

Pet Sitting Market Outlook 2025-2034: Market Share, and Growth Analysis By Pet Type (Dogs, Cats, Fish, Cage Pets, Other Pet Types), By Service (In-House Sitting, At-Care Facilities), By Application

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Abstracts

The Pet Sitting Market is valued at USD 4 billion in 2025 and is projected to grow at a CAGR of 10.3% to reach USD 9.7 billion by 2034.

Pet Sitting Market Overview

The pet sitting market is experiencing rapid expansion as pet ownership rises globally, accompanied by increasing demand for reliable and professional pet care services. Pet owners today seek trusted sitters to ensure their pets receive proper care, companionship, and exercise while they are at work, traveling, or unable to provide direct supervision. The industry includes a range of services, from in-home pet sitting to daycare, boarding, and specialized care for pets with medical or behavioral needs. The rise of gig-economy platforms and mobile apps has made it easier for pet owners to connect with certified pet sitters, offering flexibility and convenience. Additionally, there is a growing trend of premium pet sitting services, including personalized care plans, pet exercise programs, and luxury accommodations. As pet humanization increases, pet owners are willing to invest in professional sitting services that prioritize pet well-being, creating new opportunities for growth in the market. The pet sitting market has seen significant developments, particularly in technology-driven solutions and enhanced customer experiences. The expansion of digital booking platforms has streamlined the process of finding, vetting, and scheduling pet sitters, making services more accessible and transparent. AI-powered matchmaking services now help pet owners find the most suitable sitters based on their pet's specific needs and personality. Additionally, GPS tracking and live video updates have become standard features, providing pet owners

with real-time insights into their pets' well-being. The rise of subscription-based pet care plans has also gained momentum, offering bundled services that include regular pet sitting, walking, and grooming. Moreover, there has been an increased demand for specialized pet sitting services for elderly pets, pets with medical conditions, and breeds requiring specific care routines. As trust and security remain top priorities, background checks, pet care certifications, and insurance coverage have become essential components of the pet sitting industry, ensuring higher service quality and professionalism. The pet sitting market is expected to evolve with greater emphasis on AI integration, automation, and eco-friendly pet care solutions. AI-driven pet behavior analysis tools will enable sitters to monitor pets more effectively, identifying signs of stress, anxiety, or health concerns. The demand for sustainable pet sitting practices will rise, with businesses adopting biodegradable pet waste management, eco-friendly pet products, and carbon-neutral operations. Wearable pet technology, such as smart collars and health-tracking devices, will become more integrated into pet sitting services, allowing pet sitters to monitor pet activity, heart rate, and hydration levels in real-time. Additionally, pet sitting franchises and corporate partnerships with pet-friendly businesses will expand, offering premium pet care memberships and in-office pet sitting services for working professionals. As pet owners continue to seek convenience, quality, and security, the pet sitting market will remain on a strong growth trajectory, driven by innovation and an increasing focus on pet well-being.

Key Insights Pet Sitting Market

Growth of AI-Powered Sitter Matching Platforms: Advanced algorithms are helping pet owners find the best-suited sitters based on pet behavior, needs, and compatibility.

Rise of Real-Time Monitoring and GPS Tracking: Pet owners are demanding live updates, GPS tracking, and video monitoring to ensure their pets are safe and well-cared for.

Expansion of Subscription-Based Pet Care Plans: Regular pet sitting, walking, and grooming services are being bundled into cost-effective subscription models.

Increased Demand for Specialized Pet Sitting Services: Pet owners with elderly pets, medically challenged pets, or high-maintenance breeds are seeking tailored care services.

Sustainability and Eco-Friendly Pet Sitting Practices: Businesses are integrating environmentally friendly waste management, eco-conscious pet products, and green operations.

Rising Pet Ownership and Humanization of Pets: As pets become integral family members, demand for professional pet sitting services is increasing.

Technological Advancements in Digital Booking and Monitoring: Online platforms, AI-powered matchmaking, and smart pet monitoring tools are enhancing the pet sitting experience.

Busy Lifestyles and Increased Travel Frequency: Pet owners need reliable and flexible pet care solutions due to demanding work schedules and travel commitments.

Emphasis on Pet Safety, Security, and Professionalism: Background checks, certifications, and insurance coverage are becoming standard expectations in the pet sitting industry.

Ensuring Trust and Reliability in Pet Sitters: While digital platforms make hiring easier, pet owners still face concerns over sitter credibility, requiring thorough vetting and verification processes.

Pet Sitting Market Segmentation

By Pet Type

Dogs

Cats

Fish

Cage Pets

Other Pet Types

By Service

In-House Sitting

At-Care Facilities

By Application

Day Care Visits

Dog Walking

Pet Transportation

Other Applications

Key Companies Analysed

A Place for Rover Inc.

Best Friends Pet Care

Camp Bow Wow

Chicago Dog Walkers

DogVacay

Fetch! Pet Care

G'Day! Pet Care

Holidog.com

PetSmart Inc.

Swifto Inc.

Careguide Inc.

Dogtopia Enterprises

PetBacker

Pets at Home Inc.

Wag! Group Co.

Care.com Inc.

Rover.com

Petco Health and Wellness Company Inc.

HouseMyDog Ltd.

PetCloud

Happy Tails Pet Sitting

Pawsitive Pet Care

Critter Sitters Pet Care Services

The Pet Staff Professional Pet Sitting

Purrfect Paws Pet Sitting and Dog Walking Service

FurBabies Home Pet Care and Dog Walking

Professional Pet Sitting LLC

Cat in a Flat

4 Paws Pet Services Ltd.

The Fairy Dog Walking and Pet Sitting Services

Pet Sitting Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Pet Sitting Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Pet Sitting market data and outlook to 2034

United States

Canada

Mexico

Europe — Pet Sitting market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Pet Sitting market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Pet Sitting market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Pet Sitting market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Pet Sitting value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Pet Sitting industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Pet Sitting Market Report

Global Pet Sitting market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Pet Sitting trade, costs, and supply chains

Pet Sitting market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Pet Sitting market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Pet Sitting market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Pet Sitting supply chain analysis

Pet Sitting trade analysis, Pet Sitting market price analysis, and Pet Sitting supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Pet Sitting market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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