

Pet Diabetes Care Market Outlook 2025-2034: Market Share, and Growth Analysis By Drug Type(Insulin Therapy, Oral Medication), By Device Type(Glucose Monitoring Devices, Insulin Delivery Devices), By Animal Type, By End-User

<https://marketpublishers.com/r/PE6DEFF69FC3EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: PE6DEFF69FC3EN

Abstracts

The Pet Diabetes Care Market is valued at USD 3 billion in 2025 and is projected to grow at a CAGR of 8.4% to reach USD 6.2 billion by 2034.

Pet Diabetes Market Overview

The pet diabetes market is experiencing substantial growth as the prevalence of diabetes in pets, particularly cats and dogs, continues to rise globally. Diabetes mellitus in pets is a chronic condition characterized by the body's inability to produce or use insulin effectively, leading to elevated blood sugar levels. Risk factors such as obesity, aging, genetic predisposition, and poor diet are contributing to the increasing number of diabetic pets. As awareness about pet diabetes improves, more pet owners are seeking veterinary consultations, diagnostic testing, and advanced treatment options to manage the condition effectively. The market encompasses a range of products and services, including insulin therapies, glucose monitoring devices, prescription pet food, and veterinary care services tailored to diabetic pets. The demand for better diagnostic tools, easy-to-administer insulin solutions, and digital health monitoring systems is fueling innovation in the sector. With growing pet humanization trends, pet owners are increasingly willing to invest in long-term diabetes management solutions that enhance their pets' quality of life, driving the expansion of the pet diabetes market. The pet diabetes market has witnessed significant advancements in diagnostic accuracy, treatment options, and digital healthcare solutions. Continuous glucose monitoring (CGM) devices, which provide real-time glucose readings without the need for frequent

blood sampling, have gained popularity among pet owners and veterinarians. These wearable monitoring systems improve diabetes management by enabling early detection of glucose fluctuations, reducing the risk of complications. Additionally, pharmaceutical companies have introduced improved insulin formulations, making treatment more effective and reducing side effects. Telehealth and mobile applications have also played a crucial role allowing pet owners to consult veterinarians remotely and receive tailored treatment plans. Subscription-based pet diabetes management programs, including home delivery of insulin and diabetic pet food, have further simplified the treatment process for pet owners. Moreover, veterinary clinics and pet wellness brands have emphasized educational campaigns to raise awareness about the importance of early diagnosis and preventive care. The rising adoption of prescription-based diabetic pet diets has also contributed to market growth, as specialized nutrition is recognized as a key component of diabetes management. The pet diabetes market is expected to continue evolving with further advancements in veterinary medicine, technology, and personalized treatment solutions. Artificial intelligence (AI) and machine learning will play a larger role in diabetes care, enabling predictive analytics that help pet owners and veterinarians anticipate and prevent glucose fluctuations. Non-invasive glucose monitoring systems, such as smart collars and biosensor patches, are expected to become more prevalent, eliminating the need for frequent blood testing. The integration of gene therapy and regenerative medicine may provide new treatment options for pet diabetes, potentially reducing reliance on daily insulin administration. Additionally, pet insurance coverage for diabetes management is expected to expand, making advanced treatments more affordable for pet owners. As the focus on pet wellness grows, there will be increased collaboration between veterinarians, pharmaceutical companies, and pet food manufacturers to develop holistic diabetes care solutions. The market will also see greater emphasis on obesity prevention and early screening programs, addressing key risk factors for diabetes in pets. With these developments, pet diabetes management is set to become more accessible, effective, and tailored to the specific needs of diabetic pets.

Key Insights Pet Diabetes Care Market

Growth of Continuous Glucose Monitoring (CGM) Devices: Wearable CGM systems are gaining traction, allowing for real-time tracking of glucose levels without frequent blood sampling.

Advancements in Insulin Delivery Methods: Improved insulin formulations and smart insulin pens are enhancing ease of administration and reducing the risk of dosage errors.

Expansion of Telehealth and Digital Diabetes Management: Mobile apps and virtual consultations are making diabetes management more convenient and accessible for pet owners.

Increased Demand for Diabetic Prescription Diets: Specialized pet food tailored for diabetic pets is becoming an integral part of disease management, improving blood sugar regulation.

AI and Predictive Analytics in Diabetes Care: Machine learning algorithms are being developed to analyze glucose trends and predict fluctuations, helping prevent diabetic emergencies.

Rising Prevalence of Diabetes in Pets: The increasing number of diabetic pets, particularly among aging and overweight animals, is driving the demand for better treatment solutions.

Growing Awareness and Early Diagnosis: Veterinary educational campaigns and improved diagnostic tools are helping pet owners detect diabetes earlier, leading to timely treatment.

Technological Innovations in Veterinary Care: Advancements in glucose monitoring, insulin therapy, and digital health tools are making diabetes management more precise and effective.

Increasing Pet Insurance Coverage for Diabetes Treatment: As pet insurance policies expand, more pet owners can afford advanced diabetes care solutions, boosting market growth.

High Cost of Long-Term Diabetes Management: The ongoing expenses associated with insulin therapy, glucose monitoring devices, and veterinary consultations remain a financial challenge for many pet owners, limiting access to optimal care.

Pet Diabetes Care Market Segmentation

By Drug Type

Insulin Therapy

Oral Medication

By Device Type

Glucose Monitoring Devices

Insulin Delivery Devices

By Animal Type

Canine

Feline

Other Animal Types

By End-User

Veterinary Clinics

Home Care Settings

Veterinary Hospitals

Key Companies Analysed

C.H. Boehringer Sohn AG & Co. KG

Becton Dickinson and Company

Merck & Co Inc.

Zoetis Inc.

Trividia Health Inc.

Allison Medical Inc.

UltiMed Inc.

Apotex Inc.

Henry Schein VET GmbH

Medtrust Holdings Inc.

i-SENS Inc.

Taidoc Technology Corp.

Covetrus Inc.

ALR Technologies Inc.

Vet Innovations Inc.

F. Hoffmann-La Roche Ltd.

Abbott Laboratories

AgaMatrix Inc.

Ascensia Diabetes Care Holdings AG

Bayer AG

Dexcom Inc.

LifeScan Inc.

Medtronic plc

Novo Nordisk A/S

Sanofi S.A.

Senseonics Holdings Inc.

Tandem Diabetes Care Inc.

Terumo Corporation

Animas Corporation

Insulet Corporation

Roche Diabetes Care Inc.

Pet Diabetes Care Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Pet Diabetes Care Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Pet Diabetes Care market data and outlook to 2034

United States

Canada

Mexico

Europe — Pet Diabetes Care market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Pet Diabetes Care market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Pet Diabetes Care market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Pet Diabetes Care market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Pet Diabetes Care

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value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Pet Diabetes Care industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Pet Diabetes Care Market Report

Global Pet Diabetes Care market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Pet Diabetes Care trade, costs, and supply chains

Pet Diabetes Care market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Pet Diabetes Care market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Pet Diabetes Care market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Pet Diabetes Care supply chain analysis

Pet Diabetes Care trade analysis, Pet Diabetes Care market price analysis, and Pet Diabetes Care supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Pet Diabetes Care market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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