

# **Pandan Leaf Extract Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type(Liquid Extract, Powder Extract),By Technology, By Application, By End User**

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## **Abstracts**

The global Pandan Leaf Extract Market size is valued at USD 496.5 million in 2024 and is projected to reach USD 831 million by 2032, registering a compound annual growth rate (CAGR) of 6.65% over the forecast period.

The pandan leaf extract market is witnessing niche growth driven by its use as a natural flavouring agent and traditional remedy in Southeast Asian cuisine and herbal medicine. Pandan (*Pandanus amaryllifolius*) extracts are rich in volatile aromatic compounds, primarily used for flavouring rice dishes, desserts, and beverages, with traditional applications for diabetes and hypertension support. Manufacturers are focusing on solvent-free extraction methods, high-purity aromatic concentrates for food applications, and water-soluble powdered extracts for beverage formulations. Growth is supported by increasing global popularity of Asian cuisines, demand for clean-label natural flavourings, and integration into bakery and confectionery products. Challenges include aroma volatility during processing, limited clinical validation for health claims, and supply constraints due to regional cultivation. Recent developments include Borneo Naturals launching pandan leaf essential oil extracts for food flavouring, Xi'an Lyphar introducing water-soluble pandan powders, and Naturalin enhancing pandan extract purity for beverage formulations.

Major trends include development of solvent-free, aromatic pandan extracts for food, beverage, and flavouring applications.

Drivers are rising global demand for Southeast Asian culinary flavours, use in clean-

label natural flavourings, and traditional herbal applications in Asia.

Challenges include aroma volatility affecting formulation stability, limited clinical validation for therapeutic claims, and raw material supply limitations due to regional cultivation.

Companies focus on enhancing aromatic compound purity, developing water-soluble powdered forms for beverages, and producing food-grade extracts for bakery and dessert products.

Recent developments include Borneo Naturals launching essential oil extracts, Xi'an Lyphar introducing soluble powders, and Naturalin enhancing pandan extract purity.

## Pandan Leaf Extract Market Size Data, Trends, Growth Opportunities, and Restraining Factors

This comprehensive Pandan Leaf Extract market report delivers updated market size estimates from 2024 to 2034, offering in-depth analysis of the latest Pandan Leaf Extract market trends, short-term and long-term growth drivers, competitive landscape, and new business opportunities. The report presents growth forecasts across key Pandan Leaf Extract types, applications, and major segments, alongside detailed insights into the current Pandan Leaf Extract market scenario to support companies in formulating effective market strategies.

The Pandan Leaf Extract market outlook thoroughly examines the impact of ongoing supply chain disruptions and geopolitical issues worldwide. Factors such as trade tariffs, regulatory restrictions, production losses, and the emergence of alternatives or substitutes are carefully considered in the Pandan Leaf Extract market size projections. Additionally, the analysis highlights the effects of inflation and correlates past economic downturns with current Pandan Leaf Extract market trends, providing actionable intelligence for stakeholders to navigate the evolving Pandan Leaf Extract business environment with precision.

## Pandan Leaf Extract Market Competition, Intelligence, Key Players, winning strategies to 2034

The 2025 Pandan Leaf Extract Market Research Report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Pandan Leaf Extract market are imbibed thoroughly and the Pandan Leaf Extract industry expert predictions on the economic downturn, technological advancements in the Pandan Leaf Extract market, and customized strategies specific to a product and geography are mentioned.

The Pandan Leaf Extract market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition. The Pandan Leaf Extract market study assists investors in analyzing On Pandan Leaf Extract business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions. It also includes an analysis of the regulatory environment and its impact on the Pandan Leaf Extract industry. Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

### **What's Included in the Report**

Global Pandan Leaf Extract market size and growth projections, 2024- 2034

North America Pandan Leaf Extract market size and growth forecasts, 2024-2034 (United States, Canada, Mexico)

Europe market size and growth forecasts, 2024- 2034 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Pandan Leaf Extract market size and growth forecasts, 2024- 2034 (China, India, Japan, South Korea, Australia)

Middle East Africa Pandan Leaf Extract market size and growth estimate, 2024-2034 (Middle East, Africa)

South and Central America Pandan Leaf Extract market size and growth outlook, 2024- 2034 (Brazil, Argentina, Chile)

Pandan Leaf Extract market size, share and CAGR of key products, applications, and other verticals, 2024- 2034

Short- and long-term Pandan Leaf Extract market trends, drivers, challenges, and opportunities

Pandan Leaf Extract market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry- overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

### **Key Questions Answered in This Report :**

What is the current Pandan Leaf Extract market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Pandan Leaf Extract market?

What will be the impact of economic slowdown/recission on Pandan Leaf Extract demand/sales?

How has the global Pandan Leaf Extract market evolved in past years and what will be the future trajectory?

What is the impact of growing inflation, Russia-Ukraine war on the Pandan Leaf Extract market forecast?

What are the Supply chain challenges for Pandan Leaf Extract?

What are the potential regional Pandan Leaf Extract markets to invest in?

What is the product evolution and high-performing products to focus in the Pandan Leaf Extract market?

What are the key driving factors and opportunities in the industry?

Who are the key players in Pandan Leaf Extract market and what is the degree of competition/Pandan Leaf Extract market share?

What is the market structure /Pandan Leaf Extract Market competitive Intelligence?

### **Available Customizations**

The standard syndicate report is designed to serve the common interests of Pandan Leaf Extract Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication.

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final deliverable.

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Pandan Leaf Extract Pricing and Margins Across the Supply Chain, Pandan Leaf Extract Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Pandan Leaf Extract market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

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## Pandan Leaf Extract Market Segmentation

### By Product

Liquid Extract

Powder Extract

### By Application

Food and Beverages

Cosmetics

Pharmaceuticals

### By End User

Food Industry

Personal Care Industry

Healthcare Sector

### By Technology

Cold Extraction

Hot Extraction

### By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

### **Top Companies Analysed**

NATUREX

Herbo Nutra

Xi'an Sost Biotech Co., Ltd.

Indena SpA

Sabinsa Corporation

Ambe Phytoextracts Pvt. Ltd.

Bio Botanica Inc.

Organic Herb Inc.

Xi'an Greena Biotech Co., Ltd.

Phyto Life Sciences

Guangdong Guangye Yun Tian Industrial Investment Co., Ltd.

Swanson Health Products

Green Herb Bio-Technology Ltd.

Jiaherb Inc.

Shanxi Jinjin Chemical Co., Ltd.

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