

Pea Flakes Market Size, Share, Trends, Analysis, and Forecast 2025-2034 | Global Industry Growth, Competitive Landscape, Opportunities, and Challenges

<https://marketpublishers.com/r/PF484B8FA8D5EN.html>

Date: May 2025

Pages: 150

Price: US\$ 3,850.00 (Single User License)

ID: PF484B8FA8D5EN

Abstracts

Global Pea Flakes Market is valued at USD 2.8 billion in 2025. Further, the market is expected to grow at a CAGR of 9.6% to reach USD 6.4 billion by 2034.

The global pea flakes market is witnessing steady growth, driven by increasing consumer demand for plant-based and high-protein food products. Pea flakes, derived from yellow or green peas, are gaining popularity as a nutritious and versatile ingredient in human and animal nutrition. They are rich in protein, fiber, vitamins, and essential amino acids, making them an ideal component in cereals, snacks, bakery products, and pet food formulations. The rising trend of vegan and vegetarian diets, coupled with growing awareness of sustainable protein sources, is further propelling market expansion. Leading food manufacturers and ingredient suppliers are investing in pea-based innovations to cater to health-conscious consumers and meet the demand for clean-label, gluten-free, and non-GMO products. As consumers shift towards natural and minimally processed foods, pea flakes are emerging as an attractive alternative to traditional grain-based ingredients.

In 2024, the pea flakes market has seen notable developments in product innovation, supply chain optimization, and expansion into new application areas. The increasing use of pea flakes in functional foods and plant-based protein alternatives has driven new product launches, particularly in the breakfast cereal and snack segments. Manufacturers are leveraging advanced processing techniques to enhance the texture, shelf life, and nutritional profile of pea flakes, making them more suitable for diverse culinary applications. The pet food industry has also emerged as a significant growth

driver, with pea flakes being used as a digestible and protein-rich ingredient in premium pet food formulations. Additionally, supply chain improvements, including contract farming initiatives and partnerships with local pea producers, have enhanced raw material availability and price stability. However, fluctuations in pea crop yields due to climate conditions continue to impact supply consistency and pricing, posing a challenge for manufacturers.

Looking ahead to 2025 and beyond, the pea flakes market is expected to witness further advancements in sustainable sourcing, organic certification, and alternative processing methods. The increasing adoption of regenerative agriculture practices will play a crucial role in ensuring stable pea production while reducing environmental impact. The demand for organic pea flakes is projected to grow as consumers seek chemical-free and ethically sourced food products. Innovations in dehydration and extrusion technology will further improve the texture and functionality of pea flakes, expanding their applications in ready-to-eat meals, plant-based meat alternatives, and energy bars. Additionally, research into the fortification of pea flakes with additional nutrients, such as omega-3s and probiotics, will open new opportunities in the health and wellness segment. As plant-based diets continue to gain momentum, pea flakes will remain a valuable ingredient in the evolving landscape of sustainable and nutritious food production.

Key Trends in the Pea Flakes Market

****Expansion of Pea Flakes in Functional & Plant-Based Foods:**** Pea flakes are increasingly being used in cereals, protein bars, and snacks as a high-protein, fiber-rich ingredient.

****Growth of Pea Flakes in Premium Pet Food Formulations:**** The pet food industry is incorporating pea flakes as a digestible, plant-based protein alternative in grain-free pet diets.

****Advancements in Pea Processing & Dehydration Technology:**** Improved processing techniques are enhancing the texture, shelf life, and nutrient retention of pea flakes for various applications.

****Increasing Demand for Organic & Non-GMO Pea Flakes:**** Consumers are seeking organic, clean-label pea flakes, driving demand for certified organic and non-GMO products.

****Development of Fortified & Nutrient-Enhanced Pea Flakes:**** Pea flakes enriched with additional nutrients, such as omega-3s, fiber, and probiotics, are gaining traction in the health-conscious consumer segment.

Key Market Drivers

****Rising Popularity of Plant-Based Diets & Alternative Proteins:**** Growing demand for sustainable, plant-based protein sources is fueling interest in pea-based ingredients.

****Health & Wellness Trends Driving High-Protein Foods:**** Increasing consumer preference for nutritious, high-protein, and fiber-rich foods is boosting the market for pea flakes.

****Expansion of Clean-Label & Gluten-Free Food Products:**** Pea flakes, being naturally gluten-free and non-GMO, are gaining traction among consumers seeking minimally processed, allergen-free food options.

****Sustainability & Ethical Sourcing Concerns:**** Environmental awareness is driving the demand for sustainably sourced pea flakes, encouraging producers to adopt regenerative agriculture practices.

Market Challenge

****Fluctuations in Pea Crop Yields & Supply Chain Volatility:**** Variability in pea harvests due to climate change, soil conditions, and farming practices can impact raw material availability and pricing for manufacturers.

Market Segmentation

By Type

Yellow Pea

Green Pea

By Nature

Organic

Conventional

By Application

Food Processing

Animal Feed

By Distribution Channel

Hypermarket or Supermarket

Convenience Stores

Online

By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

What You Receive

Global Pea Flakes market size and growth projections (CAGR), 2024- 2034

Impact of recent changes in geopolitical, economic, and trade policies on the demand and supply chain of Pea Flakes.

Pea Flakes market size, share, and outlook across 5 regions and 27 countries, 2025- 2034.

Pea Flakes market size, CAGR, and Market Share of key products, applications,

and end-user verticals, 2025- 2034.

Short and long-term Pea Flakes market trends, drivers, restraints, and opportunities.

Porter's Five Forces analysis, Technological developments in the Pea Flakes market, Pea Flakes supply chain analysis.

Pea Flakes trade analysis, Pea Flakes market price analysis, Pea Flakes Value Chain Analysis.

Profiles of 5 leading companies in the industry- overview, key strategies, financials, and products.

Latest Pea Flakes market news and developments.

The Pea Flakes Market international scenario is well established in the report with separate chapters on North America Pea Flakes Market, Europe Pea Flakes Market, Asia-Pacific Pea Flakes Market, Middle East and Africa Pea Flakes Market, and South and Central America Pea Flakes Markets. These sections further fragment the regional Pea Flakes market by type, application, end-user, and country.

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

1. The report provides 2024 Pea Flakes market sales data at the global, regional, and key country levels with a detailed outlook to 2034, allowing companies to calculate their market share and analyze prospects, uncover new markets, and plan market entry strategy.
2. The research includes the Pea Flakes market split into different types and applications. This segmentation helps managers plan their products and budgets based on the future growth rates of each segment
3. The Pea Flakes market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth

opportunities of the market and mitigating risks

4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business

5. The study assists investors in analyzing Pea Flakes business prospects by region, key countries, and top companies' information to channel their investments.

Available Customizations

The standard syndicate report is designed to serve the common interests of Pea Flakes Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Pea Flakes Pricing and Margins Across the Supply Chain, Pea Flakes Price Analysis / International Trade Data / Import-Export Analysis

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Pea Flakes market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Note: Latest developments will be updated in the report and delivered within 2 to 3 working days.

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. PEA FLAKES MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2024-2034

- 2.1 Pea Flakes Market Overview
- 2.2 Pea Flakes Market Developments
 - 2.2.1 Pea Flakes Market -Supply Chain Disruptions
 - 2.2.2 Pea Flakes Market -Direct/Indirect Impact of Tariff Changes and Trade Restrictions
 - 2.2.3 Pea Flakes Market -Price Development
 - 2.2.4 Pea Flakes Market -Regulatory and Compliance Management
 - 2.2.5 Pea Flakes Market -Consumer Expectations and Trends
 - 2.2.6 Pea Flakes Market -Market Structure and Competition
 - 2.2.7 Pea Flakes Market -Technological Adaptation
 - 2.2.8 Pea Flakes Market -Changing Retail Dynamics
- 2.3 Pea Flakes Market Insights, 2025- 2034
 - 2.3.1 Prominent Pea Flakes Market product types, 2025- 2034
 - 2.3.2 Leading Pea Flakes Market End-User markets, 2025- 2034
 - 2.3.3 Fast-Growing countries for Pea Flakes Market sales, 2025- 2034
- 2.4 Pea Flakes Market Drivers and Restraints
 - 2.4.1 Pea Flakes Market Demand Drivers to 2034
 - 2.4.2 Pea Flakes Market Challenges to 2034
- 2.5 Pea Flakes Market- Five Forces Analysis
 - 2.5.1 Pea Flakes Market Industry Attractiveness Index, 2025
 - 2.5.2 Threat of New Entrants
 - 2.5.3 Bargaining Power of Suppliers
 - 2.5.4 Bargaining Power of Buyers
 - 2.5.5 Intensity of Competitive Rivalry
 - 2.5.6 Threat of Substitutes

3. GLOBAL PEA FLAKES MARKET VALUE, MARKET SHARE, AND OUTLOOK TO 2034

- 3.1 Global Pea Flakes Market Overview, 2025
- 3.2 Global Pea Flakes Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 3.3 Global Pea Flakes Market Size and Share Outlook by Type, 2025- 2034
- 3.4 Global Pea Flakes Market Size and Share Outlook by End-User, 2025- 2034
- 3.5 Global Pea Flakes Market Size and Share Outlook by Region, 2025- 2034

4. ASIA PACIFIC PEA FLAKES MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

- 4.1 Asia Pacific Pea Flakes Market Overview, 2025
- 4.2 Asia Pacific Pea Flakes Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 4.3 Asia Pacific Pea Flakes Market Size and Share Outlook by Type, 2025- 2034
- 4.4 Asia Pacific Pea Flakes Market Size and Share Outlook by End-User, 2025- 2034
- 4.5 Asia Pacific Pea Flakes Market Size and Share Outlook by Country, 2025- 2034
- 4.6 Key Companies in Asia Pacific Pea Flakes Market

5. EUROPE PEA FLAKES MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 5.1 Europe Pea Flakes Market Overview, 2025
- 5.2 Europe Pea Flakes Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 5.3 Europe Pea Flakes Market Size and Share Outlook by Type, 2025- 2034
- 5.4 Europe Pea Flakes Market Size and Share Outlook by End-User, 2025- 2034
- 5.5 Europe Pea Flakes Market Size and Share Outlook by Country, 2025- 2034
- 5.6 Key Companies in Europe Pea Flakes Market

6. NORTH AMERICA PEA FLAKES MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 6.1 North America Pea Flakes Market Overview, 2025
- 6.2 North America Pea Flakes Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 6.3 North America Pea Flakes Market Size and Share Outlook by Type, 2025- 2034
- 6.4 North America Pea Flakes Market Size and Share Outlook by End-User, 2025- 2034
- 6.5 North America Pea Flakes Market Size and Share Outlook by Country, 2025- 2034
- 6.6 Key Companies in North America Pea Flakes Market

7. SOUTH AND CENTRAL AMERICA PEA FLAKES MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 7.1 South and Central America Pea Flakes Market Overview, 2025
- 7.2 South and Central America Pea Flakes Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 7.3 South and Central America Pea Flakes Market Size and Share Outlook by Type, 2025- 2034
- 7.4 South and Central America Pea Flakes Market Size and Share Outlook by End-User, 2025- 2034
- 7.5 South and Central America Pea Flakes Market Size and Share Outlook by Country, 2025- 2034
- 7.6 Key Companies in South and Central America Pea Flakes Market

8. MIDDLE EAST AFRICA PEA FLAKES MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

- 8.1 Middle East Africa Pea Flakes Market Overview, 2025
- 8.2 Middle East and Africa Pea Flakes Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 8.3 Middle East Africa Pea Flakes Market Size and Share Outlook by Type, 2025- 2034
- 8.4 Middle East Africa Pea Flakes Market Size and Share Outlook by End-User, 2025- 2034
- 8.5 Middle East Africa Pea Flakes Market Size and Share Outlook by Country, 2025- 2034
- 8.6 Key Companies in Middle East Africa Pea Flakes Market

9. PEA FLAKES MARKET PLAYERS ANALYSIS

- 9.1 Pea Flakes Market Companies - Key Strategies and Financial Analysis
 - 9.1.1 Snapshot
 - 9.1.2 Business Description
 - 9.1.3 Products and Services
 - 9.1.4 Financial Analysis

10. PEA FLAKES MARKET INDUSTRY RECENT DEVELOPMENTS

11 APPENDIX

- 11.1 Publisher Expertise
- 11.2 Research Methodology
- 11.3 Annual Subscription Plans

11.4 Contact Information

I would like to order

Product name: Pea Flakes Market Size, Share, Trends, Analysis, and Forecast 2025-2034 | Global Industry Growth, Competitive Landscape, Opportunities, and Challenges

Product link: <https://marketpublishers.com/r/PF484B8FA8D5EN.html>

Price: US\$ 3,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF484B8FA8D5EN.html>