

Paint and Coatings Market Outlook and Growth Opportunities 2019- 2025

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Abstracts

Global Paints and Coatings Market Outlook and Growth Opportunities to 2025: By Resin Type (Polyurethanes, Acrylic, Polyesters, Epoxy, Alkyd, and Others), By Technology (Water-Based, Solvent-Based, High Solids, Powder, and Others), By Application (Architectural, Automotive, Wood, Protective Coatings, General Industrial, Transportation, Packaging, and Others) and By Region

Paint and Coatings market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Paint and Coatings production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Paint and Coatings industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Paint and Coatings market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and

modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Paint and Coatings industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Paints and Coatings industry: 2018 (base year), 2019-2025 (forecast period)

Paints and Coatings Market- Forecasts by Segments- Resin Type, Technology and Application by geography.

- 1• It provides the paints and coatings market outlook by 6 resin types including polyurethanes, acrylic, polyesters, epoxy, alkyd, and others.
- 2• It provides the paints and coatings market outlook by 5 technologies including water-based, solvent-based, high solids, powder, and others.
- 3• It provides the paints and coatings market outlook by 8 applications including architectural, automotive, wood, protective coatings, general industrial, transportation, packaging, and others.
- 4• Paints and coatings market across countries in 5 regions including Asia-Pacific, Europe, North America, South & Central America, and Middle East & Africa, are covered.

Paints and Coatings Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Paints and Coatings Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Paints and Coatings Market- Competitive Scenario

1. 10 companies are analysed in the report including AkzoNobel N.V. (Netherlands), BASF SE (Germany), Axalta Coating Systems, LLC (United States), Jotun A/S

(Norway), Kansai Paints Company Limited (Japan), The Sherwin-Williams Company (United States), Henkel AG & Co. KGaA (Germany), Brillux GmbH & Co. KG (Germany), DAW SE (Germany), and Cromology (France).

2. Company Peer-to-Peer Comparison
3. Company Profile and SWOT Analysis
4. Financial Analysis

Recent Paints and Coatings Market News and Deals

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