

Permanent Magnet Review 2021 and Strategic Plan for 2022 - Insights, Trends, Competition, Growth Opportunities, Market Size, Market Share Data and Analysis Outlook to 2028

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Abstracts

Permanent Magnet Market Overview

Permanent Magnet market is expected to register an attractive growth rate during the outlook period driven by technological innovations and application-specific developments.

Market Players in the Permanent Magnet business are aligning their operating model to the new normal by pivoting towards digitalization of operations and adapting to emerging technologies in robotic automation and artificial intelligence. Mergers and acquisitions to acquire new technologies, strengthen portfolios, and leverage capabilities to remain key strategies of top companies in the Permanent Magnet industry during the outlook period. Investing in R&D and technology to improve product lines will be the major growth driver in the short to medium term for the Permanent Magnet market amid prevailing tough conditions.

The market study provides a comprehensive description of current trends and developments in the Permanent Magnet industry along with a detailed predictive and prescriptive analysis to 2028.

Permanent Magnet Market Dynamics – COVID Impact and Post COVID Scenario Analysis

The high demand for chemicals and materials essential to fight the pandemic COVID 19



lead to a shortage in raw materials for other products despite high prices, thus disrupting the Permanent Magnet supply chain. Companies that are adding capacities aggressively to cater to the short-term COVID-induced demand need to be cautious in analyzing these unprecedented demand patterns. Post pandemic transformations in social, economic, trade, and political conditions with expected reforms in environmental regulations will shape the future of the Permanent Magnet industry from 2021 to 2025.

Permanent Magnet Market has reported mixed results during the COVID 19 for different applications and geographies. The research identifies segment-wise implications of the pandemic and offers different case scenarios representing the Permanent Magnet Market growth prospects to 2028.

Permanent Magnet Market Insights – Latest Trends, Drivers, Opportunities, and Challenges

Customizing products to cater to a specific application than improvising the product characteristics on a whole has been the emerging trend in the Permanent Magnet market. Enterprises should incorporate digitally connected processes and focus on operational efficiency, diversifying supply sources, and cost management to create opportunities in the Permanent Magnet market during the forecast period. Uneven recovery in different end markets and geographies is a key challenge in understanding and analyzing the Permanent Magnet market landscape.

Permanent Magnet Market Structure – Competition, Strategies and Company Profiles

While catering to the short-term needs of the market, Permanent Magnet players can address this uncertainty with a clear revision of the product portfolio and a lucid long-term strategy with scenario planning. Investing in innovation, identifying emerging applications, and developing sensible business models to generate sustained growth are the winning strategies in the future Permanent Magnet market.

The report presents detailed profiles of top companies serving the Permanent Magnet value chain along with their strategies for the near, medium, and long term period.

Permanent Magnet Market Segmentation – Regional Analysis of different Permanent Magnet Product Types, Applications, and End-Users

Near saturated demand in Europe coupled with comparatively slower momentum in China, after many years of exceptional growth trajectory are limiting the Permanent



Magnet demand from these regions. However, the fast-paced recovery of developing nations from the COVID impact is expected to bolster the Permanent Magnet market demand.

The research estimates global Permanent Magnet market revenues in 2021, considering the Permanent Magnet market prices, supply, demand, and trade analysis across regions. A detailed market share, penetration, and shift in demand for different types, applications, and geographies in the Permanent Magnet market from 2021 to 2028 is included.

The report covers North America, Europe, Asia Pacific, Middle East, Africa, and LATAM Permanent Magnet market statistics from 2020 to 2028 with further division by leading product types, applications, and use cases of Permanent Magnet. The status of the Permanent Magnet market in 16 key countries over the world is elaborated to enable an in-depth understanding of the Permanent Magnet industry.

Permanent Magnet Market Research Scope

Global Permanent Magnet market size and growth projections (CAGR), 2021-2028

COVID impact on Permanent Magnet industry with future scenarios

Permanent Magnet market size, share, and outlook across 5 regions and 16 countries, 2021- 2028

Permanent Magnet market size, CAGR, and Market Share of key products, applications, and end-user verticals, 2021- 2028

Short and long term Permanent Magnet market trends, drivers, restraints, and opportunities

Porter's Five forces analysis, Technological developments in Permanent Magnet market, Permanent Magnet supply chain analysis

Permanent Magnet trade analysis, Permanent Magnet market price analysis, Permanent Magnet supply/demand

Profiles of 5 leading companies in the industry- overview, key strategies,



financials, and products

Latest Permanent Magnet market news and developments

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

- 1. The report provides 2021 Permanent Magnet market sales data at the global, regional, and key country level with a detailed outlook to 2028 allowing companies to calculate their market share and analyze prospects, and uncover new markets, and plan market entry strategy.
- 2. The research includes the Permanent Magnet market split by different types and applications. This segmentation helps managers plan their products and budgets based on future growth rates of each segment
- 3. The Permanent Magnet market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth opportunities of the market and mitigate risks
- 4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business
- 5. The study assists investors in analyzing Permanent Magnet business prospects by region, key countries, and top companies' information to channel their investments.

Additional support

All the data presented in tables and charts of the report is provided in a separate Excel document

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10% free customization to include any specific data/analysis to match with the requirement



7 days of analyst support

The report will be updated with latest developments in the market and delivered within 3 business days



Contents

Permanent Magnet Market Review 2021 and Demand Outlook to 2028 – Market Size, Share, Competition, Growth Trends, and Business Prospect Analysis

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL PERMANENT MAGNET MARKET REVIEW, 2020

- 2.1 Permanent Magnet Industry Overview
- 2.2 Research Methodology

3. PERMANENT MAGNET MARKET INSIGHTS

- 3.1 Permanent Magnet Market Trends to 2028
- 3.2 Future Opportunities in Permanent Magnet Market
- 3.3 Dominant Applications of Permanent Magnet to 2028
- 3.4 Key Types of Permanent Magnet to 2028
- 3.5 Leading End Uses of Permanent Magnet Market to 2028
- 3.6 High Prospect Countries for Permanent Magnet Market to 2028

4. PERMANENT MAGNET MARKET TRENDS, DRIVERS, AND RESTRAINTS

- 4.1 Latest Trends and Recent Developments in Permanent Magnet Market
- 4.2 Key Factors Driving the Permanent Magnet Market Growth
- 4.2 Major Challenges to the Permanent Magnet industry, 2021-2028
- 4.3 Impact of COVID on Permanent Magnet Market and Scenario Forecasts to 2028

5 FIVE FORCES ANALYSIS FOR GLOBAL PERMANENT MAGNET MARKET

- 5.1 Permanent Magnet Industry Attractiveness Index, 2021
- 5.2 Threat of New Entrants
- 5.3 Bargaining Power of Suppliers
- 5.4 Bargaining Power of Buyers
- 5.5 Intensity of Competitive Rivalry
- 5.6 Threat of Substitutes



6. GLOBAL PERMANENT MAGNET MARKET DATA – INDUSTRY SIZE, SHARE, AND OUTLOOK

- 6.1 Permanent Magnet Market Annual Sales Outlook, 2021- 2028 (\$ Million)
- 6.1 Global Permanent Magnet Market Annual Sales Outlook by Type, 2021- 2028 (\$ Million)
- 6.2 Global Permanent Magnet Market Annual Sales Outlook by Application, 2021- 2028 (\$ Million)
- 6.3 Global Permanent Magnet Market Annual Sales Outlook by End-User, 2021- 2028 (\$ Million)
- 6.4 Global Permanent Magnet Market Annual Sales Outlook by Region, 2021- 2028 (\$ Million)

7. ASIA PACIFIC PERMANENT MAGNET INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 7.1 Asia Pacific Market Insights, 2020
- 7.2 Asia Pacific Permanent Magnet Market Revenue Forecast by Type, 2021- 2028 (USD Million)
- 7.3 Asia Pacific Permanent Magnet Market Revenue Forecast by Application, 2021-2028 (USD Million)
- 7.4 Asia Pacific Permanent Magnet Market Revenue Forecast by End-User, 2021- 2028 (USD Million)
- 7.5 Asia Pacific Permanent Magnet Market Revenue Forecast by Country, 2021- 2028 (USD Million)
- 7.6 Leading Companies and stretegies in Asia Pacific Permanent Magnet Industry

8. EUROPE PERMANENT MAGNET MARKET HISTORICAL TRENDS, OUTLOOK, AND BUSINESS PROSPECTS

- 8.1 Europe Key Findings, 2020
- 8.2 Europe Permanent Magnet Market Size and Percentage Breakdown by Type, 2021-2028 (USD Million)
- 8.3 Europe Permanent Magnet Market Size and Percentage Breakdown by Application, 2021- 2028 (USD Million)
- 8.4 Europe Permanent Magnet Market Size and Percentage Breakdown by End-User, 2021- 2028 (USD Million)
- 8.5 Europe Permanent Magnet Market Size and Percentage Breakdown by Country,



2021- 2028 (USD Million)

8.6 Leading Companies in Europe Permanent Magnet Industry

9. NORTH AMERICA PERMANENT MAGNET MARKET TRENDS, OUTLOOK, AND GROWTH PROSPECTS

- 9.1 North America Snapshot, 2020
- 9.2 North America Permanent Magnet Market Analysis and Outlook by Type, 2021-2028 (\$ Million)
- 9.3 North America Permanent Magnet Market Analysis and Outlook by Application, 2021- 2028 (\$ Million)
- 9.4 North America Permanent Magnet Market Analysis and Outlook by End-User, 2021-2028 (\$ Million)
- 9.5 North America Permanent Magnet Market Analysis and Outlook by Country, 2021-2028 (\$ Million)
- 9.6 Leading Companies in North America Permanent Magnet Business

10. LATIN AMERICA PERMANENT MAGNET MARKET DRIVERS, CHALLENGES, AND GROWTH PROSPECTS

- 10.1 Latin America Snapshot, 2020
- 10.2 Latin America Permanent Magnet Market Future by Type, 2021- 2028 (\$ Million)
- 10.3 Latin America Permanent Magnet Market Future by Application, 2021- 2028 (\$ Million)
- 10.4 Latin America Permanent Magnet Market Future by End-User, 2021- 2028 (\$ Million)
- 10.5 Latin America Permanent Magnet Market Future by Country, 2021- 2028 (\$ Million)
- 10.6 Leading Companies in Latin America Permanent Magnet Industry

11. MIDDLE EAST AFRICA PERMANENT MAGNET MARKET OUTLOOK AND GROWTH PROSPECTS

- 11.1 Middle East Africa Overview, 2020
- 11.2 Middle East Africa Permanent Magnet Market Statistics by Type, 2021- 2028 (USD Million)
- 11.3 Middle East Africa Permanent Magnet Market Statistics by Application, 2021- 2028 (USD Million)
- 11.3 Middle East Africa Permanent Magnet Market Statistics by End-User, 2021- 2028 (USD Million)



- 11.4 Middle East Africa Permanent Magnet Market Statistics by Country, 2021- 2028 (USD Million)
- 11.5 Leading Companies in Middle East Africa Permanent Magnet Business

12. PERMANENT MAGNET MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 12.1 Key Companies in Permanent Magnet Business
- 12.2 Permanent Magnet Key Player Benchmarking
- 12.3 Permanent Magnet Product Portfolio
- 12.4 Financial Analysis
- 12.5 SWOT and Financial Analysis Review

14. LATEST NEWS, DEALS, AND DEVELOPMENTS IN PERMANENT MAGNET MARKET

15 APPENDIX

- 15.1 Publisher Expertise
- 15.2 Permanent Magnet Industry Report Sources and Methodology



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