

# Peru Telecommunications Strategic Analysis and Outlook to 2025- Analysis of Peru Mobile, Fixed Telephone and Broadband Markets

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#### **Abstracts**

Peru Telecom outlook report is a comprehensive analytical research on the Peru's cellular, fixed telephone and fixed broadband segments. Through detailed analysis of the current market conditions and industry trends, the report analyzes the Peru telecommunications sector.

In addition to emerging industry trends, consumption patterns, geographic coverage, demographic analysis and tariffs of key players are provided to understand the key strategies and analysis of revenues, investments and infrastructure. Further, industry dynamics, SWOT Analysis of the market and changing business scenario of Peru telecommunications industry is included.

Forecasts of users in mobile segment, landline segment and broadband segment are provided from 2005 to 2025. Further, demographic and economic factors including GDP, population (by age, by gender and by location) and disposable income are forecasted to 2025.

Peru mobile, landline and broadband industry is benchmarked with peer countries to evaluate its position in regional front. Further, recent Peru telecom industry trends along with drivers and challenges confronting Peru telecom markets are analyzed.

On the competitive landscape, key players in each of the segment are detailed. Further, company profiles of three leading players along with their SWOT analyses are included. In addition, foreign and domestic participation in the industry is also included. Further, latest developments and their impact on players in the Peru telecommunications industry are also provided.



#### **Contents**

#### 1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

#### 2 PERU TELECOMMUNICATIONS MARKET OVERVIEW

- 2.1 Market Snapshot, 2017
- 2.2 Market Trends and Outlook
- 2.3 Peru Revenue from Telecommunications, 2017
- 2.4 Expected investments in Peru Telecom Infrastructure, 2017
- 2.5 Overview of Regulator

#### 3 PERU MOBILE COMMUNICATIONS MARKET OUTLOOK

- 3.1 Mobile Telecom Users Outlook (No.), 2005- 2025
- 3.2 Estimated Population Covered by 3G network, 2016
- 3.3 Key players in Cellular Telecom Segment

#### 4 PERU FIXED LANDLINE AND BROADBAND MARKET OUTLOOK

- 4.1 Fixed Landline Users Outlook (No.), 2005-2025
- 4.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 4.3 Households with Computer, 2016
- 4.4 Households with Internet access at home (%), 2016
- 4.5 Individuals (%) using the internet, 2015
- 4.6 Key players in Fixed Landline Telecom Segment
- 4.7 Key players in Fixed Broadband Telecom Segment

#### **5 PERU TELECOMMUNICATIONS MARKET SWOT ANALYSIS**

- 5.1 Key Strengths of Operating in Peru Telecom Sector
- 5.2 Key Weaknesses of Peru Telecom Markets
- 5.3 Key Business and Growth Opportunities in Peru Telecoms
- 5.4 Potential Threats Faced by Players in Peru Telecoms

#### 6 PEER COMPARISON AND BENCHMARKING OF PERU TELECOMS MARKET



- 6.1 Overall Ranking
- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

#### 7 PERU DEMOGRAPHIC FORECASTS

- 7.1 Age Group wise Population Forecasts, 2005- 2025
- 7.2 Rural and Urban Population Forecasts, 2005- 2025
- 7.3 Female and Male Population Forecasts, 2005-2025
- 7.4 Adult Literacy rate, 2015

#### **8 PERU ECONOMIC OUTLOOK TO 2025**

- 8.1 Peru GDP Forecasts, 2005- 2025
- 8.2 GDP Growth rate, 2005-2015
- 8.3 GDP Per Capita, 2005- 2025
- 8.4 Final Disposable Income, 2005- 2025

#### 9 PERU TELECOM SECTOR- COMPETITIVE LANDSCAPE

- 9.1 Major Companies
- 9.2 Level of competition
- 9.3 Foreign Participation in the Sector

#### 10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES

- 10.1 Company A
- 10.2 Company B
- 10.3 Company C

#### 11 APPENDIX

- 11.1 About OG Analysis
- 11.2 Abbreviations
- 11.3 Sources and Research Methodology
- 11.4 Contact Us







#### **List Of Tables**

#### LIST OF TABLES

Table 2: Peru Fixed Telephone Subscribers, 2005-2025

Table 3: Peru Fixed-broadband Subscribers, 2005- 2025

Table 4: Peru Mobile-cellular Subscribers, 2005- 2025

Table 5: Peru Telecom Market Comparison - Overall Ranking

Table 6: Peru Telecom Market Comparison - Supply Index

Table 7: Peru Telecom Market Comparison- Demand Index

Table 8: Peru Telecom Market Comparison- Growth Index

Table 9: Population Forecast by Age, 2005-2025

Table 10: Peru Population Forecast (Rural and Urban), 2005-2025

Table 11: Peru Population Forecast (Male and Female), 2005-2025

Table 12: GDP Forecast, 2005- 2025

Table 13: GDP Per Capita Forecast, 2005- 2025

Table 14: Disposable Income Forecast, 2005- 2025



## **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: Peru	Telecom	Revenue and	Investment, 2017
----------------	---------	-------------	------------------

- Figure 2: Peru- Households with a computer (%), 2017
- Figure 3: Peru- Households with Internet access at home (%), 2017
- Figure 4: Peru- Percentage of Individuals using the internet, 2017
- Figure 5: Peru Adult Literacy Rate, 2017



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