

Pet Grooming Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Service (Bathing, Brushing, Nail Trimming, Other Services), By Pet (Dogs, Cats, Other Pets), By Distribution Channel, By End-User

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Abstracts

The Pet Grooming Services Market is valued at USD 10.6 billion in 2025 and is projected to grow at a CAGR of 7.7% to reach USD 20.7 billion by 2034.

Pet Grooming Services Market Overview

The pet grooming services market is experiencing substantial growth, driven by increasing pet ownership, rising disposable income, and the growing trend of pet humanization. As pets are increasingly considered family members, owners are more willing to invest in grooming services that ensure their pets' hygiene, health, and appearance. The market includes a wide range of grooming services, including bathing, hair trimming, nail clipping, ear cleaning, and specialized spa treatments. Additionally, pet parents are opting for premium grooming services that offer organic shampoos, breed-specific styling, and therapeutic treatments such as aromatherapy and skin conditioning. Mobile pet grooming services and self-service pet wash stations are also gaining traction, providing pet owners with convenient and time-efficient alternatives. With pet wellness becoming a priority, professional grooming services are expanding to include dermatological treatments, flea and tick management, and customized grooming solutions for pets with sensitive skin. As urbanization increases and more pet-friendly businesses emerge, the pet grooming industry is expected to see continuous innovation and demand for high-quality services. The pet grooming services market has witnessed significant advancements, particularly in personalized and technology-driven grooming solutions. AI-powered pet grooming tools, such as automated brushes and smart

clippers, are enhancing efficiency and precision. Mobile pet grooming services have become more popular, catering to busy pet owners who prefer at-home services over traditional grooming salons. Another notable trend is the rise of eco-friendly grooming products, with salons adopting biodegradable shampoos, water-saving techniques, and cruelty-free grooming solutions to meet sustainability demands. Subscription-based grooming services have also emerged, offering pet owners monthly or quarterly grooming packages tailored to their pets' needs. Digitalization has further transformed the industry, with online booking platforms and apps providing seamless appointment scheduling, service tracking, and virtual pet grooming consultations. Additionally, luxury pet grooming services, including spa treatments, pet facials, and massage therapy, have gained popularity, particularly among premium pet owners seeking holistic pet wellness solutions. As a result, 2024 has been a year of innovation, sustainability, and convenience in the pet grooming services sector. The pet grooming services market is expected to witness further expansion, with a strong focus on wellness-driven grooming, AI-powered automation, and customized pet care solutions. Smart grooming devices with built-in sensors for monitoring coat health, hydration levels, and potential skin conditions are expected to become mainstream. The demand for pet-safe, hypoallergenic, and medicated grooming products will continue to grow, catering to pets with specific dermatological needs. Sustainable pet grooming salons with zero-waste policies, vegan grooming treatments, and eco-friendly operations will gain popularity as environmental consciousness rises. Additionally, the concept of holistic grooming, combining traditional services with pet acupuncture, aromatherapy, and herbal treatments, is expected to attract pet owners who prioritize overall wellness. The expansion of pet insurance coverage for grooming-related health treatments will also contribute to the industry's growth, making specialized services more accessible. With continuous technological advancements, personalized grooming solutions, and an increasing emphasis on pet wellness, the pet grooming services market is set to experience sustained growth, driven by innovation and evolving consumer preferences.

Key Insights Pet Grooming Services Market

Rise of Mobile and At-Home Grooming Services: More pet owners are opting for mobile pet grooming services, allowing their pets to be groomed in a stress-free home environment.

Integration of AI and Smart Grooming Devices: AI-powered grooming tools and smart clippers with sensors are improving grooming efficiency, safety, and precision.

Sustainable and Eco-Friendly Grooming Practices: Grooming salons are adopting biodegradable shampoos, cruelty-free products, and water-saving techniques to align with sustainability trends.

Subscription-Based Grooming Services: Monthly and quarterly grooming packages with customized services are gaining traction, providing pet owners with consistent and hassle-free grooming solutions.

Growth of Luxury and Wellness-Based Grooming Services: Premium grooming treatments, including pet massages, facials, and aromatherapy, are becoming popular among pet owners seeking holistic wellness services.

Increasing Pet Ownership and Humanization of Pets: As pets become integral family members, owners are prioritizing grooming services that ensure hygiene, comfort, and health.

Rising Awareness of Pet Hygiene and Wellness: More pet owners are recognizing the importance of regular grooming in preventing infections, skin conditions, and other health issues.

Advancements in Grooming Technology: Smart grooming tools, automated pet washing systems, and AI-driven solutions are enhancing service efficiency and customer satisfaction.

Expansion of Pet-Friendly Businesses and Services: The rise of pet-friendly cafes, hotels, and workplaces is increasing demand for well-groomed pets, boosting the grooming services market.

High Cost of Premium and Specialized Grooming Services: Luxury grooming treatments, organic products, and personalized pet spa experiences can be expensive, limiting accessibility for budget-conscious pet owners.

Pet Grooming Services Market Segmentation

By Service

Bathing

Brushing

Nail Trimming

Other Services

By Pet

Dogs

Cats

Other Pets

By Distribution Channel

Online

Offline

By End-User

Household

Commercial

Key Companies Analysed

Chewy Inc.

PetSmart LLC

Petco Animal Supplies Inc.

Spectrum Brand Holdings Inc.

Pets At Home Inc.

Pet Valu Inc.

Pet Supplies Plus

Independent Pet Partners

Pet Supermarket Inc.

Petland Inc.

PetEdge Inc.

Dogtopia Enterprises

Wag Labs Inc.

Rosewood Pet Products Ltd.

PetPeople Enterprises LLC

Hagen Inc.

Pet Palace Resort

Resco spol. s.r.o.

Anvis Inc.

Groomer's Choice

Pooch Dog SPA

Leo&Lucky's

EarthWise Pet

The Pooch Mobile

Muddy Paws

Petsfolio

Paradise Paws

PetBacker

Pawz & Company

Flushable Wipes

The Dog House Pet Salon

The Dog Stop

The Groomery by PetSmart

The Pet Station Country Club

The Woof Room

Top Dog Ltd.

Zoomin Groomin

Pet Grooming Services Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting

scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Pet Grooming Services Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Pet Grooming Services market data and outlook to 2034

United States

Canada

Mexico

Europe — Pet Grooming Services market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Pet Grooming Services market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Pet Grooming Services market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Pet Grooming Services market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Pet Grooming Services value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Pet Grooming Services industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to

invest over the next 3–5 years?

Your Key Takeaways from the Pet Grooming Services Market Report

Global Pet Grooming Services market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Pet Grooming Services trade, costs, and supply chains

Pet Grooming Services market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Pet Grooming Services market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Pet Grooming Services market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Pet Grooming Services supply chain analysis

Pet Grooming Services trade analysis, Pet Grooming Services market price analysis, and Pet Grooming Services supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Pet Grooming Services market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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