

Oat Protein Concentrates Market Outlook 2026-2034: Market Share, and Growth Analysis By Grade (80 to 90%, Above 90%), By Application (Skin Care, Food & Beverages, Others)

<https://marketpublishers.com/r/OE389137CE72EN.html>

Date: November 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: OE389137CE72EN

Abstracts

The Oat Protein Concentrates Market is valued at USD 613.1 million in 2025 and is projected to grow at a CAGR of 5.9% to reach USD 1027.1 million by 2034.

Oat Protein Concentrates Market

The oat protein concentrates market refers to oat derived protein ingredients (typically less refined than isolates) used in applications such as food & beverages, nutraceuticals, animal feed and increasingly in personal care/cosmetic formulations. These concentrates leverage oats' favourable nutritional profile (e.g., good amino acid composition, fibre content, gluten free potential when certified) and the rising consumer interest in plant based proteins. Typical applications include high protein bars and shakes, bakery and snack fortification, meat/fish substitute formulations, and speciality clean label nutrition products. Key trends include the plant based protein boom, clean label/"free from" positioning (oat plus gluten free/vegan), innovation in oat processing technologies (to improve solubility, taste, functionality), and extending use beyond food into animal feed and cosmetics. Driving factors include growing health & wellness awareness, rise in vegan/vegetarian/flexitarian diets, sustainability concerns around animal based proteins, and corporate innovation in alternative proteins. Competitive landscape is evolving: established ingredient suppliers and cereal/grain players are expanding capabilities in oat protein concentrates, while start ups and speciality ingredient firms are exploring niche high purity or functional oat protein offerings. Other dynamics include supply chain complexity (availability of oat crops, processing costs), competition from other plant based proteins (pea, soy, rice, chickpea), and consumer

taste/texture acceptance. Overall, the oat protein concentrates market is positioned for above average growth within the broader plant based protein universe, as processors and brand owners look to differentiate via novel protein sources, label friendly credentials and clean taste solutions.

Oat Protein Concentrates Market Key Insights

Plant based protein momentum – As consumers shift toward vegan, vegetarian or flexitarian diets, oat protein concentrates benefit from being plant derived, relatively allergen friendly (versus soy) and aligning with sustainability narratives.

Clean label & gluten free appeal – Oat protein concentrates are used in formulations that emphasise minimal processing, natural origin and gluten free/“free from” credentials, which resonates with health conscious consumers.

Functional performance improvements – Ingredient suppliers are improving solubility, emulsification, foaming and sensory attributes of oat protein concentrates - enhancing their suitability in beverages, bars and snacks.

Broadening applications beyond food – Though food & beverages remain dominant, growth is seen in nutraceuticals, animal nutrition (feed) and cosmetics/personal care (plant based formulations) for oat protein concentrates.

Sustainability and crop advantage – Oats generally require less intensive inputs compared to some other crops, offering a sustainability edge which ingredient companies and brands are leveraging for positioning.

Supply chain and raw material risk – The availability and cost of high quality oats, processing yield, competition for crop acreage and climate variability impose risk and constrain margin expansion.

Competition from alternative proteins – Oat protein concentrates must compete with more established plant based proteins (pea, soy, rice, wheat) and new entrants (mycoprotein, insect, algal), so differentiation (taste, texture, label, price) matters.

Regulatory & certification importance – Claims around “plant protein,” “clean label,” “gluten free,” and allergen status require careful regulatory alignment

and certification (e.g., for oats but containing potential cross contact with gluten) to build consumer trust.

Premiumisation and niche innovation – Brands and ingredient firms are targeting high purity grades, speciality functional claims (e.g., high protein bar with oat concentrate, or skin care ingredient) which command premium pricing and help expand market scope.

Regional growth variation – While developed markets have early adoption (North America, Europe), emerging markets (Asia Pacific, Latin America) are showing increasing uptake of plant based proteins and clean label nutrition, offering significant growth potential for oat protein concentrates.

Oat Protein Concentrates Market Regional Analysis

North America

This region is an early adopter of oat protein concentrates, supported by high consumer health awareness, established plant based food/ beverage sectors, and strong ingredient innovation ecosystems. Brands are leveraging oat based protein fortification in snacks, bars and beverages. Supply chain sophistication and regulatory frameworks (e.g., clean label, allergen management) promote uptake, though margin pressure and intense competition from other plant proteins pose challenges.

Europe

The European market shows solid demand for oat protein concentrates driven by strong vegan/vegetarian trends, clean label regulation and sustainability interest. The oat protein ingredient value chain is relatively mature (oat cultivation, processing infrastructure). However, pricing competitiveness, sensory acceptance and feed in for niche vs mass market remain differentiators. Environmental & farming policy also weigh on raw material sourcing.

Asia Pacific

APAC is emerging as a high growth region for oat protein concentrates. Rapid urbanisation, increasing disposable income, rising demand for plant based and health oriented foods, and greater awareness of alternatives to traditional proteins are key

enablers. Challenges include processing cost, distribution infrastructure, consumer taste/behaviour for oat-based protein formats and local competition. Significant upside potential exists for premium oat protein fortified products tailored to local tastes.

Middle East & Africa

In MEA, the adoption of oat protein concentrates is nascent but promising. Growing interest in plant based proteins (particularly from younger, urban populations), rising health concerns and import of clean label ingredients support future growth. Key hurdles include less mature ingredient processing infrastructure, higher logistics costs, and less consumer familiarity with oat derived proteins.

South & Central America

Latin America presents incremental opportunities for oat protein concentrates: rising middle class, increasing demand for health/functional foods, and growing awareness of plant based diets. However, price sensitivity, local ingredient sourcing limitations, and competition from local plant protein suppliers (soy, rice) may moderate short term growth. Tailored strategies (local partnerships, cost optimisation, taste/format localisation) will be key.

Oat Protein Concentrates Market Segmentation

By Grade

80 to 90%

Above 90%

By Application

Skin Care

Food & Beverages

Others

Key Market players

Avena Foods, Lantmännen Functional Foods, Oatly, AAK (Swedish Oat Fiber), Meelunie, Ingredion, Tate & Lyle, Glanbia Nutritionals, ADM, Cargill, Roquette, Kerry Group, Fazer Mills, Grain Millers, Crespel & Deiters

Oat Protein Concentrates Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modelling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends. Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behaviour are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Oat Protein Concentrates Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption. Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Oat Protein Concentrates market data and outlook to 2034

United States

Canada

Mexico

Europe — Oat Protein Concentrates market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Oat Protein Concentrates market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Oat Protein Concentrates market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Oat Protein Concentrates market data and outlook to 2034

Brazil

Argentina

Chile

Peru

* We can include data and analysis of additional countries on demand.

Research Methodology

This study combines primary inputs from industry experts across the Oat Protein Concentrates value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Oat Protein Concentrates industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Oat Protein Concentrates Market Report

Global Oat Protein Concentrates market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Oat Protein Concentrates trade, costs, and supply chains

Oat Protein Concentrates market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Oat Protein Concentrates market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Oat Protein Concentrates market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Oat Protein Concentrates supply chain analysis

Oat Protein Concentrates trade analysis, Oat Protein Concentrates market price analysis, and Oat Protein Concentrates supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Oat Protein Concentrates market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

* The updated report will be delivered within 3 working days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL OAT PROTEIN CONCENTRATES MARKET SUMMARY, 2025

- 2.1 Oat Protein Concentrates Industry Overview
 - 2.1.1 Global Oat Protein Concentrates Market Revenues (In US\$ billion)
- 2.2 Oat Protein Concentrates Market Scope
- 2.3 Research Methodology

3. OAT PROTEIN CONCENTRATES MARKET INSIGHTS, 2024-2034

- 3.1 Oat Protein Concentrates Market Drivers
- 3.2 Oat Protein Concentrates Market Restraints
- 3.3 Oat Protein Concentrates Market Opportunities
- 3.4 Oat Protein Concentrates Market Challenges
- 3.5 Tariff Impact on Global Oat Protein Concentrates Supply Chain Patterns

4. OAT PROTEIN CONCENTRATES MARKET ANALYTICS

- 4.1 Oat Protein Concentrates Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Oat Protein Concentrates Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Oat Protein Concentrates Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Oat Protein Concentrates Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Oat Protein Concentrates Market
 - 4.5.1 Oat Protein Concentrates Industry Attractiveness Index, 2025
 - 4.5.2 Oat Protein Concentrates Supplier Intelligence
 - 4.5.3 Oat Protein Concentrates Buyer Intelligence
 - 4.5.4 Oat Protein Concentrates Competition Intelligence
 - 4.5.5 Oat Protein Concentrates Product Alternatives and Substitutes Intelligence
 - 4.5.6 Oat Protein Concentrates Market Entry Intelligence

5. GLOBAL OAT PROTEIN CONCENTRATES MARKET STATISTICS – INDUSTRY

REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Oat Protein Concentrates Market Size, Potential and Growth Outlook, 2024-2034 (\$ billion)

5.1 Global Oat Protein Concentrates Sales Outlook and CAGR Growth By Grade, 2024-2034 (\$ billion)

5.2 Global Oat Protein Concentrates Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)

5.3 Global Oat Protein Concentrates Sales Outlook and CAGR Growth By Segmentation³, 2024- 2034 (\$ billion)

5.4 Global Oat Protein Concentrates Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC OAT PROTEIN CONCENTRATES INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Oat Protein Concentrates Market Insights, 2025

6.2 Asia Pacific Oat Protein Concentrates Market Revenue Forecast By Grade, 2024-2034 (USD billion)

6.3 Asia Pacific Oat Protein Concentrates Market Revenue Forecast By Application, 2024- 2034 (USD billion)

6.4 Asia Pacific Oat Protein Concentrates Market Revenue Forecast By Segmentation³, 2024- 2034 (USD billion)

6.5 Asia Pacific Oat Protein Concentrates Market Revenue Forecast by Country, 2024-2034 (USD billion)

6.5.1 China Oat Protein Concentrates Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Oat Protein Concentrates Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Oat Protein Concentrates Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Oat Protein Concentrates Market Size, Opportunities, Growth 2024-2034

7. EUROPE OAT PROTEIN CONCENTRATES MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Oat Protein Concentrates Market Key Findings, 2025

7.2 Europe Oat Protein Concentrates Market Size and Percentage Breakdown By Grade, 2024- 2034 (USD billion)

7.3 Europe Oat Protein Concentrates Market Size and Percentage Breakdown By

Application, 2024- 2034 (USD billion)

7.4 Europe Oat Protein Concentrates Market Size and Percentage Breakdown By Segmentation³, 2024- 2034 (USD billion)

7.5 Europe Oat Protein Concentrates Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany Oat Protein Concentrates Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Oat Protein Concentrates Market Size, Trends, Growth Outlook to 2034

7.5.2 France Oat Protein Concentrates Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Oat Protein Concentrates Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Oat Protein Concentrates Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA OAT PROTEIN CONCENTRATES MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Oat Protein Concentrates Market Analysis and Outlook By Grade, 2024- 2034 (\$ billion)

8.3 North America Oat Protein Concentrates Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)

8.4 North America Oat Protein Concentrates Market Analysis and Outlook By Segmentation³, 2024- 2034 (\$ billion)

8.5 North America Oat Protein Concentrates Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Oat Protein Concentrates Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Oat Protein Concentrates Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Oat Protein Concentrates Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA OAT PROTEIN CONCENTRATES MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Oat Protein Concentrates Market Data, 2025

9.2 Latin America Oat Protein Concentrates Market Future By Grade, 2024- 2034 (\$ billion)

9.3 Latin America Oat Protein Concentrates Market Future By Application, 2024- 2034

(\$ billion)

9.4 Latin America Oat Protein Concentrates Market Future By Segmentation³, 2024-2034 (\$ billion)

9.5 Latin America Oat Protein Concentrates Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Oat Protein Concentrates Market Size, Share and Opportunities to 2034

9.5.2 Argentina Oat Protein Concentrates Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA OAT PROTEIN CONCENTRATES MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Oat Protein Concentrates Market Statistics By Grade, 2024-2034 (USD billion)

10.3 Middle East Africa Oat Protein Concentrates Market Statistics By Application, 2024- 2034 (USD billion)

10.4 Middle East Africa Oat Protein Concentrates Market Statistics By Segmentation³, 2024- 2034 (USD billion)

10.5 Middle East Africa Oat Protein Concentrates Market Statistics by Country, 2024-2034 (USD billion)

10.5.1 Middle East Oat Protein Concentrates Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Oat Protein Concentrates Market Value, Trends, Growth Forecasts to 2034

11. OAT PROTEIN CONCENTRATES MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Oat Protein Concentrates Industry

11.2 Oat Protein Concentrates Business Overview

11.3 Oat Protein Concentrates Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Oat Protein Concentrates Market Volume (Tons)

12.1 Global Oat Protein Concentrates Trade and Price Analysis

12.2 Oat Protein Concentrates Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Oat Protein Concentrates Industry Report Sources and
MethodologyOGAMV25R0377

I would like to order

Product name: Oat Protein Concentrates Market Outlook 2026-2034: Market Share, and Growth Analysis By Grade (80 to 90%, Above 90%), By Application (Skin Care, Food & Beverages, Others)

Product link: <https://marketpublishers.com/r/OE389137CE72EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OE389137CE72EN.html>