Plastic Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Plastic Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Plastic Market- Competitive Scenario

1. 10 companies are analysed in the report including BASF SE (Germany), SABIC (Saudi Arabia), DowDuPont Inc (United States), Evonik Industries AG (Germany), Sumitomo Chemical Company, Limited (Japan), Arkema Group (France), Celanese Corporation (United States), Chevron Phillips Chemical Co. LLC (United States), ExxonMobil Chemical (United States), and Eastman Chemical Company (United States).

2. Company Peer-to-Peer Comparison

3. Company Profile and SWOT Analysis

4. Financial Analysis

Recent Plastic Market News and Deals

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. INTRODUCTION TO GLOBAL PLASTIC MARKET

- 2.1 Global Plastic Market Snapshot, 2018
- 2.2 Plastic Industry Overview
- 2.3 Research Perspective

3. GLOBAL PLASTIC MARKET- STRATEGIC ANALYSIS

- 3.1 Short Term and Long Term Industry Trends Affecting Global Plastic Markets
- 3.2 Leading Plastic Types Targeted by Global Manufacturers
- 3.3 Key Consumption Patterns of Plastic
- 3.4 Potential Markets Vital for business Expansion
- 3.5 Five Forces Analysis
- 3.6 Drivers and Restraints

4. GLOBAL PLASTIC MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY TYPE

- 4.1 Polyethylene (PE) Market Outlook, 2019- 2025
- 4.2 Polypropylene (PP) Market Outlook, 2019- 2025
- 4.3 Polyurethane (PU) Market Outlook, 2019- 2025
- 4.4 Polyvinyl chloride (PVC) Market Outlook, 2019- 2025
- 4.5 Polyethylene terephthalate (PET) Market Outlook, 2019- 2025
- 4.6 Polystyrene Market Outlook, 2019- 2025
- 4.7 Acrylonitrile butadiene styrene (ABS) Market Outlook, 2019- 2025
- 4.8 Polybutylene terephthalate (PBT) Market Outlook, 2019- 2025
- 4.9 Polyphenylene oxide (PPO) Market Outlook, 2019- 2025
- 4.10 Epoxy polymers Market Outlook, 2019- 2025
- 4.11 Liquid crystal polymers (LCP) Market Outlook, 2019- 2025
- 4.12 PEEK Market Outlook, 2019- 2025
- 4.13 Polycarbonate (PC) Market Outlook, 2019- 2025
- 4.14 Polyamide Market Outlook, 2019- 2025

4.15 Polysulfone Market Outlook, 2019- 2025

4. 16 PPSU MARKET OUTLOOK, 2019- 2025

4.17 Other Types of Plastic Market Outlook, 2019- 2025

5. GLOBAL PLASTIC MARKET OUTLOOK AND GROWTH OPPORTUNITIES BY END USE INDUSTRY

5.1 Plastic Demand in Packaging, Market Outlook, 2019- 2025

5.2 Plastic Demand in Construction, Market Outlook, 2019- 2025

5.3 Plastic Demand in Electrical & electronics, Market Outlook, 2019- 2025

5.4 Plastic Demand in Automotive, Market Outlook, 2019- 2025

5.5 Plastic Demand in Medical devices, Market Outlook, 2019- 2025

5.6 Plastic Demand in Agriculture, Market Outlook, 2019- 2025

5.7 Plastic Demand in Furniture & bedding, Market Outlook, 2019- 2025

5.8 Plastic Demand in Consumer goods, Market Outlook, 2019- 2025

5.9 Plastic Demand in Other End Use Industries, Market Outlook, 2019- 2025

6. ASIA PACIFIC PLASTIC MARKET OUTLOOK AND GROWTH OPPORTUNITIES

6.1 Key Findings, 2018

6.2 Asia Pacific Plastic Market Outlook by Type, 2019- 2025

6.3 Asia Pacific Plastic Market Outlook by End Use Industry, 2019- 2025

6.4 Asia Pacific Plastic Market Outlook by Country, 2019- 2025

7. EUROPE PLASTIC MARKET OUTLOOK AND GROWTH OPPORTUNITIES

7.1 Key Findings, 2018

7.2 Europe Plastic Market Outlook by Type, 2019- 2025

7.3 Europe Plastic Market Outlook by End Use Industry, 2019- 2025

7.4 Europe Plastic Market Outlook by Country, 2019- 2025

8. NORTH AMERICA PLASTIC MARKET OUTLOOK AND GROWTH OPPORTUNITIES

8.1 Key Findings, 2018

8.2 North America Plastic Market Outlook by Type, 2019- 2025

8.3 North America Plastic Market Outlook by End Use Industry, 2019- 2025

8.4 North America Plastic Market Outlook by Country, 2019- 2025

9. SOUTH & CENTRAL AMERICA PLASTIC MARKET OUTLOOK AND GROWTH OPPORTUNITIES

9.1 Key Findings, 2018

9.2 South & Central America Plastic Market Outlook by Type, 2019- 2025

9.3 South & Central America Plastic Market Outlook by End Use Industry, 2019- 2025

9.4 South & Central America Plastic Market Outlook by Country, 2019- 2025

10. MIDDLE EAST & AFRICA PLASTIC MARKET OUTLOOK AND GROWTH OPPORTUNITIES

10.1 Key Findings, 2018

10.2 Middle East & Africa Plastic Market Outlook by Type, 2019- 2025

10.3 Middle East & Africa Plastic Market Outlook by End Use Industry, 2019- 2025

10.4 Middle East & Africa Plastic Market Outlook by Country, 2019- 2025

11. COMPETITIVE LANDSCAPE

11.1 Leading Players (Company Profile, SWOT Analysis, Plastic Products, Financial Analysis)

11.1.1 BASF SE (Germany)

11.1.2 SABIC (Saudi Arabia)

11.1.3 DowDuPont Inc (United States)

11.1.4 Evonik Industries AG (Germany)

11.1.5 Sumitomo Chemical Company, Limited (Japan)

11.1.6 Arkema Group (France)

11.1.7 Celanese Corporation (United States)

11.1.8 Chevron Phillips Chemical Co. LLC (United States)

11.1.9 ExxonMobil Chemical (United States)

11.1.10 Eastman Chemical Company (United States)

11.2 Company Benchmarking

11.3 Financial Analysis

12. RECENT NEWS AND DEALS LANDSCAPE

12.1 Mergers and Acquisitions

12.2 New Product Launches

12.3 Asset Transactions

12.4 Financial Announcements

13 APPENDIX

13.1 OGANalysis Expertise

13.2 Sources and Research Methodology

13.3 Contact Information

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