

Online Grocery Market: Industry Size, Share, Competition, Trends, Growth Opportunities and Forecasts by Region - Insights and Outlook by Product, 2024 to 2031

https://marketpublishers.com/r/O2B1498E2CC8EN.html

Date: January 2024

Pages: 156

Price: US\$ 4,450.00 (Single User License)

ID: O2B1498E2CC8EN

Abstracts

2024 Online Grocery Market Research Report: Navigating Trends, Developments, Competition, Growth Opportunities, and Outlook to 2031

The Global Online Grocery Market Research Report is a comprehensive and insightful analysis designed to assist stakeholders, industry professionals, and decision-makers in identifying Online Grocery market potential and winning strategies for 2024. The report evaluates key developments in 2023 and analyses growth opportunities in the Online Grocery Market over the next eight years, with precise annual forecasts to 2031.

The dynamic shifts induced by international conflicts affecting the Online Grocery supply chain, and fluctuations in consumer purchasing power amidst volatile economic conditions, underscore the imperative for business entities to exercise heightened vigilance and forward-thinking strategies to sustain a competitive advantage. The economic and social impact is noted to be highly varying between different countries/markets and Online Grocery market players are designing country-specific strategies.

Online Grocery Market Segmentation and Growth Outlook
The research report covers Online Grocery industry statistics including current Online
Grocery Market size, Online Grocery Market Share, and Growth Rates (CAGR) by
segments and sub-segments at global, regional, and country levels, with an annual
forecast till 2031.



The study provides a clear insight into market penetration by different types, applications, and sales channels of Online Grocery with corresponding future potential, validated by real-time industry experts. Further, Online Grocery market share by key metrics such as manufacturing methods/technology and raw material can be included as part of customization. This enables the client to identify the most potential segment from their growth rates along with corresponding drivers and restraints.

The research considered 2019, 2020, 2021, and 2022 as historical years, 2023 as the base year, and 2024 as the estimated year, with an outlook period from 2025 to 2031. The report identifies the most profitable products of the Online Grocery market, dominant end uses, and evolving distribution channels of the Online Grocery Market in each region.

Future of Online Grocery Market –Driving Factors and Hindering Challenges
Online Grocery Market Revenue is expected to grow at a healthy CAGR propelled by
staggering demand from millennials and emerging markets. Technological advances in
the Online Grocery market enabling efficient production, expanding product portfolio,
sophisticated design and packaging, effective operational maintenance, and sales
monitoring are key growth drivers.

However, supply chain disruptions, complying with stringent regulations on food safety and labeling, growing competition, sustaining inflation in key markets, and fluctuating raw material prices surging input costs are some of the Online Grocery market restraints over the forecast period.

Overarching trends in the food and beverage industry include

The exponential growth of plant-based alternatives continues to disrupt traditional markets, fuelled by increasing consumer awareness of health and environmental concerns

The accelerated adoption of online platforms for Online Grocery purchases is reshaping distribution channels and customer engagement

Sustainable packaging solutions and innovations in materials are becoming pivotal as the industry addresses environmental concerns

Increased spending on functional and Healthy foods that help boost the immune system Companies are increasingly implementing blockchain and other Internet of Things (IoT) technologies to effectively manage the procurement, processing, and distribution of Online Grocery products

Organic, Vegan, bio-based, Canned/ Ready-to-Eat (RTE), clean label, and sustainable are identified as the top-performing strategies

Mergers and acquisitions to acquire new technologies, strengthen portfolios, and



leverage capabilities to remain key strategies of top companies in the Online Grocery industry over the outlook period.

Online Grocery Market Analytics

The research analyses various direct and indirect forces that can potentially impact the Online Grocery market supply and demand conditions. The parent market, derived market, intermediaries' market, raw material market, and substitute market are evaluated. Geopolitical analysis, demographic analysis, and Porter's five forces analysis are prudently assessed to estimate the best Online Grocery market projections. Recent deals and developments are considered for their potential impact on Online Grocery's future business. Other metrics analyzed include Threat of New Entrants, Threat of New Substitutes, Product Differentiation, Degree of Competition, Number of Suppliers, Distribution Channel, Capital Needed, Entry Barriers, Govt. Regulations, Beneficial Alternative, and Cost of Substitute in Online Grocery Market. Online Grocery trade and price analysis helps comprehend Online Grocery's international market scenario with top exporters/suppliers and top importers/customer information. The data and analysis assist our clients in planning procurement, identifying potential vendors/clients to associate with, understanding Online Grocery price trends and patterns, and exploring new Online Grocery sales channels. The research will be updated to the latest month to include the impact of the latest developments such as the Russia-Ukraine war on the Online Grocery market.

Online Grocery Market Competitive Intelligence

OGAnalysis' proprietary company revenue and product analysis model unveils the Online Grocery market structure and competitive landscape. Company profiles of key players with a business description, product portfolio, SWOT analysis, Financial Analysis, and key strategies are covered in the report. It identifies top-performing Online Grocery products in global and regional markets. New Product Launches, Investment & Funding updates, Mergers & Acquisitions, Collaboration & Partnership, Awards and Agreements, Expansion, and other developments give our clients the Online Grocery market update to stay ahead of the competition.

Company offerings in different segments across Asia-Pacific, Europe, Middle East, Africa, and South and Central America are presented to better understand the company strategy for the Online Grocery market. The competition analysis enables the user to assess competitor strategies and helps align their capabilities and resources for future growth prospects to improve their market share.

Online Grocery Market Geographic Analysis:

Online Grocery Market international scenario is well established in the report with



separate chapters on North America Online Grocery Market, Europe Online Grocery Market, Asia-Pacific Online Grocery Market, Middle East and Africa Online Grocery Market, and South and Central America Online Grocery Markets. These sections further fragment the regional Online Grocery market by type, application, end-user, and country.

Country-level intelligence includes -

North America Online Grocery Industry (United States, Canada, Mexico)

Europe Online Grocery Industry (Germany, France, United Kingdom, Italy, Spain, Rest of Europe)

Asia-Pacific Online Grocery Industry (China, India, Japan, South Korea, Australia, Rest of APAC)

The Middle East and Africa Online Grocery Industry (Middle East, Africa)
South and Central America Online Grocery Industry (Brazil, Argentina, Rest of SCA)
Online Grocery market regional insights present the most promising markets to invest in and emerging markets to expand to contemporary regulations to adhere to and players to partner with.

Research Methodology in Brief

The study was conducted using an objective combination of primary and secondary information including inputs and validations from real-time industry experts.

The proprietary process culls out necessary data from internal databases developed over 15 years and updated accessing 10,000+ sources daily including Online Grocery Industry associations, organizations, publications, trade, and other statistical sources. An in-depth product and revenue analysis is performed on top Online Grocery industry players along with their business and geography segmentation.

Receive primary inputs from subject matter experts working across the Online Grocery value chain in various designations. We often use paid databases for any additional data requirements or validations.

Our in-house experts utilizing sophisticated methods including data triangulation, will connect the dots and establish a clear picture of the current Online Grocery market conditions, market size, and market shares.

We study the value chain, parent and ancillary markets, technology trends, recent developments, and influencing factors to identify demand drivers/variables in the short, medium, and long term.

Various statistical models including correlation analysis are performed with careful analyst intervention to include seasonal and other variables to analyze different scenarios of the future Online Grocery market in different countries.

These primary numbers, assumptions, variables, and their weightage are circulated to the expert panel for validation and a detailed standard report is published in an easily



understandable format.

Available Customizations

The standard syndicate report is designed to serve the common interests of Online Grocery Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below -

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Online Grocery Pricing and Margins Across the Supply Chain, Online Grocery Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Online Grocery market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Key Questions Answered in This Report:

What is the current Online Grocery market size at global, regional, and country levels? What is the market penetration by different types, Applications, processes/technologies, and distribution channels of the Online Grocery market?

How has the global Online Grocery market developed in past years and how will it perform in the coming years?

What is the impact of ongoing wars, geo-political tensions, voyage/trade disturbances, and global inflation, on the Online Grocery market forecast?

How diversified is the Online Grocery Market and what are the new product launches, untapped geographies, recent developments, and investments?

What are the potential regional Online Grocery markets to invest in?



What is the high-performing type of products to focus on in the Online Grocery market? What are the key driving factors and challenges in the industry?

What is the structure of the global Online Grocery market and who are the key players? What is the degree of competition in the industry?

What is the market structure /Online Grocery Market Competitive Intelligence? Who are the key competitors to focus on and what are their strategies?"

The report will be updated to the latest month and delivered in 2-3 working days



Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL ONLINE GROCERY MARKET SUMMARY, 2023

- 2.1 Online Grocery Industry Overview
 - 2.1.1 Global Online Grocery Market Revenues (\$ Million)
- 2.2 Online Grocery Market Scope
- 2.3 Research Methodology

3. ONLINE GROCERY MARKET INSIGHTS, 2023-2031

- 3.1 Online Grocery Market Drivers
- 3.2 Online Grocery Market Restraints
- 3.3 Online Grocery Market Opportunities
- 3.4 Online Grocery Market Challenges
- 3.5 Impact of Global Geo-Political Tensions, Supply-Chain Challenges and Other Latest Events

4. ONLINE GROCERY MARKET ANALYTICS

- 4.1 Online Grocery Market Size and Share, Key Products, 2023 Vs 2031
- 4.2 Online Grocery Market Size and Share, Dominant Applications, 2023 Vs 2031
- 4.3 Online Grocery Market Size and Share, Leading End Uses, 2023 Vs 2031
- 4.4 Online Grocery Market Size and Share, High Prospect Countries, 2023 Vs 2031
- 4.5 Five Forces Analysis for Global Online Grocery Market
 - 4.5.1 Online Grocery Industry Attractiveness Index, 2023
 - 4.5.2 Online Grocery Supplier Intelligence
 - 4.5.3 Online Grocery Buyer Intelligence
 - 4.5.4 Online Grocery Competition Intelligence
 - 4.5.5 Online Grocery Product Alternatives and Substitutes Intelligence
 - 4.5.6 Online Grocery Market Entry Intelligence

5. GLOBAL ONLINE GROCERY MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2031



- 5.1 World Online Grocery Market Size, Potential and Growth Outlook, 2024- 2031 (\$ Million)
- 5.1 Global Online Grocery Sales Outlook and CAGR Growth by Type, 2024- 2031 (\$ Million)
- 5.2 Global Online Grocery Sales Outlook and CAGR Growth by Application, 2024- 2031 (\$ Million)
- 5.3 Global Online Grocery Sales Outlook and CAGR Growth by End-User, 2024- 2031 (\$ Million)
- 5.4 Global Online Grocery Market Sales Outlook and Growth by Region, 2024- 2031 (\$ Million)

6. ASIA PACIFIC ONLINE GROCERY INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Online Grocery Market Insights, 2023
- 6.2 Asia Pacific Online Grocery Market Revenue Forecast by Type, 2024- 2031 (USD Million)
- 6.3 Asia Pacific Online Grocery Market Revenue Forecast by Application, 2024- 2031 (USD Million)
- 6.4 Asia Pacific Online Grocery Market Revenue Forecast by End-User, 2024- 2031 (USD Million)
- 6.5 Asia Pacific Online Grocery Market Revenue Forecast by Country, 2024- 2031 (USD Million)
 - 6.5.1 China Online Grocery Market Size, Opportunities, Growth 2024-2031
 - 6.5.2 India Online Grocery Market Size, Opportunities, Growth 2024-2031
 - 6.5.3 Japan Online Grocery Market Size, Opportunities, Growth 2024- 2031
- 6.5.4 Australia Online Grocery Market Size, Opportunities, Growth 2024- 2031

7. EUROPE ONLINE GROCERY MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2031

- 7.1 Europe Online Grocery Market Key Findings, 2023
- 7.2 Europe Online Grocery Market Size and Percentage Breakdown by Type, 2024-2031 (USD Million)
- 7.3 Europe Online Grocery Market Size and Percentage Breakdown by Application, 2024- 2031 (USD Million)
- 7.4 Europe Online Grocery Market Size and Percentage Breakdown by End-User, 2024- 2031 (USD Million)



- 7.5 Europe Online Grocery Market Size and Percentage Breakdown by Country, 2024-2031 (USD Million)
 - 7.5.1 Germany Online Grocery Market Size, Trends, Growth Outlook to 2031
 - 7.5.2 United Kingdom Online Grocery Market Size, Trends, Growth Outlook to 2031
 - 7.5.2 France Online Grocery Market Size, Trends, Growth Outlook to 2031
 - 7.5.2 Italy Online Grocery Market Size, Trends, Growth Outlook to 2031
 - 7.5.2 Spain Online Grocery Market Size, Trends, Growth Outlook to 2031

8. NORTH AMERICA ONLINE GROCERY MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2031

- 8.1 North America Snapshot, 2023
- 8.2 North America Online Grocery Market Analysis and Outlook by Type, 2024- 2031 (\$ Million)
- 8.3 North America Online Grocery Market Analysis and Outlook by Application, 2024-2031 (\$ Million)
- 8.4 North America Online Grocery Market Analysis and Outlook by End-User, 2024-2031 (\$ Million)
- 8.5 North America Online Grocery Market Analysis and Outlook by Country, 2024- 2031 (\$ Million)
- 8.5.1 United States Online Grocery Market Size, Share, Growth Trends and Forecast, 2024- 2031
- 8.5.1 Canada Online Grocery Market Size, Share, Growth Trends and Forecast, 2024-
- 8.5.1 Mexico Online Grocery Market Size, Share, Growth Trends and Forecast, 2024-2031

9. SOUTH AND CENTRAL AMERICA ONLINE GROCERY MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

- 9.1 Latin America Online Grocery Market Data, 2023
- 9.2 Latin America Online Grocery Market Future by Type, 2024- 2031 (\$ Million)
- 9.3 Latin America Online Grocery Market Future by Application, 2024- 2031 (\$ Million)
- 9.4 Latin America Online Grocery Market Future by End-User, 2024- 2031 (\$ Million)
- 9.5 Latin America Online Grocery Market Future by Country, 2024- 2031 (\$ Million)
 - 9.5.1 Brazil Online Grocery Market Size, Share and Opportunities to 2031
 - 9.5.2 Argentina Online Grocery Market Size, Share and Opportunities to 2031

10. MIDDLE EAST AFRICA ONLINE GROCERY MARKET OUTLOOK AND



GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2023
- 10.2 Middle East Africa Online Grocery Market Statistics by Type, 2024- 2031 (USD Million)
- 10.3 Middle East Africa Online Grocery Market Statistics by Application, 2024- 2031 (USD Million)
- 10.4 Middle East Africa Online Grocery Market Statistics by End-User, 2024- 2031 (USD Million)
- 10.5 Middle East Africa Online Grocery Market Statistics by Country, 2024- 2031 (USD Million)
 - 10.5.1 Middle East Online Grocery Market Value, Trends, Growth Forecasts to 2031
 - 10.5.2 Africa Online Grocery Market Value, Trends, Growth Forecasts to 2031

11. ONLINE GROCERY MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 11.1 Key Companies in Online Grocery Industry
- 11.2 Online Grocery Business Overview
- 11.3 Online Grocery Product Portfolio Analysis
- 11.4 Financial Analysis
- 11.5 SWOT Analysis

12 APPENDIX

- 12.1 Global Online Grocery Market Volume (Tons)
- 12.1 Global Online Grocery Trade and Price Analysis
- 12.2 Online Grocery Parent Market and Other Relevant Analysis
- 12.3 Publisher Expertise
- 12.2 Online Grocery Industry Report Sources and Methodology



I would like to order

Product name: Online Grocery Market: Industry Size, Share, Competition, Trends, Growth Opportunities

and Forecasts by Region - Insights and Outlook by Product, 2024 to 2031

Product link: https://marketpublishers.com/r/O2B1498E2CC8EN.html

Price: US\$ 4,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O2B1498E2CC8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



