

Nigeria Telecom Industry Outlook to 2025- Analysis of Nigeria Mobile, Fixed Line and Broadband Markets

<https://marketpublishers.com/r/NE439B45848EN.html>

Date: May 2016

Pages: 70

Price: US\$ 900.00 (Single User License)

ID: NE439B45848EN

Abstracts

Nigeria Telecom report from OG ANALYSIS, is one of the comprehensive market research report on Nigeria mobile, landline and broadband segments in Nigeria. The report provides historic and forecast data on subscribers, consumption patterns in the country to 2025.

Market dynamics, key strategies of telecom companies, potential investment opportunities amidst changing business scenario are analyzed. For detailed analysis of the market, key strengths, weaknesses, opportunities and threats of operating in the country are provided.

The country's telecom sector is compared with its peer markets to evaluate the position of Nigeria in regional and global front. Recent Nigeria telecom industry trends along with drivers and challenges confronting Nigeria telecom markets are analyzed. Further, to enable clear understanding of companies and their operations, tariff details of companies, their marketing strategies and SWOT analysis is detailed.

Subscription forecasts and revenue outlook is backed up with detailed forecasts of GDP, population, other demographic and macro economic factors, which are expected to play a key role in shaping the future of Nigeria Telecom industry.

In addition, competitive landscape and business profiles of leading companies in Nigeria are included. All latest developments and their impact on players in the industry are also provided.

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 NIGERIA TELECOM INDUSTRY ANALYSIS AND OUTLOOK

- 2.1 Nigeria Telecom Market Snapshot, 2016
- 2.2 Historic Trends and Growth Outlook
- 2.3 Revenue from Telecommunications Sector, 2015
- 2.4 Expected Flow of investments in Telecom Market, 2015

3 NIGERIA TELECOM MARKET FORECASTS

- 3.1 Fixed Landline Users Outlook (No.), 2005- 2025
- 3.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 3.3 Mobile Telecom Users Outlook (No.), 2005- 2025
- 3.4 Number of Households with Computer, 2015
- 3.5 Number of Households with Internet access at home, 2015
- 3.6 individuals (%) using the internet, 2015

4 NIGERIA TELECOM MARKET SWOT ANALYSIS

- 4.1 Strengths
- 4.2 Weaknesses
- 4.3 Opportunities
- 4.4 Threats

5 NIGERIA ICT GOODS EXPORTS AND IMPORTS DETAILS

- 5.1 Share of ICT goods Exports in Total Goods Export
- 5.2 Share of ICT goods Imports in Total Goods Imports
- 5.3 Share of ICT Service Exports in Total Service Exports

6 COMPARISON OF NIGERIA TELECOM INDUSTRY WITH PEER MARKETS

- 6.1 Overall Ranking

- 6.2 Supply Index
- 6.3 Demand Index
- 6.4 Infrastructure Index
- 6.5 Growth Index

7 NIGERIA POPULATION FORECASTS

- 7.1 Population by Age Group Forecast to 2025
- 7.2 Key Population Ratios, 2015
- 7.3 Rural and Urban population outlook, 2005- 2025
- 7.4 Female vs Male Population Outlook, 2005- 2025
- 7.4 Literacy rate (Adults), 2015

8 NIGERIA ECONOMIC OUTLOOK TO 2025

- 8.1 Nigeria GDP Forecasts to 2025
- 8.2 GDP Growth rate, 2005- 2015
- 8.3 GNI Per Capita Forecasts to 2025

9 LEADING TELECOM COMPANY PROFILES IN NIGERIA

- 9.1 Potential Companies
- 9.2 Level of competition
- 9.3 Foreign Participation in the Sector

10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES

- 10.1 Company A
- 10.2 Company B
- 10.3 Company C

11 APPENDIX

- 11.1 Abbreviations
- 11.2 Sources and Methodology
- 11.3 Contact Information

List Of Tables

LIST OF TABLES

Table 1: Nigeria Telecom Overview

Table 2: Nigeria Fixed Telephone Users, 2005- 2025

Table 3: Nigeria Fixed-broadband Users, 2005- 2025

Table 4: Nigeria Mobile-cellular Users, 2005- 2025

Table 5: Nigeria ICT goods exports (%)

Table 6: Nigeria ICT goods imports (%)

Table 7: Nigeria ICT service exports (%)

Table 8: Nigeria Telecom Market Benchmarking - Overall Ranking

Table 9: Benchmarking- Supply Index

Table 10: Benchmarking - Demand Index

Table 11: Benchmarking - Growth Index

Table 12: Population Forecast by Age, 2005- 2025

Table 13: Nigeria Population Forecast (Rural and Urban), 2005- 2025

Table 14: GDP Forecast, 2005- 2025

Table 15: GDP Growth rate Forecast, 2005- 2025

Table 16: GNI Per Capita Forecast, 2005- 2025

List Of Figures

LIST OF FIGURES

Figure 1: Nigeria Telecom Revenue vs. Investment

Figure 2: Nigeria- Households with a computer (%)

Figure 3: Nigeria- Households with Internet access at home (%)

Figure 4: Nigeria- individuals using the internet

Figure 5: Nigeria Adult Literacy Rate, 2015

I would like to order

Product name: Nigeria Telecom Industry Outlook to 2025- Analysis of Nigeria Mobile, Fixed Line and Broadband Markets

Product link: <https://marketpublishers.com/r/NE439B45848EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NE439B45848EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

