

# Peru Telecom Industry Outlook to 2025- Analysis of Peru Mobile, Fixed Line and Broadband Markets

https://marketpublishers.com/r/P28658A997CEN.html

Date: May 2016 Pages: 70 Price: US\$ 900.00 (Single User License) ID: P28658A997CEN

# Abstracts

Peru Telecom report from OG ANALYSIS, is one of the comprehensive market research report on Peru mobile, landline and broadband segments in Peru. The report provides historic and forecast data on subscribers, consumption patterns in the country to 2025.

Market dynamics, key strategies of telecom companies, potential investment opportunities amidst changing business scenario are analyzed. For detailed analysis of the market, key strengths, weaknesses, opportunities and threats of operating in the country are provided.

The country's telecom sector is compared with its peer markets to evaluate the position of Peru in regional and global front. Recent Peru telecom industry trends along with drivers and challenges confronting Peru telecom markets are analyzed. Further, to enable clear understanding of companies and their operations, tariff details of companies, their marketing strategies and SWOT analysis is detailed.

Subscription forecasts and revenue outlook is backed up with detailed forecasts of GDP, population, other demographic and macro economic factors, which are expected to play a key role in shaping the future of Peru Telecom industry.

In addition, competitive landscape and business profiles of leading companies in Peru are included. All latest developments and their impact on players in the industry are also provided.



# Contents

# **1 TABLE OF CONTENTS**

1.1 List of Tables

1.2 List of Figures

# 2 PERU TELECOM INDUSTRY ANALYSIS AND OUTLOOK

- 2.1 Peru Telecom Market Snapshot, 2016
- 2.2 Historic Trends and Growth Outlook
- 2.3 Revenue from Telecommunications Sector, 2015
- 2.4 Expected Flow of investments in Telecom Market, 2015

# **3 PERU TELECOM MARKET FORECASTS**

- 3.1 Fixed Landline Users Outlook (No.), 2005-2025
- 3.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 3.3 Mobile Telecom Users Outlook (No.), 2005-2025
- 3.4 Number of Households with Computer, 2015
- 3.5 Number of Households with Internet access at home, 2015
- 3.6 individuals (%) using the internet, 2015

# 4 PERU TELECOM MARKET SWOT ANALYSIS

- 4.1 Strengths
- 4.2 Weaknesses
- 4.3 Opportunities
- 4.4 Threats

# **5 PERU ICT GOODS EXPORTS AND IMPORTS DETAILS**

- 5.1 Share of ICT goods Exports in Total Goods Export
- 5.2 Share of ICT goods Imports in Total Goods Imports
- 5.3 Share of ICT Service Exports in Total Service Exports

# 6 COMPARISON OF PERU TELECOM INDUSTRY WITH PEER MARKETS

# 6.1 Overall Ranking

Peru Telecom Industry Outlook to 2025- Analysis of Peru Mobile, Fixed Line and Broadband Markets



- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

#### **7 PERU POPULATION FORECASTS**

- 7.1 Population by Age Group Forecast to 2025
- 7.2 Key Population Ratios, 2015
- 7.3 Rural and Urban population outlook, 2005- 2025
- 7.4 Female vs Male Population Outlook, 2005- 2025
- 7.4 Literacy rate (Adults), 2015

#### 8 PERU ECONOMIC OUTLOOK TO 2025

- 8.1 Peru GDP Forecasts to 2025
- 8.2 GDP Growth rate, 2005- 2015
- 8.3 GNI Per Capita Forecasts to 2025

#### 9 LEADING TELECOM COMPANY PROFILES IN PERU

- 9.1 Potential Companies
- 9.2 Level of competition
- 9.3 Foreign Participation in the Sector

#### 10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES

10.1 Company A 10.2 Company B 10.3 Company C

#### **11 APPENDIX**

- 11.1 Abbreviations
- 11.2 Sources and Methodology
- 11.3 Contact Information



# **List Of Tables**

#### LIST OF TABLES

Table 1: Peru Telecom Overview Table 2: Peru Fixed Telephone Users, 2005- 2025 Table 3: Peru Fixed-broadband Users, 2005- 2025 Table 4: Peru Mobile-cellular Users, 2005- 2025 Table 5: Peru ICT goods exports (%) Table 6: Peru ICT goods imports (%) Table 7: Peru ICT service exports (%) Table 8: Peru Telecom Market Benchmarking - Overall Ranking Table 9: Benchmarking- Supply Index Table 10: Benchmarking - Demand Index Table 11: Benchmarking - Growth Index Table 12: Population Forecast by Age, 2005- 2025 Table 13: Peru Population Forecast (Rural and Urban), 2005- 2025 Table 14: GDP Forecast, 2005- 2025

- Table 15: GDP Growth rate Forecast, 2005- 2025
- Table 16: GNI Per Capita Forecast, 2005- 2025



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Peru Telecom Revenue vs. Investment
- Figure 2: Peru- Households with a computer (%)
- Figure 3: Peru- Households with Internet access at home (%)
- Figure 4: Peru- individuals using the internet
- Figure 5: Peru Adult Literacy Rate, 2015



#### I would like to order

Product name: Peru Telecom Industry Outlook to 2025- Analysis of Peru Mobile, Fixed Line and **Broadband Markets** 

Product link: https://marketpublishers.com/r/P28658A997CEN.html

Price: US\$ 900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P28658A997CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Peru Telecom Industry Outlook to 2025- Analysis of Peru Mobile, Fixed Line and Broadband Markets