

Pet Carriers Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type (Soft-Side Bag, Hard Kennel, Backpack, Sling Carrier), By Pet Type (Dogs, Cats, Guinea Pig), By Sales Channel

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Abstracts

The Pet Carriers Market is valued at USD 830.8 billion in 2025 and is projected to grow at a CAGR of 5.3% to reach USD 1322.4 billion by 2034.

Pet Carriers Market Overview

The pet carriers market is experiencing steady growth, driven by increasing pet ownership and a rising emphasis on pet mobility and safety. Pet carriers serve as essential accessories for pet owners, providing secure transportation for animals during travel, vet visits, and outdoor adventures. These carriers come in various types, including soft-sided carriers, hard-shell crates, backpack carriers, and airline-approved models, catering to different pet sizes and travel needs. With pets being considered an integral part of families, owners are increasingly investing in high-quality, comfortable, and stylish pet carriers. Additionally, as pet-friendly policies expand across airlines, hotels, and public spaces, the demand for pet carriers has grown significantly. The rise of pet humanization has also led to a surge in demand for premium and designer pet carriers, with consumers prioritizing comfort, safety, and convenience. Technological advancements have further contributed to market growth, with smart pet carriers featuring built-in ventilation systems, tracking capabilities, and ergonomic designs. As the trend of traveling with pets gains momentum, the pet carriers market is expected to witness continuous innovation and diversification in product offerings to meet evolving consumer preferences. The pet carriers market has seen notable developments fueled by the rising number of pet travelers and the growing demand for multi-functional carriers. Airline-approved pet carriers have gained popularity, with manufacturers

focusing on lightweight, breathable, and space-efficient designs that meet airline regulations while ensuring pet comfort. Soft-sided carriers remain a top choice among pet owners due to their flexibility, easy storage, and suitability for various travel modes, including public transportation and car travel. Additionally, pet backpack carriers and sling bags have witnessed increased adoption, especially among urban pet owners and adventure enthusiasts who prefer hands-free solutions. Sustainability has also emerged as a key trend with eco-friendly pet carriers made from recycled materials gaining traction among environmentally conscious consumers. E-commerce platforms have played a crucial role in market expansion, with online retail channels offering a wider range of options, customer reviews, and customization features. Social media and influencer marketing have further boosted brand visibility, as pet owners share travel experiences and product recommendations, driving interest in high-quality pet carriers that enhance convenience and style. The pet carriers market is expected to evolve with further innovations in design, functionality, and materials. The integration of smart technology into pet carriers will likely become a major trend, with features such as GPS tracking, temperature control, and real-time pet monitoring gaining traction among tech-savvy pet owners. The demand for modular and convertible pet carriers, which can function as strollers, car seats, or home enclosures, is expected to rise, offering versatility and value for money. As the global travel industry continues to recover, airlines and hospitality sectors are likely to introduce more pet-friendly policies, encouraging further growth in premium and travel-compliant pet carriers. Additionally, the shift toward sustainable and cruelty-free products will drive manufacturers to develop biodegradable and ethically sourced materials for pet carriers. Personalized and custom-designed carriers will also gain popularity, allowing pet owners to select colors, patterns, and features tailored to their pet's specific needs. With increasing urbanization and a fast-paced lifestyle, convenience-driven pet carriers will remain in high demand, making this market a dynamic and innovation-driven sector in the coming years.

Key Insights Pet Carriers Market

Growth in Airline-Approved Pet Carriers: The increasing number of pet-friendly travel policies has fueled the demand for lightweight, compact, and airline-compliant pet carriers.

Rise of Smart and Tech-Integrated Carriers: Features such as GPS tracking, temperature regulation, and ventilation monitoring are becoming popular, enhancing pet safety during travel.

Increased Demand for Eco-Friendly Materials: Pet carriers made from sustainable, recycled, and biodegradable materials are gaining traction as pet owners prioritize environmental responsibility.

Popularity of Backpack and Hands-Free Carriers: Urban pet owners are opting for backpack-style and sling carriers that allow for easy mobility while keeping pets comfortable.

Customization and Personalization Trends: Consumers are seeking personalized pet carriers with adjustable features, unique designs, and color options that reflect their style and pet's comfort.

Increasing Pet Travel and Humanization of Pets: The rise in pet-friendly travel options and the growing trend of treating pets as family members are driving the demand for high-quality carriers.

Expansion of E-Commerce and Online Retailing: The growth of online shopping has made a wider range of pet carriers accessible to consumers, with customization options and competitive pricing.

Innovation in Pet Carrier Designs: Continuous improvements in pet carrier ergonomics, safety features, and material quality are attracting pet owners looking for convenient and stylish solutions.

Sustainability and Ethical Consumerism: The increasing preference for environmentally friendly and ethically sourced pet products is influencing the development of sustainable pet carriers.

Stringent Airline and Travel Regulations: Varying airline policies and travel restrictions for pet carriers create challenges for manufacturers in designing universally accepted travel-friendly products.

Pet Carriers Market Segmentation

By Product Type

Soft-Side Bag

Hard Kennel

Backpack

Sling Carrier

By Pet Type

Dogs

Cats

Guinea Pig

By Sales Channel

Supermarkets

Specialty Stores

Online Stores

Other Channels

Key Companies Analysed

Paws & Pals Inc.

MidWest Homes for Pets

Ferplast SpA

EliteField LLC

Pet-Tom LLC

Pet Gear Inc.

Coastal Pet Products Inc.

Pet Life LLC

Worldwise Inc.

Snoozer Pet Products LLC

Sleeko

Prefer Pets Travel Gear

Gen 7 Inc.

Outward Hound Inc.

K&H Manufacturing LLC

Sherpa Pet Group

Quaker Pet Group Inc.

Stefanplast SpA

MPS Italia

OxGord Inc.

Mr. Peanut's Pet Carriers

Bergan LLC

Radio Systems Corporation

Kurgo Inc.

PetEgo LLC

PetFusion Inc.

PetNation Inc. .

Pet Carriers Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Pet Carriers Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Pet Carriers market data and outlook to 2034

United States

Canada

Mexico

Europe — Pet Carriers market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Pet Carriers market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Pet Carriers market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Pet Carriers market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Pet Carriers value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Pet Carriers industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Pet Carriers Market Report

Global Pet Carriers market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Pet Carriers trade, costs, and supply chains

Pet Carriers market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Pet Carriers market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Pet Carriers market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Pet Carriers supply chain analysis

Pet Carriers trade analysis, Pet Carriers market price analysis, and Pet Carriers supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Pet Carriers market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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