

Pet Diabetes Care Devices Market Outlook 2025-2034: Market Share, and Growth Analysis By Animal Type (Dogs, Cats, Horses), By Device (Glucose Monitoring Devices, Insulin Delivery Devices), By End Users

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Abstracts

The Pet Diabetes Care Devices Market is valued at USD 3.3 billion in 2025 and is projected to grow at a CAGR of 8.4% to reach USD 6.8 billion by 2034.

Pet Diabetes Care Devices Market Overview

The pet diabetes care devices market is growing rapidly as the prevalence of diabetes among pets, particularly dogs and cats, continues to rise. Diabetes in pets is a chronic condition that requires ongoing monitoring and management, much like in humans. Pet diabetes care devices, including glucose monitoring systems, insulin delivery devices, and continuous glucose monitoring (CGM) sensors, play a crucial role in ensuring proper disease management. With pet owners increasingly prioritizing their pets' health and well-being, the demand for accurate, easy-to-use, and efficient diabetes care devices has surged. Advances in veterinary medicine and digital health solutions have also contributed to market expansion, providing pet owners with real-time data on their pet's glucose levels and insulin requirements. The rising adoption of wearable diabetes monitoring devices, telemedicine consultations, and personalized treatment plans has further revolutionized the pet diabetes care landscape. As awareness about pet diabetes increases, veterinary professionals and pet care brands are working together to improve early diagnosis and treatment accessibility, making diabetes management more effective and convenient for pet owners worldwide. The pet diabetes care devices market has seen significant advancements in technology and accessibility. One of the most notable developments is the rise of continuous glucose monitoring (CGM) devices, which allow pet owners to track glucose levels in real time without frequent blood

sampling. These non-invasive and wearable devices provide more accurate and stress-free monitoring compared to traditional glucose meters. Additionally, smart insulin pens and automated insulin pumps designed for pets have gained traction, improving dosage accuracy and making insulin administration easier for pet owners. Telehealth and mobile app integrations have also played a crucial role in diabetes care, enabling remote monitoring and real-time data sharing between pet owners and veterinarians. The expansion of pet insurance policies covering diabetes treatment has further encouraged owners to invest in advanced diabetes care solutions. Moreover, increased consumer awareness about obesity-related diabetes in pets has led to a surge in demand for dietary management tools and prescription-based diabetic pet foods. The pet healthcare industry in 2024 is focused on making diabetes care more accessible, reducing the burden on pet owners, and enhancing the quality of life for diabetic pets. The pet diabetes care devices market is expected to evolve further with continued innovation and broader adoption of digital health solutions. AI-powered diabetes management systems, capable of predicting fluctuations in glucose levels and recommending adjustments to diet and insulin dosage, are anticipated to become more prevalent. Advancements in nanotechnology and biosensors may lead to the development of ultra-sensitive, painless glucose monitoring patches that eliminate the need for frequent blood draws. The integration of smart pet collars with glucose monitoring capabilities is also expected to gain traction, allowing for seamless, real-time health tracking. Additionally, more research into gene therapy and regenerative medicine may offer new treatment pathways for managing diabetes in pets. As veterinary healthcare continues to advance, collaborations between veterinary clinics, tech companies, and pet food manufacturers will drive the development of more holistic diabetes management solutions. The market will also witness an increasing focus on preventative care, with specialized pet diets, weight management programs, and early screening tools becoming standard practice. With these advancements, pet diabetes management is set to become more precise, accessible, and efficient, improving outcomes for pets and their owners alike.

Key Insights Pet Diabetes Care Devices Market

Adoption of Continuous Glucose Monitoring (CGM) Devices: CGM technology is becoming more popular, allowing pet owners to track glucose levels in real time without frequent blood sampling.

Integration of AI in Diabetes Management: AI-powered platforms are helping analyze glucose patterns, predict fluctuations, and provide personalized insulin and diet recommendations.

Expansion of Smart Insulin Delivery Systems: The development of smart insulin pens and automated insulin pumps is improving dosage accuracy and convenience for pet owners.

Telehealth and Mobile App Integration: Remote monitoring, virtual consultations, and real-time data sharing between pet owners and veterinarians are transforming diabetes care.

Focus on Preventative Care and Obesity Management: With obesity being a major risk factor for diabetes, there is growing demand for prescription-based diabetic pet foods and weight management programs.

Rising Prevalence of Diabetes in Pets: The increasing incidence of diabetes among dogs and cats is driving demand for advanced monitoring and treatment solutions.

Technological Advancements in Veterinary Healthcare: Innovations in glucose monitoring, insulin delivery, and digital health tools are making diabetes management more precise and effective.

Increasing Pet Owner Awareness and Willingness to Invest in Care: More pet owners are prioritizing preventive and long-term healthcare solutions, leading to higher adoption of diabetes management devices.

Growing Adoption of Pet Insurance Covering Diabetes Treatment: More pet insurance providers are covering diabetes-related expenses, making advanced care more accessible to pet owners.

High Cost of Advanced Diabetes Care Devices: The affordability of CGM devices, smart insulin pumps, and AI-powered monitoring systems remains a challenge, limiting adoption in cost-sensitive markets.

Pet Diabetes Care Devices Market Segmentation

By Animal Type

Dogs

Cats

Horses

By Device

Glucose Monitoring Devices

Insulin Delivery Devices

By End Users

Homecare

Veterinary Hospitals

Others End Users

Key Companies Analysed

Allison Medical Inc.

Zoetis Inc.

Becton Dickinson and Company

Boehringer Ingelheim Vetmedica Inc.

Henry Schein Animal Health

Apotex Inc.

Merck Co. Inc.

Trividia Health Inc.

UltiMed Inc.

ACON Laboratories Inc.

i-SENS Inc.

TaiDoc Technology Corporation

Abbott Laboratories

Medtronic Inc.

Novo Nordisk AS

Covetrus AG

Med Trust Co.

F. Hoffmann-La Roche AG

Sanofi SA

Eli Lilly and Company

Novartis AG

Johnson & Johnson Services Inc.

Bayer AG

Terumo Corporation

Insulet Corporation

Medline Industries Inc.

Nipro Corporation

Senseonics Holdings Inc.

Ypsomed Holding AG .

Pet Diabetes Care Devices Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Pet Diabetes Care Devices Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Pet Diabetes Care Devices market data and outlook to 2034

United States

Canada

Mexico

Europe — Pet Diabetes Care Devices market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Pet Diabetes Care Devices market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Pet Diabetes Care Devices market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Pet Diabetes Care Devices market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Pet Diabetes Care Devices value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Pet Diabetes Care Devices industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth

potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Pet Diabetes Care Devices Market Report

Global Pet Diabetes Care Devices market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Pet Diabetes Care Devices trade, costs, and supply chains

Pet Diabetes Care Devices market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Pet Diabetes Care Devices market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Pet Diabetes Care Devices market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Pet Diabetes Care Devices supply chain analysis

Pet Diabetes Care Devices trade analysis, Pet Diabetes Care Devices market

price analysis, and Pet Diabetes Care Devices supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Pet Diabetes Care Devices market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL PET DIABETES CARE DEVICES MARKET SUMMARY, 2025

- 2.1 Pet Diabetes Care Devices Industry Overview
 - 2.1.1 Global Pet Diabetes Care Devices Market Revenues (In US\$ billion)
- 2.2 Pet Diabetes Care Devices Market Scope
- 2.3 Research Methodology

3. PET DIABETES CARE DEVICES MARKET INSIGHTS, 2024-2034

- 3.1 Pet Diabetes Care Devices Market Drivers
- 3.2 Pet Diabetes Care Devices Market Restraints
- 3.3 Pet Diabetes Care Devices Market Opportunities
- 3.4 Pet Diabetes Care Devices Market Challenges
- 3.5 Tariff Impact on Global Pet Diabetes Care Devices Supply Chain Patterns

4. PET DIABETES CARE DEVICES MARKET ANALYTICS

- 4.1 Pet Diabetes Care Devices Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Pet Diabetes Care Devices Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Pet Diabetes Care Devices Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Pet Diabetes Care Devices Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Pet Diabetes Care Devices Market
 - 4.5.1 Pet Diabetes Care Devices Industry Attractiveness Index, 2025
 - 4.5.2 Pet Diabetes Care Devices Supplier Intelligence
 - 4.5.3 Pet Diabetes Care Devices Buyer Intelligence
 - 4.5.4 Pet Diabetes Care Devices Competition Intelligence
 - 4.5.5 Pet Diabetes Care Devices Product Alternatives and Substitutes Intelligence
 - 4.5.6 Pet Diabetes Care Devices Market Entry Intelligence

5. GLOBAL PET DIABETES CARE DEVICES MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Pet Diabetes Care Devices Market Size, Potential and Growth Outlook, 2024-2034 (\$ billion)

5.1 Global Pet Diabetes Care Devices Sales Outlook and CAGR Growth By Animal Type, 2024- 2034 (\$ billion)

5.2 Global Pet Diabetes Care Devices Sales Outlook and CAGR Growth By Device, 2024- 2034 (\$ billion)

5.3 Global Pet Diabetes Care Devices Sales Outlook and CAGR Growth By End Users, 2024- 2034 (\$ billion)

5.4 Global Pet Diabetes Care Devices Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC PET DIABETES CARE DEVICES INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Pet Diabetes Care Devices Market Insights, 2025

6.2 Asia Pacific Pet Diabetes Care Devices Market Revenue Forecast By Animal Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Pet Diabetes Care Devices Market Revenue Forecast By Device, 2024-2034 (USD billion)

6.4 Asia Pacific Pet Diabetes Care Devices Market Revenue Forecast By End Users, 2024- 2034 (USD billion)

6.5 Asia Pacific Pet Diabetes Care Devices Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China Pet Diabetes Care Devices Market Size, Opportunities, Growth 2024-2034

6.5.2 India Pet Diabetes Care Devices Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Pet Diabetes Care Devices Market Size, Opportunities, Growth 2024-2034

6.5.4 Australia Pet Diabetes Care Devices Market Size, Opportunities, Growth 2024-2034

7. EUROPE PET DIABETES CARE DEVICES MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Pet Diabetes Care Devices Market Key Findings, 2025

7.2 Europe Pet Diabetes Care Devices Market Size and Percentage Breakdown By Animal Type, 2024- 2034 (USD billion)

7.3 Europe Pet Diabetes Care Devices Market Size and Percentage Breakdown By Device, 2024- 2034 (USD billion)

7.4 Europe Pet Diabetes Care Devices Market Size and Percentage Breakdown By End Users, 2024- 2034 (USD billion)

7.5 Europe Pet Diabetes Care Devices Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany Pet Diabetes Care Devices Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Pet Diabetes Care Devices Market Size, Trends, Growth Outlook to 2034

7.5.2 France Pet Diabetes Care Devices Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Pet Diabetes Care Devices Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Pet Diabetes Care Devices Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA PET DIABETES CARE DEVICES MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Pet Diabetes Care Devices Market Analysis and Outlook By Animal Type, 2024- 2034 (\$ billion)

8.3 North America Pet Diabetes Care Devices Market Analysis and Outlook By Device, 2024- 2034 (\$ billion)

8.4 North America Pet Diabetes Care Devices Market Analysis and Outlook By End Users, 2024- 2034 (\$ billion)

8.5 North America Pet Diabetes Care Devices Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Pet Diabetes Care Devices Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Pet Diabetes Care Devices Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Pet Diabetes Care Devices Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA PET DIABETES CARE DEVICES MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Pet Diabetes Care Devices Market Data, 2025

9.2 Latin America Pet Diabetes Care Devices Market Future By Animal Type, 2024-2034 (\$ billion)

9.3 Latin America Pet Diabetes Care Devices Market Future By Device, 2024- 2034 (\$ billion)

9.4 Latin America Pet Diabetes Care Devices Market Future By End Users, 2024- 2034 (\$ billion)

9.5 Latin America Pet Diabetes Care Devices Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Pet Diabetes Care Devices Market Size, Share and Opportunities to 2034

9.5.2 Argentina Pet Diabetes Care Devices Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA PET DIABETES CARE DEVICES MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Pet Diabetes Care Devices Market Statistics By Animal Type, 2024- 2034 (USD billion)

10.3 Middle East Africa Pet Diabetes Care Devices Market Statistics By Device, 2024-2034 (USD billion)

10.4 Middle East Africa Pet Diabetes Care Devices Market Statistics By End Users, 2024- 2034 (USD billion)

10.5 Middle East Africa Pet Diabetes Care Devices Market Statistics by Country, 2024-2034 (USD billion)

10.5.1 Middle East Pet Diabetes Care Devices Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Pet Diabetes Care Devices Market Value, Trends, Growth Forecasts to 2034

11. PET DIABETES CARE DEVICES MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Pet Diabetes Care Devices Industry

11.2 Pet Diabetes Care Devices Business Overview

11.3 Pet Diabetes Care Devices Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Pet Diabetes Care Devices Market Volume (Tons)

12.1 Global Pet Diabetes Care Devices Trade and Price Analysis

12.2 Pet Diabetes Care Devices Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Pet Diabetes Care Devices Industry Report Sources and Methodology

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